

Italian Wine Master Class 2016



Camera di Commercio Italiana in Cina
中國意大利商會
China-Italy Chamber of Commerce

BIBENDA



CruItaly

What you will get in our Master Class

- ◆ Get an insight of Italy wine and its numerous varieties;
- ◆ Taste more than 30 finest Italian wines, include Amarone, Barolo, Brunello Di Montalcino, Taurasi, Chianti Classico, Serpico, Passito etc;
- ◆ Learn to pair wine with food and dishes of the Italian tradition;
- ◆ Be Granted a Certificate of attendance and achievement issued by Bibenda;
- ◆ Obtain exclusive wine membership card offering special discounts on purchases;
- ◆ Network with new and old friends, with other Chinese and Italian entrepreneur.

1. Italian Wine Master Class Introduction

- ▶ Starts from June 8th, every Wednesday, six lessons;
- ▶ Each lesson focusing one region, Trentino, Veneto, Piemonte, Toscana, Campania & Puglia, Sicilia;
- ▶ Class Starts 7.30pm-9pm, 50 min class+ 10 min break+ 30 min tasting;
- ▶ For a better understanding, languages used will be Italian and Chinese, PPT shall be in English;
- ▶ 2000RMB, including training fee, credentials fee, 30+ finest Italian wines and fine food;

1. Italian Wine Master Class Introduction

Sabrina Tumino & Ben Zhang will lead the course



Sabrina Tumino

- ▶ WSET Advanced-qualified wine specialist
- ▶ Four years of experience in the wine industry in Beijing.
- ▶ Previously deputy school director & wine educator at the Beijing branch of Chateau La Tour Blanche wine school based in Sauternes, Bordeaux,
- ▶ Currently responsible for the cultural promotion of Italian wines throughout China.



- ▶ Began his professional journey under the tutelage of one of the greatest sommelier David Andrew.
- ▶ WSET Intermediate Certificate in Wines and Spirits
- ▶ 5 years Wine Bar working experience
- ▶ Currently work as Crultaly wine bar manager, promoting Italian wines all around China

1. Italian Wine Master Class Introduction



Venue Address

Italian Centre, Hi Long Plaza 1st floor,
13 Worker Stadium North Rd, Chaoyang
District, Beijing, China

中国北京市朝阳区工体北路13号院1号楼
海隆石油大厦一层意大利中心

Contact Ben 18810183731

• 2. Course Arrangement

- ▶ Lesson 1 Generals of Italian wine & Trentino
- ▶ Lesson 2 Veneto Generals& wine tasting
- ▶ Lesson 3 Piedmonte Generals& wine tasting
- ▶ Lesson 4 Tuscany Generals& wine tasting
- ▶ Lesson 5 Campania& Puglia Generals& wine tasting
- ▶ Lesson 6 Sicily Generals& wine tasting

Lesson 1 Generals of Italian wine & Trentino

► Lesson 1 Part 1 Generals of Italian Wine, 30 mins

- Introduction to Italian wine
- The history of Italian wine
- Italian Wine Classification
- DOCG wines
- White Grape Varieties
- Red Grape Varieties
- Spumante
- Passito and Vino Cotto



Lesson 1 Generals of Italian wine & Trentino

- ▶ **Lesson 1 Part 2 Generals of Trentino, 20 mins**
 - Geography
 - The history of Trentino wine
 - Trentino Grape Varieties
 - Famous Trentino wines and wineries



Lesson 1 Generals of Italian wine & Trentino

- ▶ **Lesson 1 Part 3 Trentino Wine Tasting, 30 mins**
 - Tenuta San Leonardo Terre IGT
 - Tenuta San Leonardo Sauvignon Blanc Vette IGT
 - Tenuta San Leonardo Villa Gresti IGT
 - Trento DOC (this has to be confirmed)
 - Tenuta San Leonardo

Lesson 2 Veneto Generals& wine tasting

- ▶ **Lesson 2 Part 1 Generals of Veneto, 50 mins**
 - Geography
 - The history of Veneto wine
 - Veneto Grape Varieties
 - Famous Veneto wines and wineries



Lesson 2 Veneto Generals& wine tasting

- ▶ **Lesson 2 Part 2 Veneto Wine Tasting, 30 mins**
 - Prosecco
 - Soave
 - Amarone
 - Recioto
 - Valpo

Lesson 3 Piedmont Generals& wine tasting

- ▶ **Lesson 3 Part 1 Generals of Piedmont, 50 mins**
 - Geography
 - The history of Piedmont wine
 - Piedmont Grape Varieties
 - Famous Piedmont wines and wineries



Lesson 3 Piedmont Generals& wine tasting

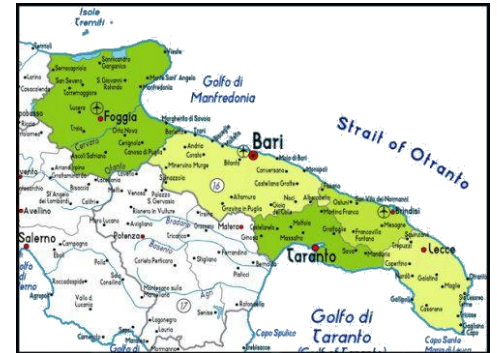
- ▶ **Lesson 3 Part 2 Piedmont Wine Tasting, 30 mins**
- Montebruna Barbera d'Asti DOCG 2013
- Barolo d'Alba DOC Lablù 2013
- Barolo Lecinquevigne DOCG 2008
- Barolo Liste DOCG 2007
- Moscato d'asti DOCG

Lesson 4 Tuscany Generals& wine tasting

- ▶ **Lesson 4 Part 2 Tuscany Wine Tasting, 30 mins**
- Chianti DOCG
- Chianti Classico
- Brunello Di Montalcino
- Donna Olimpia 1898 Tageto Costa Toscana IGT
- Donna Olimpia 1898 Bolgheri DOC

Lesson 5 Campania& Puglia Generals& wine tasting

- ▶ Lesson 5 Part 1 **Generals of Campania& Puglia, 50 mins**
- Campania& Puglia Geography
- The history of Campania& Puglia wine
- Campania& Puglia Grape Varieties
- Famous Campania& Puglia wines and wineries



Lesson 5 Campania& Puglia Generals& wine tasting

- ▶ **Lesson 5 Part 2 Campania& Puglia Wine Tasting, 30 mins**
- Ognissole Primitivo di Manduria DOC
- Ognissole Negroamaro Salento IGT
- Taurasi DOCG
- Serpico Irpinia Aglianico, DOC
- Falanghina del Sannio DOC
- Vino Spumante di Qualità Metodo Classico

Lesson 6 Sicily Wine Generals & wine tasting

- ▶ **Lesson 6 Part 1 Generals of Sicily Wine, 50 mins**
 - Sicily wine Geography
 - The history of Sicily wine
 - Sicily Grape Varieties
 - Famous Sicily wines and wineries



Lesson 6 Sicily Generals& wine tasting

▶ Lesson 6 Part 2 Sicily Wine Tasting, 30 mins

- Baglio Baiata Alagna Marsala Superiore Garibaldi Di Dolce
- Pantelleria Passito Liquoroso DOP
- Milazzo Maria Costanza Rosso IGP
- Azienda Agricola Cambria Giulio Cesare Mamertino Rosso DOC
- Di bella Grillo 2013
- Classic Method Brut

Venue Introduction--What is it Italian Space

意大利中心为所有推广意大利、意大利产品以及意大利文化的企业、机构提供专门组织活动的开放式平台,并通过交流活动促进意中的友好关系。Spazio italia works as a free showcase and open opportunity for all Companies willing to promote ITALY THROUGH their brand and products, as well as for any cultural event that promotes Italy and its relationship to China.



Venue Photo& Previous Event



Thank You
for Your
Attention**n**