

ANGELO MORANO

Born in the province of Reggio Calabria, Italy in 1976 He lives with his partner Afra. They are the parents of a 7 years old daughter and a one years old son.



Angelo is a 41 years old Italian entrepreneur that studied, lived and worked in China for the past 21 years.

His experience in China touched multiple sectors: fashion, food and tourism and media.

He started his professional experience in China leading the Teddy SPA group in sourcing apparel and opening stores in Asia under the brand "ready to wear" Terranova (more than 500 stores in 48 Countries). He started as well a family business in China back in 2003 in the Food and Beverage industry and he is supervising it till today in multiple aspects: import, promote and sell Italian products in China. In this field Angelo has been consultant for a number of projects, brands and companies both European and Chinese. The company took active part to the most important events in the last 15 years between China and Italy. Among them: the Expo 2010, the Expo 2015 and almost all the professional exhibitions. Today Angelo represents the Asti Consortium in China.

Angelo is now partner and chief operating officer of Select Holding, an Italian organisation that operates in China with the branch Select Italy in the tourism field. The group is developing the Welcome Chinese Certification which is the hospitality standard exclusively issued by the China Tourism Academy specifically dedicated to chinese outbound travellers.

He is an expert in media and social media industry and he has established cooperations with Chinese main players such as Tencent and Sina Weibo among the others. He cooperates with Rai Radio2 in China attending occasionally to the radio program "Decanter".

Angelo is a former Board Director of the China Italy of Commerce and nowadays he is the coordinator of the Food and Beverage working group.

He loves collective sports and in particular soccer.

His favourite motto are "It always seems impossible until it's done" by Nelson Mandela and "Beauty Will Save the World" by Fyodor Dostoyevsky.