

Remigio Brunelli

- Photo:



- **Name:** Remigio Brunelli

- **Company / Employer:** Tecnica Group S.p.A.

- **Division:** Top Management

- **Current Position:** Managing Director

- **Connection to China Winter Sports and Winter Tourism:**

Remigio Brunelli, 15 years based in China (Beijing) as Managing Director of Tecnica Group China: a leading sportswear manufacturer in the market of footwear and winter sports equipment and owns some historical and well-known brands such as Nordica, Tecnica, Blizzard, Lowa, Rollerblade, Moon Boot.

He is coordinator of the Sport Working Group at the China-Italy Chamber of Commerce.

Remigio assists the Italian business community in China and contributes to the enhancement of China / Italian affairs across the sporting field, including the lifestyle and tourism industries.

He is a keynote speaker specializing in sport and tourism.

-**Summary:**

With more than 20 years of experience in Senior Leadership roles, Remigio has demonstrated his ability to lead a culturally diverse team with a results-orientated approach. Remigio has a proven track record in formulating a medium to long term strategies -national & international levels- and aligning key stakeholders to ensure its successful outcomes. Passionate about Brands and Consumer Insights in Lifestyle & Luxury goods industries, Remigio has a rare talent in bridging Sales, Marketing and Operations to achieve the Company business objectives.

-**Work Experiences**

- Asia-Pacific Director (China – Japan – HK – Taiwan – S. Korea) - Tecnica Group-
- China Managing Director -Tecnica Group China-
- Japan Board of Directors' Member -Tecnica Group Japan
- Global International Marketing Manager -Rossignol Group-
- Global International Product Manager -Benetton Group-

-**Education/Certification**

- Master's in general management
- Hold a Degree in Business Management School
- Remigio is certified as Italian Alpine ski Instructor and represented proudly his country at International level as Italian National Alpine Ski Team Member

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-照片



-姓名：Remigio Brunelli

-公司：Tecnica Group S.p.A.

-部门：最高管理者

-当前职位：执行董事

-与中国冬季运动和冬季旅游的联系：

雷米吉奥·布鲁奈利（Remigio Brunelli）现居中国（北京），现任 Tecnica Group China 董事 15 年：该公司是鞋类和冬季运动装备市场上的领先运动服制造商，并拥有一些历史和知名品牌，例如 Nordica, Tecnica, Blizzard, Lowa, Rollerblade, Moon boot。他是中国意大利商会体育工作组的协调员。Remigio 帮助意大利的中国企业界在中国发展，并在整个体育领域（包括生活方式和旅游业）促进中国/意大利事务的发展。他是专门从事体育和旅游业的主旨发言人。

-摘要：

Remigio 拥有 20 多年的高级领导职位经验，展示了他以结果为导向的领导一支多元文化团队的能力。Remigio 在制定中长期战略（国家和国际水平）以及协调关键利益相关者以确保其成功的成果方面拥有良好的记录。Remigio 对生活方式和奢侈品行业的品牌和消费者洞察力充满热情，在将销售，市场营销和运营联系起来以实现公司的业务目标方面拥有罕见的人才。

-工作经验

- 亚太地区董事（中国-日本-香港-台湾-韩国）-Tecnica Group-
- 中国执行董事-Tecnica Group China-
- 日本董事会成员-Tecnica Group Japan
- Rossignol 集团全球国际市场经理
- 全球国际产品经理-贝纳通集团-

-教育/认证

- 硕士 综合管理
- 拥有工商管理学院学位
- 雷米吉奥（Remigio）被认证为意大利高山滑雪教练，并自豪地在国际上代表他的国家成为意大利国家高山滑雪队成员