



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

## ADV SPACE PURCHASE

### CICC QUADERNO

<i>Rates for single page of advertisement</i>			
<i>Type of Advertisement</i>	<i>Cooperator*</i>	<i>Members Rates (30% discount)</i>	<i>Non Members Rates</i>
Back Cover	8,372 RMB □	10,400 RMB □	11,990 RMB □
Inside Front Cover	5,060 RMB □	6,285 RMB □	7,228 RMB □
Full Page	3,490 RMB □	4,335 RMB □	4,985 RMB □
1/2 Page	1,920 RMB □	2,385 RMB □	2,743 RMB □

*\*Cooperator is everyone who works with us for the preparation of Quaderno*

<i>Rates for yearly advertisement - Four numbers page of advertisement</i>		
<i>Type of Advertisement</i>	<i>Members Rates (30% discount)</i>	<i>Non Members Rates</i>
Back Cover	33,280 RMB □	38,272 RMB □
Inside Front Cover	20,112 RMB □	23,129 RMB □
Full Page	13,872 RMB □	15,953 RMB □
1/2 Page	7,632 RMB □	8,777 RMB □

#### LANGUAGES:

Italian, English, abstract in Chinese

#### PUBLICATION FREQUENCY:

Quarterly

#### DISTRIBUTION:

Members, Italian Chambers of Commerce in Italy and abroad, Institutional Italian delegations to China, foreign Chambers of Commerce with local offices, Chinese Government Departments and Institutions, Italian and Chinese media, major hotels, Italian and Chinese corporate entities.

#### METHODS OF PAYMENT:

Payment can be made by Cash or Cheque at the CICC Office in Beijing, Shanghai, Guangzhou or Shenzhen or by Bank Transfer to the following RMB Account:

8033-15252308092001,

China-Italy Chamber of Commerce, Bank of China Beijing, XIN CHENG GUO JI SUB-BRANCH, Address: 1/F, Building No.26, Central Park, No.6 Chaoyang Men Wai Avenue, Beijing, China  
Tel: +86-10-65979313, Fax: +86-10-65979312.

If you are paying from Italy the Swift code is: BKCH CN BJ 110

FOR MORE INFORMATION, PLEASE WRITE TO: [redazione@cameraitacina.com](mailto:redazione@cameraitacina.com)



**Terms & Conditions:**

- All prices quoted are in RMB unless otherwise mentioned. The prices above represent the services as requested. Any additional works beyond the above services quoted will be subject to additional charges.
- Payment subject on the agreement of both parties. 100% of the total amount to be settled upon on signing of the present agreement.
- This quotation is only valid for 5 days.
- Any bank transfer fee shall be borne by the client.

**Material requirements:**

- File format: AI, PDF, EPS, PSD
- Give us the fonts used or track them
- Line screen: 157 lpi
- Photo & Graphics @ 300 dpi
- 4 colors separations CMYK no special colors or pantones
- Colors Proofs must be provided
- Size: A4

Note: You could change your advertisement in every issue in order to fit your needs.

Please fill in with your company information	
Company name:	
Contact Person:	
Address:	
Phone:	
Fax:	
Email:	

Date:

Signature and Company Stamp:

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