



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

**China-Italy Chamber of Commerce
Beijing Career Day, May 12th, 2019**

Job Description

Position: Social Media Marketing Intern

Job Description:

- Based on given materials, create/edit graphic, video, and written content for social media channels and other marketing materials.
- Assist with monitoring social media channels - Facebook, Instagram, Twitter, Pinterest, LinkedIn, YouTube, DouYin, WeChat and Weibo.
- Research industry news, trends, and influencers on a daily basis to identify opportunities
- Track and measure analytics of social media posts and initiatives.
- Participate in social media planning meetings and prepare summary of action items as required
- Assist communication with clients/partners in overseas (mostly in Europe)

Job location: Beijing

Type of job (full-time, part-time, internship): Internship

Required experience: 6 months or above

Starting date: 01/07/2019

Salary (if indicated): Negotiable

Candidate's Requirements:

- Current college students (Juniors, Seniors and Graduate level) and can work at least 3 days a week.
- Background in Digital Media, Graphic Design, Marketing, Social Media Analytics is preferred.
- Basic visual design skills (good sense of balance, grid, color, typography, etc.).
- Strong initiative and excellent organizational skills.
- Professional demeanor and energetic personality.
- Strong Microsoft Office skills.
- Fluent English level is required, good level of Chinese is a plus.



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Company Information

Company Name: Digiant Global Ecommerce Co., Ltd.

Company Description:

Digiant is a full-service Digital Agency. We offer Brand Localization, Social Media Marketing and Search Marketing, Technology Development and eCommerce Solutions to enterprises to grow business in China.

www.digiantglobal.com