



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

**China-Italy Chamber of Commerce
Beijing Career Day, May 12th, 2019**

Job Description

Position: Sales/Marketing Executive

Job Description:

Sales:

- Look after wine sales according to company's policy.
- Be Responsible for developing on trade.
- Develop sales in accordance with our national development plan and the company procedures and policy.
- Manage payment collection of all gained accounts efficiently.
- Well understand portfolio of company and collect competitor's MKT information.
- Arrange and coordinate local tasting and marketing events for overseas suppliers when in China.

Marketing:

- Be responsible for communication among offices and markets, provide support to sales team.
- Be responsible for implementing and coordinating the related marketing activities of the company.
- Ensure execution excellence of marketing activities, including wine tasting events, winery representative visits, wine exhibitions.

Job location: Beijing, Shanghai

Type of job (full-time, part-time, internship): Full-time

Required experience: at least two years working experience in the relevant fields

Starting date: July/August 2019

Salary (if indicated): N/A

Candidate's Requirements:

- Colleague degree or above.
- Have good customer database, especially for local hotels, restaurants and wine shops.
- Outgoing and pleasing personality, good team player.
- Dynamic, self-motivated and able to work under pressure.
- Strong communication ability, result oriented, active, motivated, and team cooperation.
- Clear mind, quick thinking, good sense of service, patient and meticulous work.
- Fluent in Mandarin and English, wine knowledge is a plus.



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

Company Information

Company Name: East Meets West Fine Wines

Company Description:

Founded in 2003, EMW is a major wine importer and distributor throughout the Greater China wine market. Specialized in family owned wineries from the most renowned wine regions in the world, EMW is now exclusively distributing more than 750 labels from 15 different countries to luxury hotels, gastronomic restaurants, high-end retail chains, online shops, wholesalers, distributors and private customers in more than 150 cities in China.