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**PREMIO PANDA D'ORO AWARD 2021**  
**11th Edition**

**1) NAME:**

Premio Panda d'Oro

**2) AWARD: STATUETTE**

Note: Different colors for different categories.

**3) DETAILS:**

Date: June 7<sup>th</sup> 2021

Location: Ritz Carlton, Pudong, Shanghai.

Format: Awarding Ceremony followed by Seated dinner

Established in 2010, Premio Panda d'Oro is an annual award prizing those Italian and Chinese Companies whose business strategies have seized opportunities and achieved remarkable results, thus strengthening the development of business relationships between Italy and China.

**4) EVENT TYPE:**

Premio Panda d'Oro 2021 shall be presented in Shanghai within the framework of Awarding Ceremony. The event shall be attended by the Sino-Italian business community, representatives from Italian and Chinese authorities, media.

**5) ACTIVITY PLANNING:**

8<sup>th</sup> April 2021: First mailing (apply within May 17<sup>th</sup> )

15<sup>th</sup> April 2021 Second mailing (apply within May 17<sup>th</sup>)

22<sup>nd</sup> April 2021 Third mailing (apply within May 17<sup>th</sup>)

20<sup>th</sup> May 2021: Contestants' list to be sent by China Italy Chamber of Commerce (hereinafter "CICC") to the Selection Committee

24<sup>th</sup> May 2021: Selection Committee's feedback about the final nominees

25<sup>th</sup>-28<sup>th</sup> May 2021: Secretary of the Judging Panel to ascertain final nominees' willingness to accept the prize

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31<sup>th</sup> May 2021: President to call for final vote by the Judging Panel

1<sup>th</sup> June 2021: Judging Panel's feedback about the winners

Date 7th June 2021: Awarding Ceremony in Shanghai

Note: The above schedule might be modified to cope with unforeseen events.

## **6) NOMINATION & AWARDS:**

Eligibility:

Companies registered either in Italy or China

Both Members and Non-Members of CICC

The Selection Committee reserves the right to reject those applications that could damage the initiative and/or its promoters

Nomination and Selection Procedure:

Contestants can apply directly.

Contestants must send the "application form" (duly filled in all its parts) and any other additional reference materials to CICC (Shanghai Office) within 17<sup>th</sup> May 2021.

False information on the "application form" and/or additional reference materials shall entail immediate exclusion from the selection process. CICC shall timely notify the interested contestant.

Contestants' information shall be kept strictly confidential by CICC, and the Selection Committee (for composition, see hereinafter)

The "application form" and any other additional reference materials provided, including financial information, shall not be modified.

The Selection Committee has the right to evaluate information provided as it deems appropriate. That is, by resorting to media reports and statistics as well as by interacting directly with contestants themselves.

The Selection Committee shall submit its evaluation report including final nominees and recommendations to the President of the Judging Panel (for composition, see hereinafter) within 21<sup>th</sup> May 2021. All information regarding the work and the content of the evaluation report shall be kept strictly confidential.

Final Nominees shall be contacted by the Secretary of the Judging Panel to ascertain their willingness to accept the prize and confirm their sponsorship for the Awarding Ceremony (see hereinafter).

The Judging Panel shall cast its vote by 31<sup>th</sup> May 2021.

Winners shall be publicly announced and awarded during the Awarding Ceremony Night 2021 in Shanghai.

The decision of the Judging Panel shall be considered final and irrevocable.

Selection Committee:

The Selection Committee shall be composed by two CICC Board Members selected by CICC Secretary General.

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#### Judging Panel:

The Judging Panel shall be composed of seven members, as specified below:

Embassy of Italy in China (Honorary President)

Consul General of Italy in Shanghai

Italian Trade Commissioner in Beijing

Representative of Chinese Authority

CICC Chairman (President)

CICC Beijing Chapter, Vice Chairman

CICC Shanghai Chapter, Vice Chairman

CICC Guangzhou Chapter, Vice Chairman

Representative of Italian media in China

Representative of Fondazione Italia-Cina

#### Notes:

Should anyone of the above Members not be available, the Chairman of CICC, that is Chairman of the Judging Panel, shall appoint other Judge/s.

The Secretary General of CICC shall be the Secretary of the Judging Panel.

#### Application form:

A dedicated application form has been drafted in order to collect relevant information and data about contestants, thus enabling an appropriate and correct evaluation of their results.

shall provide its expertise and advice to guarantee the effectiveness and fairness of the selection process.

#### Premio Panda d'Oro 2021

#### 7) CATEGORIES:

A total of eight prizes shall be awarded based on following guidelines:

Each prize is going to be rewarded to one Italian company and one Chinese company/in total sixteen companies will be rewarded;

Prizes are aimed at recognizing efficiency, best practices and remarkable results of Italian Companies which have investments in China or of Chinese Companies that have investments in Italy;

Prizes are aimed at recognizing the promotion of country excellence of both Italian and Chinese companies;

Prizes are aimed at recognizing meaningful Italian presence in China and Chinese presence in Italy;

The awarding ceremony shall involve local media in order to raise awareness about Italian business in China.

<p><b>Panda d’Oro award</b> <i>The Italian and the Chinese companies which have been successful in investing in Italy/China, generated outstanding economic performance in 2020 (comparing to 2019).</i></p>	<p><b>Resilience Award</b> <i>The Italian and the Chinese companies that have achieved turnover despite the turbulence of business environment.</i></p>	<p><b>Country Promotion Panda Award (Italy/China)</b> <i>The Italian and the Chinese companies that stimulated local consumption, and promoted their country excellence.</i></p>	<p><b>Innovation Award</b> <i>The Italian and the Chinese companies which have invested in innovation, research and technological development.</i></p>
<p><b>Sustainability Green Panda Award</b> <i>The Italian and the Chinese companies which have environmental-friendly initiatives</i></p>	<p><b>Outstanding CSR AWARD</b> <i>The Italian and the Chinese companies which made differences within community or society.</i></p>	<p><b>White Panda Award</b> <i>The Italian and the Chinese companies which contributed in holding Winter Olympic Games.</i></p>	<p><b>BRI Award</b> <i>The Italian and the Chinese companies which have achieved successful partnership and contributed in bilateral economy.</i></p>

## 8) SPONSORSHIPS:

CICC will inform Members and Non-Members about the sponsorship opportunities for the event.