



2010-2011 CICC Quaderno Advertisement Booking Form

Rates for single page of advertisement (Prices in RMB)

Type of Advertisement	Co-operator* Rates (-30%)	Members Rates (-20%)	Non members Rates	Notes
<i>Back Cover</i>	8.372*	10.400	11.960	20% Off for 1 Year Package (See Table. 2)
<i>Inside Front Cover</i>	5.060	6.285	7.228	
<i>Full Page</i>	3.490	4.335	4.985	
<i>1/2 Page</i>	1.920	2.385	2.743	

*Co-operator is everyone who works with us for the compilation of Quaderno, e.g. writing an article or a paper. If you are interested, visit our website www.cameraitacina.com to know the topic of the quarter or get more information writing at redazione@cameraitacina.com

Rates for Yearly Advertisement - Four Numbers (Prices in RMB)

Type of Advertisement	Members Rates (-30%)	Non Members Rates
<i>Back Cover</i>	33.280	38.272
<i>Inside Front Cover</i>	20.112	23.129
<i>Full Page</i>	13.872	15.953
<i>1/2 Page</i>	7.632	8.777



Camera di Commercio Italiana in Cina
中国意大利商会
China - Italy Chamber of Commerce

BOOKING & PAYMENT POLICY:

Advertisements are booked on a first come first-served basis. After we receive the completed booking form, we will send the advertisement specifications and an invoice. Payments should be made **within 21 days** of the invoicing date.

Material supplied for advertisements must conform to the CICC published requirements. All artwork should be provided by the relevant advertiser.

ADVERTISEMENT CANCELLATION POLICY:

Written cancellation of the booking will be billed at 50% of the insertion cost. Cancellations without written acknowledgement from the CICC will not be accepted. Late delivery of materials may incur forfeiture of space at full cost.

DISTRIBUTION:

- Print run: 1,500 copies
- Distribution: Members, CCAA partner, institutional Italian delegation to China, foreign chamber of commerce with local office, Chinese government departments and institutions, Italian and Chinese media, major hotels and Italian and Chinese firms, library of Bocconi University of Milan.

METHODS OF PAYMENT:

Payment can be made by **Cash or Cheque** at the CICC Office in Beijing, Shanghai, Guangzhou or Shenzhen or by **Bank Transfer** to the following RMB Account .:

8033-15252308092001,
China-Italy Chamber of Commerce, Bank of China Beijing,
XIN CHENG GUO JI SUB-BRANCH,
Address:1/F, Building No.26, Central Park,
No.6 Chaoyang Men Wai Avenue, Beijing, China
Tel: +86-10-65979313,
Fax: +86-10-65979312.

If you are paying from Italy the Swift code is: BKCH CN BJ 110

FOR MORE INFORMATION, PLEASE WRITE TO: redazione@cameraitacina.com

100020- 北京朝阳区动三环中路 9 号，富尔大厦，2606—2607 单元

Unit 2606-2607, Full Tower, 9 Dong San Huan Zhong Lu, Chao Yang District, Beijing 100020, China

Tel: (010)85910545 Fax: (010) 85910546

E-mail: info@cameraitacina.com <http://www.cameraitacina.com>

Camera riconosciuta dal Governo Italiano ai sensi della legge 1 luglio 1970, n. 518



ATTACHED BOOKING FORM

To book an advertisement, please fill out the form below and fax to +86-10-85910546 (Att. Gianluigi Negro)

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Please select the type of advertisement that you intend to publish on the next issue of Quaderno.

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Please complete with your company information

Company Name _____
Contact Person _____
Address _____
Phone _____
Fax _____
Email _____

Date:

Signature & Company Stamp:

Please send the filled form to redazione@cameraitacina.com

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