

China-Italy Chamber of Commerce Beijing Career Day, May 12th, 2019

Job Description

Position: Graphic Designer Greater China

Job Description:

Be responsible for the graphic design of company website, WeChat and other company social media;

Be responsible for graphic design for EMW brands, including product list, various templates design for different wineries, special events or programs;

Take care of different design tasks for supporting E-commercial team, including JD & Tmall flagship stores, EMW wine shops build on different templates, etc.;

Be responsible for design of different POSM, including but not limited to bags, boxes,

openers, ice buckets, pens, gadgets, T-shirts, etc.

Job location: Shanghai

Type of job (full-time, part-time, internship): Full-time

Required experience: N/A

Starting date: ASAP

Salary (if indicated): 7k to 10k

Candidate's Requirements:

- Master in AI & PS design etc
- Skillful at DW design for E-commercial tasks
- Be familiar with printing technical and with good knowledge for POSM quality control
- With at least 2 years working experience in consumer goods, F&B preferred
- Good personality with team spirit, English communication is required.

Company Information

Company Name: East Meets West Fine Wines

Company Description: Founded in 2003, EMW is a major wine importer and distributor throughout the Greater China wine market. Specialized in family owned wineries from the most renowned wine regions in the world, EMW is now exclusively distributing more than 750 labels from 15 different countries to luxury hotels, gastronomic restaurants, high-end retail chains, online shops, wholesalers, distributors and private customers in more than 150 cities in China.