

Organized:



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

Supported:



意驻渝
总领馆

Consolato Generale d'Italia - Chongqing

SAVE THE DATE

December 14th, 2019
WESTIN HOTEL

Cena di Natale

Christmas Dinner

圣诞晚宴

SPONSORSHIPS' BENEFITS SUMMERY

	TICKET	RAFFLE TICKET	BENEFIT	ADV CAMPAIGN	EVENT DISCOUNT
DIAMOND SPONSOR 30.000 CNY	10	10	<ul style="list-style-type: none"> Company logo will be displayed on the main event backdrops, invitations, raffle tickets Special thanks by MC on stage Company's gadgets in goodie bags 	<ul style="list-style-type: none"> 6 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) 2 months Logo on Home page CICC website "Sponsor" section 1 promotional EDM 	15%
GOLD SPONSOR 15.000 CNY	5	5	<ul style="list-style-type: none"> Company logo will be displayed on the main event backdrops, invitations, raffle tickets Company's gadgets in the goodie bags Company will be thanked on stage by the host of the evening 	<ul style="list-style-type: none"> 4 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) 2 months Logo on Home page CICC website "Sponsor" section 	10%
SILVER SPONSOR 5.000 CNY	2	2	<ul style="list-style-type: none"> Company logo will be displayed on the event's backdrops, invitations, raffle tickets Company will be thanked on stage by the host of the evening Company's gadgets in the goodie bags 	<ul style="list-style-type: none"> 2 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) 1 months Logo on Home page CICC website "Sponsor" section 	7%

DIAMOND SPONSORSHIPS' BENEFITS 30.000 CNY

Exposure :

- Company logo will be displayed on the main event backdrops, invitations, raffle tickets
- Company name will appear on the screens during the event as Diamond Sponsor
- Special thanks by MC on staged
- Company's gadgets in goodie bags

Benefits :

- 10 Tickets
- Company adv on media partner of the event (magazines)
- 10 raffle tickets during the event
- Advertisement: 6 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section)
- 2 months Logo on Home page CICC website "Sponsor" section + 1 promotional EDM
- 15% discount on CICC's events organization service
- Company name will be mentioned in the post event review and thank you note.



GOLD SPONSORSHIPS' BENEFITS 15.000 CNY

Exposure :

- Company logo will be displayed on the main event backdrops, invitations, raffle tickets
- Company name will appear on the screens during the event
- Company will be thanked on stage by the host of the evening
- Company name will be mentioned in the post event review and thank you note

Benefits :

- 5 Tickets
- 5 raffle tickets during the event
- Advertisement: 4 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section)
- 2 months Logo on Home page CICC website "Sponsor" section
- 10% discount on CICC's events organization service
- Company's gadgets in the goodie bags



SILVER SPONSORSHIPS' BENEFITS 5.000 CNY

Exposure :

- Company logo will be displayed on the event's backdrops, invitations, raffle tickets
- Company name will appear on the screens during the event
- Company will be thanked on stage by the host of the evening
- Company's gadgets in the goodie bags
- Company name will be mentioned in the post event review and thank you note.

Benefits :

- 2 Tickets
- 2 raffle tickets during the event
- Advertisement: 2 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section)
- 1 months Logo on Home page CICC website "Sponsor" section
- 7% discount on CICC's events organization service.



LUCKY DRAW&GOODIE BAGS SPONSORSHIP



Increase your company's visibility with logo exposure on event advertising materials by sponsoring products or vouchers for our lucky draw or goody bags!

1. LUCKY DRAW SPONSOR

Top three prizes delivered on the stage (value > 2000 RMB)

Benefits :

- Logo on flyer, communication and promotion materials, projected during the event
- Thanking on the stage

2. GOODIE BAGS SPONSOR

Benefits :

- Logo on flyer, communication and promotion materials, projected during the event
- Thanking on the stage

** This kind of sponsorship is only for full product sponsors for 100 guests*

FOOD AND BEVERAGE SPONSORSHIP



F&B Sponsor :

Wine or desserts for the Dinner (Optional exhibition booth at 500 RMB)

***Benefits :**

- Logo on all the communication materials
- Thanking on the stage
- 20% discount on the dinner tickets

**This kind of sponsorship is only for full product sponsors*

BOOKINGS

	SEAT	PRICE (RMB)
INDIVIDUAL MEMBER	1	600
INDIVIDUAL NO MEMBER	1	800
CORPORATE TABLE MEMBER	10	5000
CORPORATE TABLE NO MEMBER	10	7000





THE WESTIN CHONGQING LIBERATION

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