



# Sponsorship For 2017 Italian Gala Dinner

COMPANY NAME:

ADDRESS:

CEO/GM NAME:

E-MAIL:

PHONE:

## 1. EVENT SPONSORSHIP PACKAGE

*Please tick the box below*

	CORPORATE TABLE (10 seats)	PAGES ON GALA BOOKLET	RAFFLE TICKETS (Number)	COMPANY EXPOSURE DURING THE EVENT	ON-GOING (2017-2018) ADV CAMPAIGN	CICC EVENT ORGANIZATION DISCOUNT
<input type="checkbox"/> SILVER SPONSOR RMB 28,000	Standard position	Half	10	SPECIAL THANKS BY MC	3 MONTHS COMPANY'S BANNER ON CICC HOMEPAGE (SPONSORS SECTION)	5%
<input type="checkbox"/> GOLD SPONSOR RMB 48,000	Central position	1	15	SPECIAL THANKS BY MC COMPANY'S GADGETS IN THE GOODIE BAGS	6 MONTHS COMPANY'S BANNER ON CICC HOMEPAGE (SPONSORS SECTION)	10%
<input type="checkbox"/> DIAMOND SPONSOR RMB 68,000	Primary position	1	20	SPECIAL THANKS BY MC; COMPANY'S GADGET IN THE GOODIE BAGS	12 MONTHS COMPANY'S BANNER ON CICC HOMEPAGE (SPONSORS SECTION)	20%
<input type="checkbox"/> SUPPORTING SPONSOR RMB 88,000	VIP position	2	25	SPECIAL THANKS BY MC; CICC CHAIRMAN, PROMOTIONAL STAND IN THE FOYER OR SHORT COMPANY'S INTRO DURING THE GALA BY COMPANY'S REPRESENTATIVE; COMPANY'S GADGET IN GOODIE BAGS	12 MONTHS COMPANY'S BANNER ON CICC HOMEPAGE (SPONSOR SECTION)	30%



Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and name list of the 10 participants at [bj.gala@cameraitacina.com](mailto:bj.gala@cameraitacina.com) before 10th November 2017.

## 2. PRODUCT SPONSORSHIP OPPORTUNITIES

Please tick the box below

	LUCKY DRAW <input type="checkbox"/>	GOODIE BAG <input type="checkbox"/> (Required quantity 500 gifts)
BENEFITS	Top three prizes delivered on the stage (selected according to their value)	Logo on event totems, event booklet (only logo) and projected during the event
	Logo on CICC e-newsletter or CICC Informa (prize value > 5000 RMB)	Thanking on the stage
	Logo on the lucky draw tickets, event booklet (only logo, logo + description only for the top prizes), event totems and projected during the event	
	Thanking on the stage	
APPLICATION DEADLINE	10 <sup>th</sup> November	10 <sup>th</sup> November

Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and list of the products and value that you wish to sponsor [bj.gala@cameraitacina.com](mailto:bj.gala@cameraitacina.com) before 10<sup>th</sup> November 2017.

## 3. FOOD & BEVERAGE TASTING CORNER

Product(s) corner with tasting in the foyer (during the welcome cocktail and dessert)

Benefits:

√ Logo on all the communication materials

√ Thanking on the stage

This kind of sponsorship is only for full product sponsorship, 550 guests



Camera di Commercio Italiana in Cina  
中国意大利商会  
China-Italy Chamber of Commerce



Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and type of the product that you wish to promote at the dedicated corner at [bj.gala@cameraitacina.com](mailto:bj.gala@cameraitacina.com) before 10th November 2017.

**Payment by bank transfer at the following account:**

RMB Account: 333756012539  
EUR Account: 335056012539  
CHINA ITALY CHAMBER OF COMMERCE,  
BANK OF CHINA BEIJING XIN CHENG GUO JI SUB-BRANCH,  
1/F, Building No.26, Central Park, No.6 Chaoyang Men Wai  
Avenue, Beijing, China;  
Tel: +86-(0)10-65979313  
Fax: +86(0)10-65979312;  
SWIFT Code: BKCH CN BJ 110.

人民币账号: 333756012539  
欧元账号: 335056012539  
开户名称: 中国意大利商会  
银行名称: 中国银行新城国际支行  
中国北京朝外大街 6 号新城国际大厦 26 楼首层  
银行电话: +86(0)10-65979313  
银行传真: +86(0)10-65979312  
汇款代码: BKCH CN BJ 110

Date

Signature and chop

Follow us on wechat!



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