

## Valtero Canepa – Candidate ViceChairman in Shanghai



Born in Savona in 1960, have two children and live in Shanghai with my partner, Avril Accolla, University Professor, and our 4-year-old son.

This year I turned 30-year career in the Bracco group, where I made my debut as a medical representative, taking on a number of roles including Global Marketing Director and Country Manager Italy.

In 2013 I moved to China, where I work as General Manager of the Joint Venture Bracco Sine, Chairman and GM of WFOE Bracco Imaging Medical Technology and Managing Director of the Hong Kong Bracco affiliate.

I am responsible for a turnover of approximately 100 million euros and 370 people. I consider myself a "company Man", but in recent years in China I dedicated my personal resources also to two social responsibility activities, the Slow Food Convivium in Shanghai, and the Italian Chamber of Commerce in China.

With other colleagues I contributed in 2013 to the creation of the Healthcare Working Group, which I currently coordinate with an important focus in intra-sectorial and inter-sectorial projects such as Hangzhou Sino-Italian Elderly Healthcare Center and the Sino-Italian District of Tianfu). In 2016, perceived the need for a change and a constructive boost to the CICC activities, I ran for the Board of Directors and was elected Vice Chairman for Shanghai.

They were two very intense years and not without difficulty, but I believe we reached some very important achievements. Therefore, I decided to ask the trust of members for two more years, to carry out the activities initiated and to launch other activities aimed at supporting the Italian business in China. Furthermore, I think it is essential to improve the perception that the Chinese people and companies have of Italy, by making them understanding how the quality of Italian life is the combined result of knowledge, know-how and commitment.

This will happen only if the Italy in China will show energy, union and enthusiasm. With other candidates I've subscribed to a detailed program which will be presented over the next few days. Compatibly with my work commitments I will try to meet personally as many members and colleagues as possible in the next two weeks to answer questions and gather suggestions and solicitations.

Thanks in advance for your trust.