



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

CICC Christmas Dinner

2019

Guangzhou





The China-Italy Chamber of Commerce is glad to inform you that the 2019 CICC Christmas Dinner will be held on 30th November in Guangzhou.

The Event, as part of the “Week of Italian Cuisine in the World” (Settimana della Cucina Italiana nel Mondo) held from November 18th to November 24th and aimed at promoting the Made-in-Italy culinary tradition, will be a unique occasion for our guests to celebrate the beginning of Christmas Festivities and increase your company’s visibility among the Italian community and Chinese friends.

We therefore count on your support to our initiative.



Camera di Commercio Italiana in Cina
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Past Events

Career Day



Open day: China Southern Airlines



Interchamber



Christmas Dinner 2019



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Past Events

Masterclass Guangzhou 2019



StartIT.Asia 2019



Christmas Dinner 2019



Sponsorship Package

Type	Amount	Free Tickets Quantity	CORPORATE TABLE (10 seats)	COMPANY EXPOSURE DURING THE EVENT	ON GOING (2019-2020) ADV CAMPAIGN	CICC EVENT ORGANIZATION DISCOUNT (before 30th June, 2020)	LOGO ON EVENT COMMUNICATION MATERIAL AND BACKDROP
Supporting Sponsor	45,000.00	1 Corporate Table (10 seats)	VIP Position	Special thanks by MC and CICC Manager, promotional stand in the foyer or company video during the evening. Company's gadgets in Goodie Bags	5 months Company's banner on CICC Homepage (Sponsor's Section) & 6 months logo on newsletter	30%	Max
Diamond Sponsor	35,000.00	1 Corporate Table (10 seats)	Primary Position	Special thanks by MC and CICC Manager, promotional stand in the foyer or company video during the evening. Company's gadgets in Goodie Bags	4 months Company's banner on CICC Homepage (Sponsor's Section) & 4 months logo on newsletter	20%	Large
Gold Sponsor	25,000.00	5	/	Special thanks by MC; Company's gadgets in Goodie Bags	3 months Company's banner on CICC Homepage (Sponsor's Section) & 2 months logo on newsletter	10%	Medium
Silver Sponsor	15,000.00	2	/	Special thanks by MC	2 months Company's banner on CICC Homepage (Sponsor's Section) & 1 month logo on newsletter	5%	Small



Lucky Draw and Goody Bags Sponsors

Guarantee the right visibility to your company with logo exposure on event advertising materials by sponsoring products or vouchers for our Lucky Draw or Goody Bags

LUCKY DRAW SPONSOR

- Top three prizes delivered on the stage (selected according to value)
- Logo on flyer, communication and promotion materials, projected during the event
- Thanking on the stage

GOODIE BAGS SPONSOR

- Logo on flyer, communication and promotion materials, projected during the event
- Thanking on the stage

** This kind of sponsorship is only for full product sponsors*



F&B SPONSOR

- Wine or desserts for the Dinner (Optional exhibition booth at 500 RMB)

Benefits

- Logo on all the communication materials
- Thanking on the stage
- 20% discount on the dinner tickets

** This kind of sponsorship is only for full product sponsors*



Tasting Corner

- Product corner with tasting in the foyer (fee for each booth: 500 RMB)

Benefits

- Logo on all the communication materials
- Thanking on the stage
- 20% discount on the dinner tickets

** This kind of sponsorship is only for full product sponsors*



Showcase of Your Company

- Fee: 2,000 RMB

Benefits

- Showing your company's innovation through product exhibition or video projection on the screen
- 10% discount on the dinner tickets



Contact us



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Thank you!