

YOUR GATEWAY TO CHINA

BAKERY CHINA

2020

MAY 6-9

ITALIAN
PAVILION



SHANGHAI NEW INTERNATIONAL EXPO
CENTER

REGISTER NOW!

Italian Pavilion Organizer:



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce



Bakery China



Bakery China, organized by China Association of Bakery and Confectionery Industry (CABCI) and Bakery China Exhibitions Co., Ltd. launched since 1997 and annually held in Shanghai in May. Bakery China is the Asia Pacific's leading event serving the entire value chain for the bakery and confectionery market.

The China Bakery sector is featuring a stable yearly growth (15% - 20%) since more than 10 years.

The event enables global leading professionals and buyer delegates to meet and share the latest innovations and thinking on manufacturing & distribution, R&D, applications and related services for bakery industry.

Key facts of 2020

Total scale: 220,000sqm

Exhibitors' number: 2,300

Visitors' number: 300,000 visits from about 100 countries & regions

BENEFITS IN ITALIAN PAVILION:

- Kitchen
- Area & Meeting Area
- Featured cooking demo
- Honoured Italian Chef
- Media launch campaign
- Customized business match making
- Interpreter service
- Photographer

2 OPTION OF BOOTHS:

#1 25sqm ¥122.000 /€16.000

Entitlements in the booth:

- 2-sides open -1 info counter -1 bar stool
- 2 showcases -2 round table -1 standing literature rack
- 1 glass showcase -8 leather chairs -1 13A/220V 300W socket



#2 16sqm ¥78.000 /€10.000

Entitlements in the booth:

- 1-sides open -1 info counter -1 bar stool
- 1 showcases -2 round table -1 standing literature rack
- 1 glass showcase -8 leather chairs -1 13A/220V 300W socket



RSVP:

infoshanghai@cameraitacina.com

