



China Airport Conference : Innovation and Development 2017.Beijing

中国机场新技术创新与发展大会 (2017北京) 第十七届北京国际航空展·机场设备与技术展区

THE FUTURE OF AIRPORTS

未来机场

BEIJING

北京

China National Convention Center

国家会议中心

2017.9.20

Organizers:

Organizing Committee of Aviation Expo/China
China Civil Airport Association (CCAA)
International Air Transport Association (IATA)

主办单位:

北京航展组委会
中国民用机场协会
国际航空运输协会

Co-organizer

Beijing China Promotion Exhibition Ltd

承办单位:

北京华进展览展示有限公司

For more details, please contact Pauline Ho in Hong Kong at +852 2834 6211 or email : pauline@cpbjlf.com
Zhang Ning in Beijing at +86 10 87730641 ext 8002 or email: zhangning@cpbjlf.com

BACKGROUND

The China Airport Conference: Innovation and Development 2017–Beijing will take place on September 20, 2017 at the China National Convention Centre (CNCC) in Beijing, China. This event is jointly organized by the China Civil Airport Association (CCAA), the International Airport Transport Association (IATA), and the organizing committee of Aviation Expo/China and co-organized by Beijing China Promotion Exhibition Ltd. It will be held in conjunction with the 17th Aviation Expo/China 2017.

The theme of this event—“Airports of the Future”—will focus on four core content areas: green, intelligent, innovation, and development. Domestic and international airport companies, industry experts, enterprise leaders, and institutions are invited to have in-depth discussions regarding advanced technology and development concepts for the future of airports in design, construction, operation, management, and security services.

A new feature, the Airport Innovation and Development Exhibit Zone, which will incorporate the 17th Aviation Expo/China 2017, will be introduced. It will provide a unique platform for

industry professionals to showcase the latest exhibits and exchange knowledge. Domestic and foreign airport companies, airlines, airport equipment and technical service providers, aviation institutions, and consultancies will be invited to visit the exhibition area.

The previous 2016 event, which was held in Changsha, was a great success, and the conference has been highly recognized by airport industry professionals. Overall attendance in 2016 hit a record high, with approximately 650 delegates who represented more than 100 airports and organizations attending the two-day event at the Hunan Empark Hotel.

To broaden both international cooperation and knowledge exchange between airports and to build a professional and mutual benefit platform for both suppliers and users, China Airport Conference: Innovation and Development 2017–Beijing is a must-attend event for everyone in the airport industry.

To either exhibit or attend as a delegate, please complete and return the space application form to the organizer:



China Civil Airports Association (CCAA)

China Civil Airports Association (CCAA) is a sole legal entity approved by the Ministry of Civil Affairs, guided by Civil Aviation Administration of China (CAAC), the competent authority under the State of Council of China to engage civil airport affairs.

CCAA is a non-profit organization, founded in August 25, 2006, headquartered in Beijing, spontaneously formed by national civil airports, enterprises, legal persons and corporations.

Currently, it has 204 association members including 170 airport members and 34 non airport members, governed by association board consisting 24 standing executive

representatives and 49 representative units selecting from members.

Association Secretariat consists of 4 subsidiaries: General Admin Dept., Professional Committee Affairs Dept., Finance and Marketing Dept. and Training & Public Affairs Dept. It governs 19 professional committees such as Airport Development Strategy, Safety and Security, Rules and Regulations, Operations Control, Airport Culture, Construction, Airport Free Trade Zone, Freight Forwarding, Airport Finance, General Aviation Airport, Small and medium-sized Airport, Air traffic control, emergency rescue, ground transportation, VIP service and experts committee.



The International Air Transport Association

The International Air Transport Association (IATA) is the trade association for the world's airlines, representing some 260 airlines or 83% of total air traffic. We support many areas of aviation activity and help formulate industry policy on critical aviation issues.

CONFERENCE PROGRAM

* schedule is subject to change

- 09:00** Opening Ceremony
09:00-09:10 Opening Speech – President's Address (TBC)

20 September 2017 (Morning Session)

Forum I Low-Carbon Aid to Civil Aviation Industry

- 09:10-09:30** Topic: Interpretation on the 13th Five-Year Plan about the Energy Conservation and Emission Reduction of the Civil Aviation Administration of China (CAAC)
 Speaker: Energy Conservation and Emission Reduction Office, Civil Aviation Administration of China (CAAC)
- 09:30-09:50** Topic: Explanation on Carbon Management Certification for Airports
 Speaker: Airports Council International (ACI), Asia-Pacific
- 09:50-10:10** Topic: Discussion on Green Civil Aviation Standard System
 Speaker: Beijing New Airport - Construction Commanding Department
- 10:10-10:30** **Tea Break**
- 10:30-10:50** Topic: TBC
 Speaker: UK Trade & Investment (UKTI)
- 10:50-11:10** Topic: Construction and Operation Practice of Green Star Airport Terminal Building
 Speaker: Nanjing Lukou International Airport
- 11:10-11:30** Topic: New Contribution of Assembly Architecture to Green Airport Construction
 Speaker: Shenzhen Teng Long Aviation Service Co Ltd.

20 September 2017 (Afternoon Session)

Forum II Smart Lead Future Airports

- 13:30-13:50** Topic: Define Key Success Factors in Airport CDM (A-CDM) Application
 Speaker: Zurich Unique Airport (Case Analysis)
- 13:50-14:10** Topic: Innovative ICT Solutions Achieve Smart Airport
 Speaker: Huawei Technologies Co Ltd
- 14:10-14:30** Topic: Innovation and Application of Newly Integrated Communication Technology in Civil Aviation Network System
 Speaker: Hytera Communications Corporation Ltd
- 14:30-14:50** Topic: Air-to-Ground Integrated Airport Collaborative Decision Making (A-CDM)
 Speaker: Beijing Boneng Technology Co., Ltd.
- 14:50-15:10** Topic: Application of Reliable Distributed Data in Civil Aviation
 Speaker: Juzix
- 15:10-15:30** **Tea Break**

Forum III	Innovations Drive Change in Airport
15:30-15:50	Topic: New Perspective of Future Travelers' Security Check Speaker: The International Air Transport Association (IATA)
15:50-16:10	Topic: New Application for Airport Construction Project Speaker: Chengdu Tianfu International Airport
16:10-16:30	Topic: Regional Aviation Network Innovative Operation Program Speaker: Embraer
16:30-16:50	Topic: To achieve Balance between the Greatest Profit and Lowest Cost in the Terminal Design (Case Analysis) Speaker: Dallas/Fort Worth International Airport
16:50-17:10	Topic: Innovative Application of Flight Operation Management System in Intelligent Airport Speaker: Wissoft Co Ltd

Conference Ends

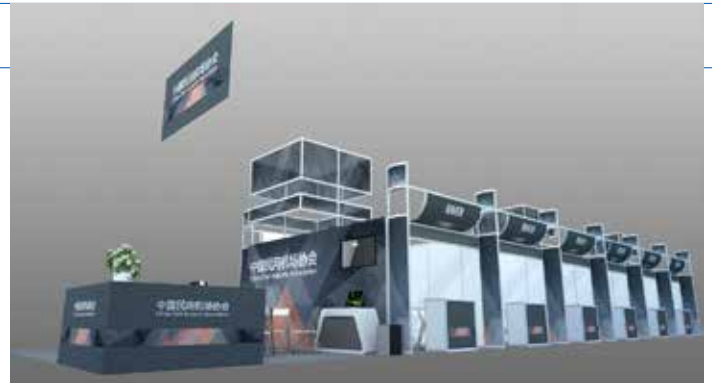
EXHIBT PROFILES

GROUND SUPPORT EQUIPMENT AND SERVICES

- Airfield Construction and Installation
- Ground Support Equipment and Service
- Aircraft handling
- Aircraft docking
- Airfield service equipment
- Cargo handling
- Baggage handling
- Passenger handling
- Crash, fire, rescue
- Consumables, fluids

AIRFIELD CONSTRUCTION AND INSTALLATIONS

- Passenger handling
- Baggage handling
- Security equipment
- Cargo handling
- Passenger information technology
- Technical installations in buildings
- Terminal infrastructure
- Parking equipment and services
- Seating, lounges and other furniture
- Floor and Wall finishings
- Washrooms and accessories
- Fabrics, textures and other materials
- Illumination, lighting, sun protection
- Acoustics and sound
- Promotional displays
- Passenger guidance systems
- Terminal signage (e.g. passenger areas and gates)



TECHNICAL SYSTEMS AND SERVICES & ATC (AIRSIDE)

- Aircraft maintenance
- Airfield lighting
- Bird control systems
- Navigation aids
- Communication system
- Fleet management
- Environmental control

AIRFIELD CONSTRUCTION AND INSTALLATIONS

- Hangar design and construction
- Marking and signage
- Pavement design and servicing
- Technical installations (e.g. fuel farm technology, cabling)
- Planning, consultancy, construction

SERVICES

- Associations
- Consultancies
- Property management
- Terminal maintenance
- Trade press, information services

SPONSORSHIP OPPORTUNITIES

A) Title Sponsorship – USD58,000 – benefits include:

1. 36 sqm exhibit booth space at Aviation Expo/China 2017
2. Speaking Opportunity, specifically to present a 20-minute presentation
3. Twenty (20) complimentary delegates passess
4. Speaking Opportunities for a 5-minute speech before the beginning of the Conference Dinner
5. Opportunity to play a corporate / promotional video in the Conference Dinner
6. Information Table set up during morning coffee break to distribute Sponsor's promotional material
7. Placement of company logo on dinner table signage
8. Sponsor's promotional materials to be inserted into the conference registration bag
9. Full page color advertisement in Conference Program
10. Full page color advertisement in Exhibition Directory of Aviation Expo/China 2017
11. Company Logo display and branding on registration backdrop
12. Company Logo listed on on-site signage

B) Banquet Sponsorship – USD29,000 – benefits include:

1. 18 sqm exhibit booth space at Aviation Expo/China 2017
2. Ten (10) complimentary delegates passess
3. Opportunity to play a corporate / promotional video in the Conference Dinner
4. Placement of company logo on dinner table signage
5. Sponsor's promotional materials to be inserted into the conference registration bag
6. Full page color advertisement in Exhibition Directory of Aviation Expo/China 2017
7. Company Logo display and branding on registration backdrop

C) Luncheon Sponsorship – USD15,000 – benefits include:

1. 18 sqm exhibit booth space at Aviation Expo/China 2017
2. Five (5) complimentary delegates passess
3. Placement of company logo on dinner table signage
4. Sponsor's promotional materials to be inserted into the conference registration bag
5. Full page color advertisement in Exhibition Directory of Aviation Expo/China 2017
6. Company Logo display and branding on registration backdrop

D) Speaker Sponsorship – USD8,800 – benefits include:

1. Speaking Opportunity, specifically to present a 20-minute presentation
2. Two (2) complimentary delegates passess
3. Full page advertisement in the conference program
4. Company Logo display and branding on registration backdrop and conference program

E) Tea & Coffee Break Sponsorship – USD6,000 – benefits include:

1. Information Table set up in the coffee break area to distribute Sponsor's promotional materials
2. Opportunity to play a corporate / promotional video during the tea & coffee break
3. Two (2) complimentary delegates passess
4. Company Logo display and branding on registration backdrop

F) Badge Sponsorship – USD6,000 – benefits include:

1. Sponsor's advertisement on the back of the delegate badges

G) Lanyard Sponsorship – USD6,000 – benefits include:

1. Sponsor's company name and/or logo will be printed on the conference lanyard

H) Conference Bag Sponsorship – USD6,000 – benefits include:

1. Display Sponsor's company and/or logo on the conference bag

I) Advertising in Conference Program – USD1,300 - benefits include:

1. Full page color advertisement in the Conference Program

China Airport Conference: Innovation and Development 2017 - Beijing

20 September 2017 - China National Convention Centre (CNCC)

Please return the form duly completed to pauline@cpbjlf.com; zhangning@cpbjlf.com

Company

Company Name: _____

Address: _____ Country: _____

Telephone: _____ Fax: _____

Contact person: _____ Job Title: _____

Mobile: Email: _____

Delegate Fee: USD450 per person (CCAA Member) USD600 per person (Non-CCAA Member)

Delegate 1: Name _____ Title: _____ Mobile: _____ Email: _____

Delegate 2: Name _____ Title: _____ Mobile: _____ Email: _____

Delegate 3: Name _____ Title: _____ Mobile: _____ Email: _____

Delegate 4: Name _____ Title: _____ Mobile: _____ Email: _____

Presentation Cost: USD8,800 per slot

Benefits include: 20-minute presentation, 2 complimentary delegates pass, full page advertisement in conference program, company logo display on registration backdrop and catalog cover.

Speaker Name: _____ Job Title: _____

Mobile: _____ Email: _____

Topic: _____

Exhibition Rate :

CCAA Member Raw Space : USD 400 Shell Scheme Stand : USD 400

Non CCAA Member Raw Space : USD 625 Shell Scheme Stand : USD 645

I/We the undersigned wish to participate in China Airport Conference: Innovation and Development 2017.

Kindly reserve a booth/space as indicated below.

Width _____ M x Depth _____ M = _____ sq.m.

Sponsorship Opportunities:

Title Sponsorship USD 58,000 Banquet USD 29,000 Luncheon USD 15,000

Tea & Coffee Break USD 6,000 Badge USD 6,000 Lanyard USD 6,000

Conference Bag USD 6,000 Advertising in Conference Program USD1,300

(For more details, please contact the organizing committee)

Total Cost :USD _____

Authorized Signature: _____ Name: _____ Date: _____

Cancellation and Refund Policy

- All Cancellation should be made in writing and sent to the Organizing Committee.
- All Cancellation received on or Before 19 July 2017 will be entitled for 50% refund of the registration amount paid.
- No refund will be issued within 2 months of the event taking place
- No-shows will be billed for full amount of registration and will not be refunded.

Beijing China Promotion Ltd

Add: Room 800, Huateng Building, JinSong 3 District, Chaoyang District, Beijing 100021 China

Tel: 86 010-87730641 ext 8002 Fax: 010-87730640 Email: pauline@cpbjlf.com; zhangning@cpbjlf.com

中国民用机场协会

中国机场新技术创新与发展大会（2017 北京） 第十七届北京国际航空展·机场设备与技术展区 邀请函

由北京航展组委会、中国民用机场协会、国际航空运输协会联合主办，北京华进展览展示有限公司承办的“中国机场新技术创新与发展大会（2017 北京）”（以下简称：新技术大会）将于 2017 年 9 月 20 日与第十七届北京国际航空展同期同地举行。

本届新技术大会以“未来机场”为主题，以绿色、智能、创新、发展为核心内容，邀请国内外机场公司及业内权威专家学者、企事业单位领导就未来机场在设计、建设、运营、管理及安全服务等领域的前沿技术和发展理念进行深入探讨。

期间，第十七届北京国际航空展内特别开设“机场设备与技术展区”，为企业提供专业展示与交流平台，届时将邀请国内外机场公司、航空公司、机场设备与技术服务商、航空院校及咨询机构参会并参观展区。

大会及展区正在紧张筹备，欢迎业内人士加入相互交流，如您有新的技术应用希望在大会及展览中发布，请联系组委会为您预留演讲席位及展位，机场协会所有单位及个人均可享受会员优惠价格。如有任何疑问请致电组委会。

组委会联系方式

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联系人：张宁（华进公司）17701135686

赵凡（机场协会）13811539149

