



Application Form

Panda d'Oro Gala Awards 2024

13th Edition

This application form is intended to get to know and contextualize the companies applying for the awards. It will be read only by the Organizers, the Selection Committee, and the Judging Panel that will screen the applications.

Be sure to refer to the “**Rules of Participation in the Award Ceremony**” shared along with this form.

Please answer the following questions in full and properly detailed.

The evaluation will be based on the information provided in this application form.

In order to submit your application please send the following material to sh.gala@cameraitacina.com by June 3rd, 2024 h. 18:00 Beijing time:

1. Application Form
2. Company logo (JPG and AI format)
3. Short promotional video of your company (1 min)

The Organizers may ask for additional information, if needed.

1. ELIGIBILITY

The contest is OPEN ONLY to active Members or Friends of the China-Italy Chamber of Commerce. For those Companies which have not renewed their membership yet or are willing to join the CICC, and submit their candidacy for one of the Panda d'Oro Awards, please contact infoshanghai@cameraitacina.com. The window will be kept open till June 2nd.

The participation in the competition to win one of the awards is free of charge. However, in order to attend the Awarding Ceremony on 15 June at the W hotel in Shanghai, it is necessary to buy a ticket. Moreover, it is also possible to buy a corporate table or sponsor the event.

If you have any questions, please do not hesitate to contact us at sh.gala@cameraitacina.com.

Please generally fill out in **ENGLISH**.



2. COMPANY OVERVIEW

Company Name:	
Company Name in Chinese:	
Address in China:	
Location in Italy:	
CEO/GM Name :	

Contact Person

Name:	
E-Mail:	
Phone:	

Please answer the questions below:

1. Year of company's **establishment in Italy** (if you're a Chinese company skip this question): Click or tap here to enter text.
2. Year of company's **establishment in China**: Click or tap here to enter text.
3. Company **business sector in China** (please tick one of the boxes below):



Advertising services	<input type="checkbox"/>	Insurance services	<input type="checkbox"/>
Architecture / interior design / industrial design	<input type="checkbox"/>	IT / internet services	<input type="checkbox"/>
Automotive / automotive parts and accessories	<input type="checkbox"/>	Leather products, shoes, leather accessories	<input type="checkbox"/>
Banking / financial services	<input type="checkbox"/>	Logistics / shipping /	<input type="checkbox"/>
Chemical	<input type="checkbox"/>	Machinery for food industry	<input type="checkbox"/>
Construction / building materials	<input type="checkbox"/>	Machinery for heavy industry	<input type="checkbox"/>
Consulting / legal services	<input type="checkbox"/>	Machinery for textile industry	<input type="checkbox"/>
Electric / electronic products	<input type="checkbox"/>	Metallurgy industry	<input type="checkbox"/>
Energy supply	<input type="checkbox"/>	Other Machinery	<input type="checkbox"/>
Engineering	<input type="checkbox"/>	Packaging	<input type="checkbox"/>
Exhibition organizers	<input type="checkbox"/>	Sales & Marketing Services	<input type="checkbox"/>
Food & Beverage	<input type="checkbox"/>	Textile, garments, fashion	<input type="checkbox"/>
Furniture	<input type="checkbox"/>	Trading / import - export	<input type="checkbox"/>
Hotels / restaurants	<input type="checkbox"/>	Travel / tourism	<input type="checkbox"/>
Human resources	<input type="checkbox"/>	Other (please specify)	<input type="checkbox"/>



4. **Brief description** of the company (max 200 words):

Click or tap here to enter text.

5. **Turnover and margins** of the company established in Italy and/or in China in 2023, in RMB.

	2023	2022	Increased Percentage 2023 vs 2022
Turnover	RMB	RMB	RMB
Net Operating Profit (EBIT)	%	%	%

6. What **percentage** of the **total products/services** did the company **import into China** and what percentage were **exported to Italy** in the year 2023?

	China	Italy
Import	%	%
Export	%	%

7. Which of the following **legal entities** has your company established in China? Please answer the following questions.



N. of entities in 2023	Year of establishment	Number of employees
Wholly foreign-owned enterprise		
Representative office		
Joint venture		
Regional/branch office		
Regional headquarters		
R&D center		
Holding company		
Foreign-invested company limited by shares		
Other (please specify))		

8. **Total amount invested** in China/Italy (stock of investments **since first market entry**), indicate the amount in RMB:

Click or tap here to enter text.

9. **Total amount invested** in China/Italy in **2023**, indicate the amount in RMB:

Click or tap here to enter text.

10. Does your company **plan to increase investments** in China in 2024-26? Yes No



11. Indicate the **total economic value** (in RMB) of **products/services** exported to China/Italy in 2023, comparing also to 2022.

Click or tap here to enter text.

12. Did your Company's **strategy** in China change in 2023 compared to 2022? If so, how?

Click or tap here to enter text.



3. APPLICATION FORM

- Please tick the category application and answer the category-specific questions below.
- Please feel free to attach any additional supporting document deemed necessary for your application.
- You can select up to 2 (two) Categories.
- Enterprises will be judged according to 2023 results.

Panda d'Oro 2024 Awards		Tick
1. Panda d'Oro Award	the iconic award of the evening, dedicated to the Italian company that invested the most in the Chinese market during 2023. A) The Italian investment of the year and B) the investment of a small and medium enterprise that has increased its competitiveness in the Chinese landscape will be rewarded;	<input type="checkbox"/>
2. Destination Italy Award	dedicated to the Italian company that has best promoted Italy as a destination for tourism, sport tradition or cultural heritage;	<input type="checkbox"/>
3. Service Provider Award	dedicated to the company that, through the provision of services, has best supported enterprises and/or individuals in China (e.g. protection of intellectual property, personal support, financial services, logistics, etc.);	<input type="checkbox"/>
4. Innovation Award	dedicated to the Italian company that has invested most in innovation, research and technological development, bringing innovative ideas, products or processes to the Chinese market, contributing to the growth of its sector or exploiting existing approaches in a new and creative way;	<input type="checkbox"/>
5. Italian Excellence Award	dedicated to the Italian company that has been most effective in representing the excellence of Made in Italy in Luxury Living, Fashion, Luxury and Premium Goods, Lifestyle, Design, Retail and Digital;	<input type="checkbox"/>
6. Italian Taste Award	dedicated to the company that has made itself the ambassador of Italian food and wine excellence on the Chinese market and has succeeded best in conveying the concept of Italian "hospitality", promoting genuine and authentic products;	<input type="checkbox"/>



7. Environmental, Social and Governance (ESG) Award	dedicated to the Italian company that has distinguished itself for sustainable development, implementing strategies which had a real impact on business, society and environment. The objective is to reward not only companies that have implemented initiatives with a significant impact on the environment, but also those who have promoted and maintained diversity, equity and inclusion by closing gaps in access, achievement or opportunity regardless of gender, ethnicity or background, and companies that have demonstrated the best way to develop talent through dedicated professional programmes and put people at the centre of their company policy, promoting a healthy work-life balance, and garnering loyalty and motivation;	<input type="checkbox"/>
8. Turnaround Award	dedicated to the Italian company that successfully faced a particular critical moment, making improvements through effective operations, with solid management and achieving greater stability and profitable results;	<input type="checkbox"/>
9. Chinese Investor in Italy Award	dedicated to the Chinese company that has most successfully invested in Italy;	<input type="checkbox"/>
10. Marco Polo Award	dedicated to the Chinese company that has done the most to deepen or create a partnership with Italian companies in China, contributing to the economic growth of both countries.	<input type="checkbox"/>

1. If you are applying for the “Panda d’Oro” Award, please

- List the investments carried out during 2023 (please specify if you are a medium or small enterprise)

Click or tap here to enter text.

- Detail the economic growth performance of 2023 in relation to 2022 (please specify if you are a medium or small enterprise)

Click or tap here to enter text.

2. If you are applying for the “Destination Italy” Award, please

- Please indicate in which of the following categories your company has promoted Italy as Destination: Tourism, Sport, Culture

Click or tap here to enter text.

- Explain through how you promoted Italy as a destination for tourism, sport tradition or cultural



heritage;

Click or tap here to enter text.

3. If you are applying for the “Service Provider” Award, please

- Describe through which service(s) you best served and supported Italian companies and people in China (e.g. protection of intellectual property, personal support, financial services, logistics, etc.);

Click or tap here to enter text.

- Illustrate which results you were able to achieve thanks to these actions

Click or tap here to enter text.

- It might be useful to submit any supporting documents highlighting your customer service-related program and management philosophies in providing quality service to your customers

Click or tap here to enter text.

4. If you are applying for the “Innovation” Award, please

- Detail relevant investments that have been made by the company towards innovation, research, and technological development.

Click or tap here to enter text.

5. If you are applying for the “Italian Excellence” Award, please

- Please indicate in which of the following categories your enterprise has best represented Italian Excellence and Quality: Luxury Living, Fashion, Luxury and Premium Goods, Design, Lifestyle, Retail and Digital

Click or tap here to enter text.

- Please explain how you succeeded in best conveying the concept of Italian Excellence and quality in China

Click or tap here to enter text.

6. If you are applying for the “Italian Taste” Award, please

- List and detail how you became the bearer of Italian food and drinks excellence in the Chinese market

Click or tap here to enter text.

- Please explain how you succeeded in best conveying the concept of Italian hospitality

Click or tap here to enter text.

7. If you are applying for the **“Environmental, Social and Governance (ESG)” Award**, please

- List and detail the impactful projects carried out implementing strategies that have had a real impact on business, society and the environment (implementation of ESG-Environmental, Social and Governance measures)

Click or tap here to enter text.

- List and detail the impactful projects carried out in order to promote and maintain diversity and inclusion

Click or tap here to enter text.

- Please explain how these projects established an environment that bridges gaps in terms of access, results or opportunities regardless of gender, ethnicity or background

Click or tap here to enter text.

- Detail the designated programs through which you have developed talents and professional development

Click or tap here to enter text.

- Tell about how the company prioritized a people-centered culture

Click or tap here to enter text.

- What practices promoted a healthy work/life balance

Click or tap here to enter text.

- List the results you have achieved

Click or tap here to enter text.

8. If you are applying for the “Turnaround” Award, please

- List the activities undertaken by your company to maintain solidity and achieve success in China in 2023 despite the turbulence of the social and business environment/ initial business situation in difficulty

Click or tap here to enter text.

- Illustrate which results you were able to achieve thanks to these actions

Click or tap here to enter text.

9. If you are applying for the “Chinese Investor in Italy” Award, please

- List the investments carried out in Italy during 2023

Click or tap here to enter text.

10. If you are applying for the “Marco Polo” Award, please

- Share the successful projects undertaken between China and Italy

Click or tap here to enter text.

- Detail which results you were able to achieve thanks to the bilateral cooperation between the two countries

Click or tap here to enter text.

4. CONFIDENTIALITY NOTE

CICC guarantees that all contents hereby received shall be kept confidential and disclosed to the knowledge of the Judging Panel only, for examination and selection purposes.

5. APPLICATION TERMS & CONDITIONS

In order to submit your application please send the following material to sh.gala@cameraitacina.com by June 3rd, 2024 h. 18:00 Beijing time:

1. Application Form
2. Company logo (JPG and AI format)
3. Short promotional video of your company (1 min)

Any documents which the applicant might deem useful to further sustain his nomination should be included in the application in order to be considered by the Jury.

The winners will be announced during the Panda D’Oro Gala Dinner on June 15th, at W hotel in Shanghai.

Date



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

Click or tap to enter a date.

Signature

Company