

Application Form

Panda d'Oro Award 2021

11th Edition

COMPANY NAME:

ADDRESS:

CEO/GM NAME:

CONTACT (E-MAIL AND PHONE):

*Send back to sh.gala@cameraitacina.com by 30th April 2021
 h. 18:00/Beijing time*

1. Year of company establishment: _____

2. Company field:

Advertising services	<input type="checkbox"/>	Insurance services	<input type="checkbox"/>
Architecture/ interior design/ industrial design	<input type="checkbox"/>	IT / internet services	<input type="checkbox"/>
Automotive / automotive parts and accessories	<input type="checkbox"/>	Leather products, shoes, leather accessories	<input type="checkbox"/>
Banking / financial services	<input type="checkbox"/>	Logistics / forwarding services	<input type="checkbox"/>
Chemical	<input type="checkbox"/>	Machinery for food industry	<input type="checkbox"/>
Construction / building materials	<input type="checkbox"/>	Machinery for heavy industry	<input type="checkbox"/>
Consulting, legal services	<input type="checkbox"/>	Machinery for textile industry	<input type="checkbox"/>
Electric / electronic products	<input type="checkbox"/>	Metallurgy industry	<input type="checkbox"/>
Energy supply	<input type="checkbox"/>	Other Machinery	<input type="checkbox"/>
Engineering	<input type="checkbox"/>	Packaging	<input type="checkbox"/>
Exhibition organizers	<input type="checkbox"/>	Sales & Marketing Services	<input type="checkbox"/>

Food & Beverage	<input type="checkbox"/>	Textile, garments, fashion	<input type="checkbox"/>
Furniture	<input type="checkbox"/>	Trading / import - export	<input type="checkbox"/>
Hotels / restaurants	<input type="checkbox"/>	Travel / tourism	<input type="checkbox"/>
Human resources	<input type="checkbox"/>	Other (please specify)	<input type="checkbox"/>

1. Award category application (multiple choice is allowed)

Panda d'Oro Award	Resilience Award	Country Promotion Panda Award	Innovation Award	Sustainability Green Panda Award	Outstanding CSR Award	White Panda Award	BRI Award
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2.

4. Turnover and margins of the company established in Italy and in China/whether possible (or parent company in Italy) in the last year, in RMB.

	2020	2019	Increased Percentage 2020 vs 2019
Turnover			
Net Operating Profit (EBIT)			

5. What percentage of the total product/services in 2020 did the Chinese/ Italian firm sell to Italy/China?

Countries	% of export
China	
Italy	
Total Exports	100%

6. Which of the following legal entity has your Company established in China/Italy?

	N. of entities in 2020	Year of establishment	Number of employees
Wholly foreign-owned enterprise			
Representative office			
Joint venture			
Regional/branch office			
Regional headquarters			
R&D center			
Holding company			
Foreign-invested company limited by shares			
Other (please specify)			

7.Total amount invested in China/Italy (stock of investments since first market entry), indicate the amount in RMB:

8.Total amount invested in China/Italy in the last year (2020), indicate the amount in RMB:

9.Total amount (value of products/services) exported to China/Italy in the last year (2020), indicate the amount in RMB

2020

Turnover

Net Operating Profit (EBIT)

10. How did your company's production in China/Italy change in 2020 compared to 2019?

Improved substantially Improved slightly Remained the same Contracted slightly Contracted substantially

11. Does your company plan to increase investments in China/Italy in 2021-22? Yes No

Specify which are forthcoming plans, and the amount of budgeted investments in RMB.

12. Is your company operating in one of below areas?

Promotion of Made in Italy Innovation R&D

Describe your project highlighting main activities in selected areas.

13. Please outline the main steps of your business strategy towards China.

Specific questions for categories:

14. If you apply for “Panda d’Oro” Award, please list the investments you have effectuated.

15. If you apply for “Resilience” Panda Award please list the company activities that successfully helped your company to increase your productivity, turnover and competitiveness in China in 2020.

16. If you apply for “Country Promotion Panda Award (Italy/China)” Panda Award, please list the activities and strategies that your company used to promote the Italian Lifestyle in China in terms of products, activities and perception.

17. If you apply for “Innovation” Panda Award, please list the investments in innovation and in technology that you have dedicated to.

18. If you apply for “Sustainability Green” Panda Award, please describe relevant activity projects that you have been promoting or you have been involved with, in sustainability.

19. If you apply for “Outstanding CSR” Panda Award, please list the corporate social responsibility activities that you have successfully implemented.

19. If you apply for “*The white Panda*” Award, please list the activities of your company that contributed in holding Winter Olympic Games.

20. If you apply for “*BRI*” Award, please list the activities that contributed to bilateral economy between Italy and China.

Confidentiality note:

CICC guarantees that all contents hereby received shall be kept confidential, and disclosed to the knowledge of the Judging Panel only, for examination and selection purposes.

Application Terms & Conditions:

The application is to be sent as an attachment at sh.gala@cameraitacina.com before April 30th 2021,

h. 18:00 (Beijing time).

Any documents which the applicant might deem useful to further sustain his nomination should be included into the application in order to be considered by the Jury.

Date

Signature

Company