

Does Education Play a Significant Role in Providing the Workforce?

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CHINA HIGHER ED

Audience Understanding

- Would you hire someone without tertiary education?
- Would you hire someone without overseas education experience?
- Would you prefer to hire someone from a top Chinese/overseas university?

What is Education?

- Acquisition of Skills & Knowledge?
- Meeting People?
- Gaining Life Experience?
- Production of Future Work Force?

Genetics

- **By Education**
- **By Family Background**
- **By Personality**
- **By Life Experience**

Domestic Education

Domestic Education: where do you recruit?

- 211/985 vs. Other Universities
- VET vs. Tertiary Degrees
- Undergraduate vs. Post-graduate

JV Programs & Returnees

- Why choose a JV program?
- What did they learn?
- How can they contribute to this job?

Family Background

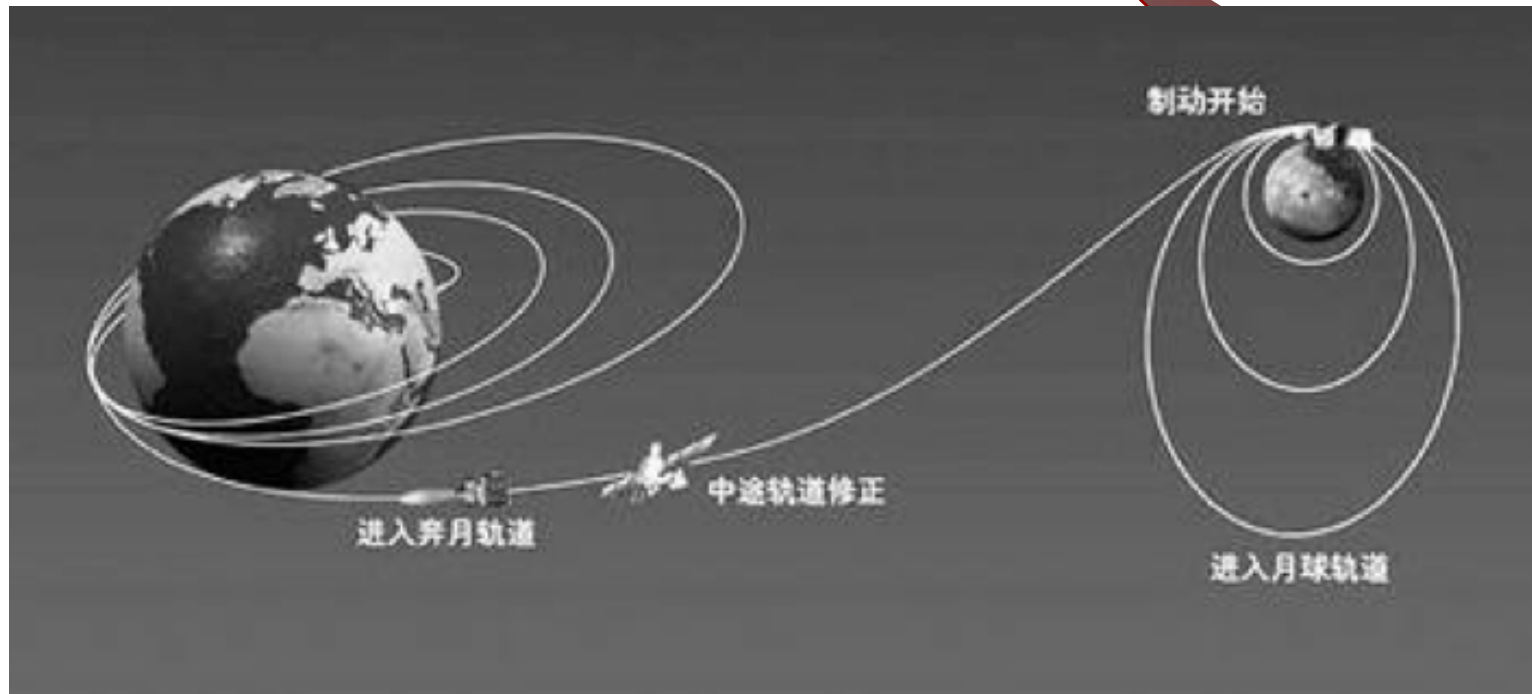
- Privileged vs. Obligated
- “Thrivers” vs. Survivors
- Generalists vs. Specialists
- Friendship Groups
- Cultural Differences in Recruitment/
Retention
 - Referees, Staff Meetings, Annual Appraisals

Beyond Education

- Recall a time that was difficult for you at work. What was it? What did you learn from it?
- Who are your friends? Why have you remained friends?
- Think of someone who has greatly influenced your life? (who/how)

Life Track

- Pinpoint a time in their life



Environment: Continuous Education

- Interview Process
- Employment Period
- Connectivity

Gaps in China's Education

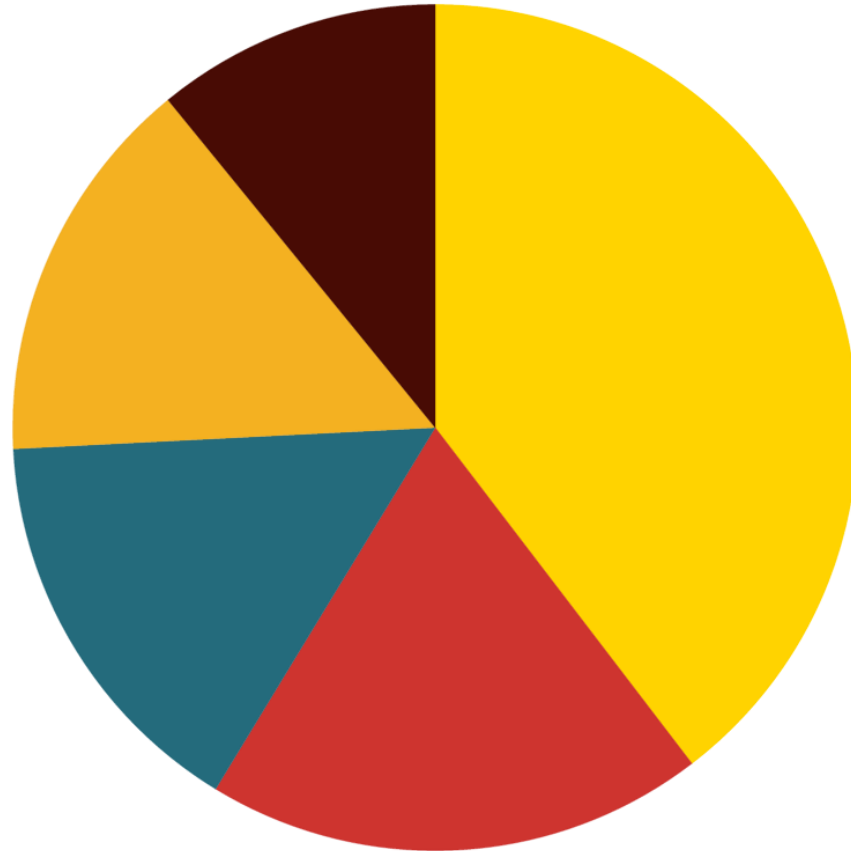
- Common Sense
- Initiative
- Responsibility
- Professionalism
- Patience
- Equality
- Interdependence
- Non-dollar Value
- Life Vision

Returnees/JV Graduate

- Language
- Connection to Society
- Cultural Gap

Post-graduation Plans

Chinese Students
Studying Abroad



Find job abroad temporarily

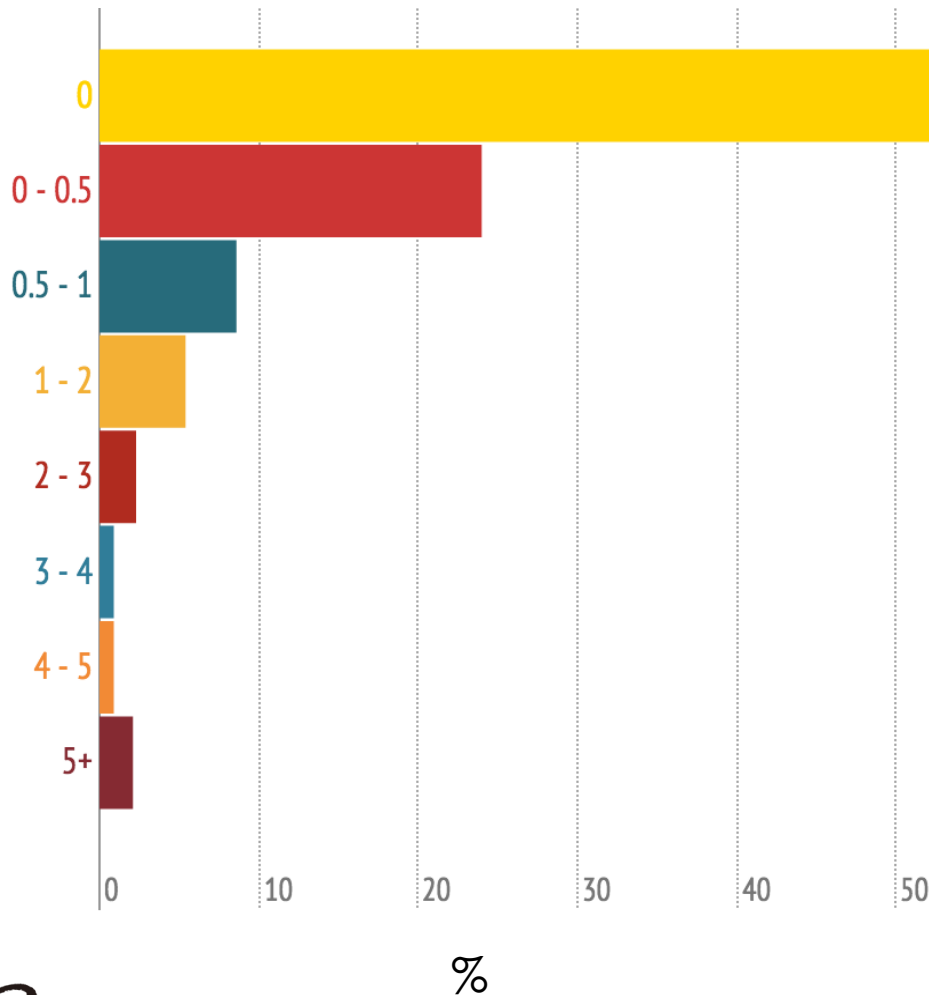
Return to China for work

Continue studying

Find job abroad to immigrate

Start business in China

Student's Work Experience



Total Work Experience Prior to Studying Overseas (% of Students per Years of Work Experience)

How We Help

Publications

Industry Journal
News Bulletin
Tailored News Service
Research Reports
ChinaEduConnect



Events

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Services

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- China Briefings & Workshops
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- Agency Evaluation & Management
- Alumni Engagement Strategy
- China Operational Strategy

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Who We Help





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