



CAMERA DI COMMERCIO ITALIANA IN CINA
中国意大利商会 CCIC dal 1903
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO



CCIC MEMBERSHIP & BUSINESS SERVICES GUIDE

Your Bridge to Italy,
Your Network in China.

WWW.CAMERAITACINA.COM



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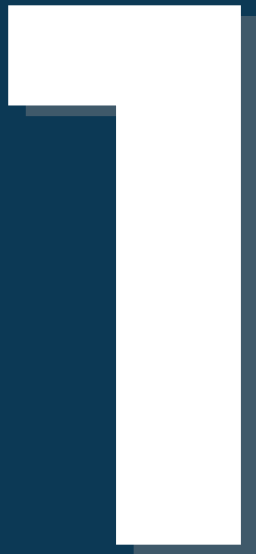
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**WHO WE ARE AND
WHAT WE DO**



WHO WE ARE AND WHAT WE DO

Your Bridge to Italy, Your Network in China

For more than 120 years, the Italian Chamber of Commerce in China (CCIC) has served as a bridge between the Italian and Chinese business communities, fostering economic and commercial cooperation and connecting companies, institutions and professionals across China.

Founded in 1903, CCIC is one of the oldest foreign chambers operating in China. It is officially recognized by both the Italian Ministry of Enterprises and Made in Italy and the Ministry of Civil Affairs of the People's Republic of China, reflecting its established role in supporting Italy-China economic relations.

CCIC is part of the global **Assocamerestero** network, which brings together Italian Chambers of Commerce abroad worldwide, and is the **largest Italian Chamber of Commerce in Asia** in terms of trade, investment and economic value. CCIC also maintains strategic partnerships with **ENIT** and **Trenitalia** to promote Italy's business, tourism and cultural excellence in China. CCIC also **leads the EU SME Centre in China**, providing information, training and advisory support to European SMEs seeking to enter or expand in the Chinese market.

Today, CCIC represents a network of **800+ Italian and international companies** and provides a nationwide platform for **business networking, market intelligence, advocacy, institutional dialogue and business development**. With **5 offices across Mainland China**, more than **300 activities every year** and a communication network reaching over **100,000 contacts**, CCIC supports companies in building relationships, understanding the market and identifying new opportunities.

1.1 A Business Association and Institutional Platform

CCIC is first and foremost a business association and institutional platform, representing the interests of the Italian business community in China and connecting companies with the broader Italian and Chinese institutional ecosystem.

Our role goes beyond the provision of professional services. We work closely with the **Italian institutional system in China**, including the Embassy, Consulates and other Italian institutions and organizations operating across the country, while maintaining an ongoing dialogue with **Chinese authorities at both national and local level**.

Through this network, CCIC acts as a **bridge between companies and institutions**. We collect the experiences, challenges and priorities of our members through surveys, Working Groups and direct dialogue, and bring their perspectives to the attention of relevant authorities. At the same time, we facilitate communication between companies and institutions, **helping businesses better understand the regulatory and institutional environment in which they operate**.

Advocacy is therefore a core part of our mission. By representing the collective interests of our members, CCIC contributes to institutional discussions on market access, regulatory developments,



competitiveness and other issues affecting Italian companies in China.

1.2 Supporting SMEs and Business Growth in China

Alongside its institutional and representative role, CCIC creates concrete opportunities for companies to connect, learn and do business.

We provide market and regulatory information, sector insights and business intelligence; organize networking events, business matching, company visits, delegations, seminars and business missions; and offer companies access to a nationwide community of businesses and professionals.

Through our **Working Groups and Chapters**, members can exchange knowledge, engage with peers and experts, identify common challenges and contribute to sector-specific initiatives.

Our professional services complement, rather than replace, this membership-based role. **Dedicated services are available on a paid basis, with preferential rates for CCIC members**, while the core value of membership lies in being part of the business community and having access to the Chamber's network, activities and institutional platform.

1.3 Looking Ahead

As Italy and China navigate a rapidly evolving global economic landscape, CCIC remains committed to strengthening bilateral cooperation and creating new opportunities for its business community.

From **advanced manufacturing and green energy to design, fashion, healthcare and the digital economy**, Italian and Chinese companies have significant potential to develop new synergies.

CCIC is where business, institutions and opportunities meet.

2

**WHY BECOME A CCIC
MEMBER**
(MEMBER'S BENEFITS)



WHY BECOME A CCIC MEMBER (MEMBER'S BENEFITS)

Join the network. Build relationships. Be part of the community.

As a member of CCIC, you will gain access to a wide range of resources, networking opportunities, and visibility, all designed to help your business thrive in China. Discover below some of the key benefits of membership.

2.1 Networking & Governance Opportunities

Build connections. Take an active role in the business community.

- Full access to the **CCIC Membership Directory** to connect with businesses and professionals across China.
- Business Introductions & Connections: Opportunity to request introductions to relevant CCIC members, companies and institutional stakeholders, facilitating new business connections and professional relationships*
- Opportunity to serve as Coordinator or Vice-Coordinator of a **CCIC Working Group or Regional Chapter**
- Eligibility for **governance roles** (for Supporting Members).

** CCIC facilitates connections among its Members, acting as a bridge to help companies identify relevant business contacts and build professional relationships within the CCIC network. For specific B2B requirements or companies seeking to expand their business in the Chinese market, tailor-made business matchmaking services are also available on a fee-based basis.*

2.2 Advocacy & Institutional Relations

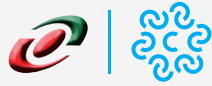
Make your voice heard. Strengthen your connection with institutions.

- Participation in CCIC's advocacy efforts with Italian and Chinese authorities.
- Opportunity to contribute to policy discussions on sector-relevant topics.
- **Institutional Support for Corporate Events:** Members can request CCIC's institutional support for corporate events and significant company milestones, such as anniversaries, inaugurations of new facilities, or other special occasions. Depending on availability, CCIC may grant institutional patronage and/or have a CCIC representative attend the event and deliver welcome or institutional remarks. For members requiring operational or organizational support, CCIC also offers dedicated corporate event services on a paid basis.

2.3 Events & Exclusive Opportunities

Be where business, institutions and opportunities meet.

- Free or discounted access to CCIC business, networking and training events across China, including preferential rates for CCIC Members at the Chamber's flagship Gala events: the Spring Gala Dinner in March, the Panda d'Oro Awarding Ceremony in June, and Notte Italiana in Beijing in November, held during the Week of Italian Cuisine in the World.



- Invitations to members-only events, including high-level roundtables, business dialogues and other exclusive initiatives designed to connect members with companies, institutions and key stakeholders.
- Opportunity to nominate your company for the annual Panda d'Oro Awards, including access to award categories exclusively reserved for CCIC Members.
- Priority to speak at CCIC events through the "Call for Speakers", giving members the opportunity to present their expertise, experience and sector insights at relevant CCIC events*
- Participation in special initiatives, including company visits to Italian and Chinese companies and organizations of interest, trade fairs and other business development activities organized by CCIC.

** Please note: opportunities to contribute as a speaker refer to participation in CCIC-organized events and initiatives. Bespoke corporate events tailored to an individual company are part of CCIC's fee-based professional services*

2.4 Insights, Expertise & Talent Connections

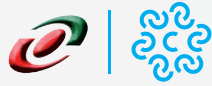
Share expertise. Access knowledge. Connect with the talent you need.

- Active participation in Working Groups and Local Chapters, providing members with the opportunity to join a strong network of professionals and companies in their sector, exchange expertise and best practices, raise business challenges and sector-specific issues, and contribute ideas for new activities, events and initiatives. All members are encouraged to take an active role and bring forward proposals, regardless of whether they hold a coordination role within the Working Group.
- Full access to CCIC reports, and business insights, CCIC Business Sentiment Report – annual report published by CCIC following market evolution, state of health of Italian companies and their business confidence in the Chinese market.
- Full access to EU SME Centre reports and first-line business consultation (www.eusmecentre.org.cn)
- Free access to the CCIC Job Board to publish job offers and connect with qualified professionals and young talents.
- Access to the CCIC Talent Database, allowing members to log in to the CCIC platform and browse CVs of professionals and young talents who have registered and are actively seeking career opportunities in China.
- Participation in CCIC Career Days across China, organized in collaboration with leading local universities, providing members with opportunities to meet and recruit qualified students, graduates and young professionals.

2.5 Visibility & Promotion

Put your company in the spotlight. Reach the CCIC community.

- New Member Welcome Post on CCIC WeChat (upon renewal).
- Members' Weekly Corner: A dedicated weekly feature to promote your events, special offers, and discounts.



- Publication of articles on the CCIC website (Members News section), providing members with an opportunity to share valuable content with the community, showcase their expertise, and celebrate important company achievements and milestones.
- Logo visibility on the CCIC website and monthly newsletter (for Supporting Members).
- One dedicated promotional WeChat post per year (for Supporting Members).
- **Sponsorship Opportunities:** Members have the opportunity to support and gain visibility through CCIC's annual programme of activities, including Gala Dinners, networking events, Career Days and seminars. Sponsorship can be provided financially or in kind, with dedicated visibility opportunities for sponsoring companies.

2.6 Exclusive Member Deals

Enjoy exclusive benefits. Save through our partner network.

The Members' Deals programme gives CCIC member companies and their employees access to exclusive discounts and special rates through dedicated partnerships across China. Members can benefit from preferential conditions on a wide range of services, including insurance, flights, hotels, language courses, gyms and wellness, and more. These include special insurance conditions through CCIC's partnership with Generali and other exclusive offers negotiated with selected partners.

2.7 Discounts on CCIC Fee-based Services

Access professional support at preferential member rates.

Discounts on CCIC fee-based services such as market and regulatory information services, event organization and promotion, use of the CCIC Business Centre meeting rooms, office rental, Business missions, delegations, B2B matching, and contact research, GACC registration support for F&B products, Business registration, credit reporting, interpretation, and translation services...).



3

**ADDITIONAL
PROFESSIONAL
SERVICES**



ADDITIONAL PROFESSIONAL SERVICES

Need dedicated support? We can help.

In addition to the benefits included in CCIC membership, the Chamber offers a range of extra professional services to further support companies' activities in China. **These services are available on a paid basis, with preferential rates reserved for CCIC members.**

Discover below our all our services.

3.1 Information Services

- Market Analysis Report
- Informative Dossier about Policies and Regulations

3.2 Event Organization Services

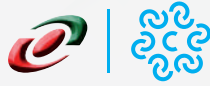
- **Corporate events** – comprehensive event planning and execution or partial planning in line with the company needs.
- **Fairs and Exhibitions** – customized services to support the participation of individual business or delegation to national fairs.

3.3 Business Center

- **Office and Conference Space Rental** – CCIC Offices can provide rental spaces tailored to the client needs.
- **Organization of Business Missions and Delegations** – organization of business delegations and missions between China and Italy.
- **Business Contact Research and B2B Organization** - Scouting of potential business and strategic partners for entering and developing on the market.
- **GACC Registration for F&B Products** - Support for F&B products registration on the website of the General Administration of Customs' of the PRC.
- **Registration and Business Credits Reports** – Information on the existence and financial situation of potential local counterparts.
- **Interpretation and Translation Services** - Consecutive and simultaneous interpretation service for seminars, exhibitions, and conferences as well as translation services for documents and material.

3.4 Promotion Service

If you wish to promote your company through CCIC channels, here you can find all the advertising services that we offer: from customized ADV packages on social media to offline promotion during our events. It's our goal to provide our Members and Friends with the most effective services, tailored to their needs.



Information services

- Advertisement on CCIC WeChat Account: WeChat Post
- Promotional Banner on CCIC WeChat
- Account Email Direct Marketing (EDM) to CCIC Members
- Advertisement on CCIC website
- Advertisement on CCIC e-Newsletter
- Advertisement on CCIC LinkedIn

Advertisement on media outlets

Promote your company or event through media platforms both online and offline.

Advertisement on CCIC Report

The Business Sentiment Report is the main report of CCIC and it is dispatched through a series of initiatives and events in collaboration with the diplomatic network and commercial institutes: add your logo in it and increase your visibility.

Advertisement during CCIC Events

CCIC events are an important stage to promote your business and make your company known to our network.

4

MEMBERSHIP STRUCTURE



MEMBERSHIP STRUCTURE

A national network with localized support.

CCIC has offices across Mainland China, ensuring that no matter where you are based, you can benefit from our nationwide reach and local support.

Our offices are located in:

- **North China** – Beijing (with a desk in Tianjin)
- **East China** – Shanghai, Suzhou Industrial Park (with additional desks in Jiaxing-Zhejiang, Suzhou SND, and Changzhou)
- **South China** – Guangzhou
- **Southwest China** – Chongqing, Chengdu

Regardless of which office you join, you'll have access to all the benefits and services CCIC offers across Mainland China.

4.1 Membership Types - Tailored to your

The Italian Chamber of Commerce in China (CCIC) offers diversified membership categories tailored to the needs of corporations, business professionals, academic institutions and non-profit organisations across all development stages. All membership fees are annual-based, classified by company scale and membership tier. Membership follows the calendar year, running from 1 January to 31 December. For existing members, a grace period until 31 March is provided to complete the annual renewal while maintaining continuity of membership benefits.

Company Membership

Available in three scalable tiers: Micro, SME, and Large Enterprise. All corporate members enjoy full access to CCIC's comprehensive business resources, industrial services and nationwide event systems.

Individual Membership

Designed for active business professionals engaging with the China-Italian business community. Members gain full access to all networking sessions and official CCIC activities.

Young Professional Membership

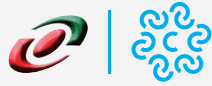
Open to professionals and students aged under 35. This category provides exclusive career development resources, youth-focused networking events and direct connections with industry leaders.

Friends of CCIC

Customised for Chinese enterprises seeking long-term, in-depth collaboration with the Italian business ecosystem.

Non-Profit Organization (NPO) Membership

Available for registered non-profit entities for cross-border public welfare exchange and institutional



cooperation.

Academics / International Organizations Membership

Specially designed for faculty, researchers and staff from academic institutions and international organisations.

Privileged Members

Privileged Partners are companies seeking to establish a closer, more structured and long-term relationship with CCIC, going beyond ordinary membership participation. Designed as an annual and flexible partnership model, the initiative combines national Corporate Large Supporting Membership with a tailored package of benefits in communication, visibility, sponsorship, networking, business development and institutional engagement. Available at two reference levels, Privileged Gold and Privileged Diamond, each partnership can be customized according to the company's strategic objectives, geographical presence and specific needs, creating a bespoke collaboration that maximizes the value of its engagement with CCIC.

4.2 Choose Your Level of Engagement: Ordinary or Supporting

CCIC offers two membership types, each catering to different business needs:

1. **Ordinary Membership:** Includes all core benefits – ideal for companies seeking essential support, networking, and market insights.
2. **Supporting Membership:** For an additional RMB 3,000, companies can upgrade from Ordinary to Supporting Membership and enjoy all the benefits of Ordinary Membership, plus exclusive privileges for those wishing to take a more active role in CCIC:
 - **Governance & Leadership:** Eligibility for board positions (available to Italian companies).
 - **Priority Access:** First consideration for speaking opportunities, sponsorships, and premium services.
 - **Prominent Visibility:** Feature your logo on the CCIC homepage, more promotion on CCIC channels, gaining visibility among key stakeholders in China.

4.3 All Membership Categories

Discover below all the available membership categories. Please note that company size is determined based on the company's global workforce, not solely on the number of employees based in China.

Corporate Membership Large (more than 250 employees)	
Ordinary	Supporting
12,000 RMB / 1 year	15,000 RMB / 1 year



Corporate Membership SME (10-250 employees)	
Ordinary	Supporting
8,000 RMB / 1 year	11,000 RMB / 1 year

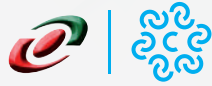
Corporate Membership Micro (10-250 employees)	
Ordinary	Supporting
5,000 RMB / 1 year	8,000 RMB / 1 year

Individual Membership	
Ordinary	Supporting
5,000 RMB / 1 year	8,000 RMB / 1 year

Young Professionals Membership (U35)	
1,000 RMB / 1 year	

Friends of CCIC (Chinese companies)	
15,000 RMB / 1 year	

Academics / NGO / International Organizations	
3,500 RMB / 1 year	



4.4 CCIC Privileged Partners - Go Beyond Membership

A Strategic Partnership for Greater Visibility, Connections and Business Opportunities in China

The **CCIC Privileged Partners Partnership** is designed for companies seeking to build a closer, long-term relationship with the Italian Chamber of Commerce in China, going beyond ordinary membership to unlock greater visibility, networking, business development and institutional engagement.

Combining Corporate Large Supporting Membership with national coverage across six jurisdictions and six CCIC offices, the programme offers a comprehensive annual partnership that connects companies with the Italian, Chinese and international business communities.

More than a sponsorship package, Privileged Partnership is a flexible collaboration model designed to create lasting value for both the company and the Chamber.

Benefits to Support Your Business

Privileged Partners enjoy a comprehensive range of benefits designed to strengthen their brand presence, expand their professional network and maximize their engagement with CCIC.

Brand Visibility & Communication

- Logo exposure across CCIC's institutional and communication channels, including the website, membership directory, reports, WeChat and weekly newsletter.
- Enhanced online and offline visibility at CCIC events.
- Dedicated company promotion through WeChat posts and newsletter banners.
- Opportunities to showcase company videos, advertising materials and promotional giveaways.

Sponsorship & Event Participation

- Sponsorship opportunities at CCIC's flagship events, including Panda d'Oro, Notte Italiana and the Spring Gala.
- Complimentary tickets to selected flagship events.
- Priority visibility and speaking opportunities, according to the partnership level.
- Discounts or complimentary access to regular CCIC business events.

Marketing & Corporate Event Support

- Dedicated marketing support for company-organized events.
- Opportunities to distribute promotional materials at CCIC events.
- Tailored communication initiatives to increase brand awareness among the Chamber's business community.

Networking & Business Development

- Access to CCIC's national network and business community.
- Opportunities to connect with Italian, Chinese and international companies.
- For Privileged Diamond Partners, exclusive access to CEO Roundtables, high-level meetings, business matching and referral opportunities.



Choose Your Partnership Level

The partnership offers two reference packages, each providing a different level of visibility, participation and access to CCIC opportunities.

PRIVILEGED GOLD	PRIVILEGED DIAMOND
120,000 RMB Annual Partnership	200,000 RMB Annual Partnership
Designed for companies seeking to strengthen their visibility and engagement with CCIC through a comprehensive annual package. Key benefits include: • Corporate Large Supporting Membership with national coverage. • Brand exposure across CCIC communication channels and at Chamber events. • 2 dedicated WeChat promotional posts per year. • Sponsorship of one CCIC flagship event. • 2 complimentary tickets to a flagship event. • Marketing support for 1 company event. • Half-page logo or banner advertising in eligible CCIC reports.	Designed for companies seeking a more prominent role within the CCIC network, with enhanced brand exposure, premium event participation and high-level business connections. Includes all relevant core partnership benefits, plus: • 4 dedicated WeChat promotional posts per year. • Main sponsorship of one CCIC flagship event. • 5 complimentary tickets to a flagship event. • Marketing support for 2 company events. • Full-page logo or banner advertising in eligible CCIC reports. • Company video exposure at regular CCIC business events, subject to venue facilities and event format. • Priority visibility and speaking opportunities at flagship events. • Exclusive access to CEO Roundtables and high-level meetings. • Business matching and referral opportunities.

Every company has different objectives. Your partnership should reflect them.

Privileged Gold and Privileged Diamond serve as reference packages rather than rigid formulas. CCIC works with each partner to tailor the combination of benefits, activities and opportunities according to its strategic priorities, geographical presence and specific communication, networking and business development needs. Whether your priority is increasing brand awareness, strengthening relationships with key stakeholders, sponsoring flagship events or developing new business connections, your package can be customized to focus on the opportunities that matter most to your company, while maintaining an overall value consistent with the selected partnership level.



5

APPLICATION PROCESS



APPLICATION PROCESS

CCIC features a structured, intelligent membership onboarding workflow, divided into three clear phases: Application Submission, Payment & Activation, and Team Account Expansion. This standardized process ensures efficient and transparent membership activation for all new members.

5.1 Phase 1: Online Application & Document Submission

Complete and submit your official membership application for internal review:

1. Select your applicable membership category and tier. Professional consultation from the CCIC membership team is available for personalized matching.
2. Fill out the official online application form via the designated CCIC official channel: <https://www.cameraitacina.com/membership/join-us>
3. At the beginning of the application process, you will be asked to provide a valid email address and create a password. You will use these credentials to log in to the Glue Up Member Area and update your company profile once your subscription is active.
4. Prepare and submit basic entity information, including Chinese & English name, official website, registered address, company/profile introduction, and industry classification.
5. Upload mandatory registration documents: valid business license, company logo (AI / JPEG format), and passport copy of the legal representative.
6. Select up to 2 Working Groups during profile setup (full list available upon request).
7. Submit the complete application and await official review and confirmation from the local CCIC office.

5.2 Phase 2: Payment Verification & Official Activation

After application approval, complete payment to activate full membership privileges:

1. A formal membership invoice with detailed payment guidelines will be issued by CCIC.
2. Upon successful payment verification, your membership will be officially activated.
3. You will gain full access to all nationwide CCIC member benefits and exclusive resources via the official Glue Up platform. Log in with your registered email and password: <https://cameraitacina.glueup.cn/account/login>

5.3 Phase 3: Team Account Expansion & User Onboarding

Maximize membership value by adding internal team members to your official account:

1. Each CCIC membership account supports a maximum of 5 registered team email addresses.
2. Submit your team member email list to the CCIC membership executive.
3. Official platform invitations will be sent out shortly, allowing your team to access member resources, events and community privileges collectively.



5.4 Post-Activation Member Community & Services

After membership activation, new members will be fully onboarded into the official CCIC member ecosystem:

1. Receive invitations to dedicated WeChat groups corresponding to your selected Working Groups and local chapters for targeted industry communication and cooperation.
2. Be added to the national CCIC main networking group for continuous industry updates, cross-border business matching and member resource sharing.

Contact your reference office to receive the CCIC Starter Kit for Members which will guide you step by step through the benefits and features available to you, helping you make the most of your membership throughout its duration.

6

WORKING GROUPS, CHAPTERS & SPECIAL PROJECTS



WORKING GROUPS, CHAPTERS & SPECIAL PROJECTS

CCIC hosts 6 working groups, 1 community, 1 chapter and 2 special projects designed to foster cross-sector collaboration and knowledge exchange.

Each working group or projects bring together representatives of companies operating in the same sector or area, providing a platform to share insights, resources and ideas. Through tailored initiatives and events, they help build strong sectorial expertise within CCIC and promote Italian excellence in China and in Italy, also benefiting companies that are not yet present on the Chinese market.

Each company or professional may join only one Working Group, based on their sector of activity and relevant expertise.

6.1 Working Groups

Manufacturing, Supply Chain & Industrial Innovation Working Group

Focus Areas:

- Advanced manufacturing;
- Industrial automation;
- Robotics and intelligent systems;
- Industry 4.0 and the digitalization of manufacturing processes;
- Industrial technologies and applied innovation;
- Supply chain management and supply chain resilience;
- Integrated logistics and advanced logistics services;
- Optimization of physical and information flows across the value chain
- Sustainability and efficiency in industrial operations;
- Intermodality, infrastructure, and technologies for freight transportation.

Sustainability, Energy & Infrastructure Working Group

Focus Areas:

- Energy transition;
- Sustainability;
- Environmental, Social and Governance (ESG);
- Decarbonization;
- Renewable energy;
- Engineering & Infrastructure;
- Smart Cities & Urban Development;
- Sustainable Mobility;
- Green Buildings & Energy Efficiency.



Food and Beverage Working Group

Focus Areas:

- Italian F&B promotion and excellence;
- Market trends and consumer insights
- Import and distribution;
- Market access and regulatory compliance;
- Business development and networking;
- Brand positioning and marketing;
- Market challenges and opportunities;
- Competitiveness in China.

Healthcare Working Group

Focus Areas:

- Italian healthcare excellence and innovation
- Medical devices and pharmaceuticals
- Healthcare market trends and insights
- Regulatory updates and market access
- Business development and networking
- Sino-Italian healthcare cooperation
- Knowledge sharing and industry collaboration

Lifestyle, Retail & Tourism Working Group

Focus Areas:

- Fashion;
- Luxury;
- Retail;
- E-commerce;
- Design;
- Tourism;
- Sport;
- Industrial design;
- Furniture & interiors;
- Lighting & materials.

Business Services & Advisory Working Group

Focus Areas:

- Legal & IP;
- Tax & Finance;
- HR & Talent Management;
- Market Entry & Business Development;
- Banking & Insurance.



6.2 Communities

China-Italy Young Professionals Network

The Network operates as a community dedicated to:

- Young professionals
- Mentoring
- Networking
- Professional development

6.3 Chapters

Regional Chapters represent CICC's territorial dimension and aim to foster engagement among local members by promoting networking, dialogue, and initiatives that address the needs of different business communities.

Unlike Working Groups, which operate on a thematic and sector-specific basis, Regional Chapters have a cross-sectoral, geographically focused role, strengthening connections among members, the Chamber, and other CICC structures.

CCIC regional chapter currently active: Suzhou Chapter.

6.4 Special Projects

Greater Bay Area Project

The Greater Bay Area Project is a joint initiative by the Italian Chamber of Commerce in China (CCIC) and the Italian Chamber of Commerce in Hong Kong and Macao (ICCHK), aimed at strengthening cooperation between the two Chambers and fostering networking and business opportunities for their members. Through joint initiatives and enhanced engagement, the project seeks to support Italian companies in exploring the potential of one of China's most dynamic and strategic economic regions.

Academic Advisory Council

The Academic Advisory Council is a permanent advisory body aimed at strengthening the connection between business, academia, research, and institutions. Bringing together university professors, researchers, and leading experts, it will provide strategic insights on key topics such as technological innovation, sustainability, artificial intelligence, and economic trends. Through research, publications, events, and institutional collaborations, the Council will support the CICC and its members in identifying emerging trends, fostering knowledge exchange, and promoting innovation within the Italian business community in China.

7

CONTACTS



CONTACTS

We are here to help you make the most of your CCIC membership. For any questions regarding your membership, benefits, events, Working Groups or CCIC services, please contact your reference CCIC office.

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