

## Filippo Sticconi

GWA - Greatway Advisory Shanghai Senior Associate

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Company info

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## Candidacy for CICC IPWG – Coordinator

## **Biography**

Filippo Sticconi is Senior Associate of GWA Greatway Advisory, currently based in Shanghai.

He is practicing in International Commercial Law & Arbitration, Intellectual Property Rights and Corporate Law.

Filippo currently is advising foreign companies in PRC and Chinese companies in Italy on foreign direct investment, IPR protection and enforcement, commercial contracts, and dispute resolution.

In 2020, he served as National Chair of the IPR Working Group of the European Chamber of Commerce in China, directing and coordinating jointly with 4 Vice Chairs a 200+ members Working Group that has contributed to more than 10 calls for comments issued by lawmakers and administrative authorities, represented members in meeting with relevant authorities and with some key players in the private sector (e.g. e-commerce platforms), joined and hosted events held to inform members on legislative developments and important issues related to IPR.

Before joining GWA, Filippo worked at Picozzi & Morigi law firm in Rome and Shanghai, representing and assisting Chinese companies in matters connected with M&A, contract negotiation and dispute resolution.

He holds a master's degree in Law at Bologna University, during his studies was visiting student at China University of Political Science and Law in Beijing, and he spent 3 semesters in China in different institutions, studying both language and law.

Filippo obtained the license to practice in Italy, he is member of the Young International Council for Commercial Arbitration (YICCA) and the European China Law Study Association.



## Recent activities related to Intellectual Property Rights:

- Assistance, negotiation, draft of investment agreements and commercial contracts between Italian and Chinese companies including but not limited to the following sectors: High Tech and Smart Manufacturing, Medical Devices, Construction, Shipbuilding and Fashion involving IPR related matters (protection, licensing, transfer);
- Coordination of infringement and counterfeit litigations involving multiple jurisdictions. Firsthand experience in investigation and evidence collection related to IPR rights violations (including on site).
- Previously, as National Chair of the IPR Working group EUCCC, directed and actively contributed jointly with Vice Chairs and staff to the WG's activities in particular: selection and draft of topics Position Paper; design strategy for future interaction with local and central authorities and selection relevant topic to be advocated; report members' concerns in several governmental meeting online and offline; active promotion of the role of the EUCCC in multiple third parties events; assistance other WGs for IPR related issues; organization of events according to members' most common issues related to IPR, and/or related to new topics worth of members' consideration.

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