



# **CICC Survey “The impact of the COVID-19”:**

## **Results and Analysis**

February 20<sup>th</sup> , 2020

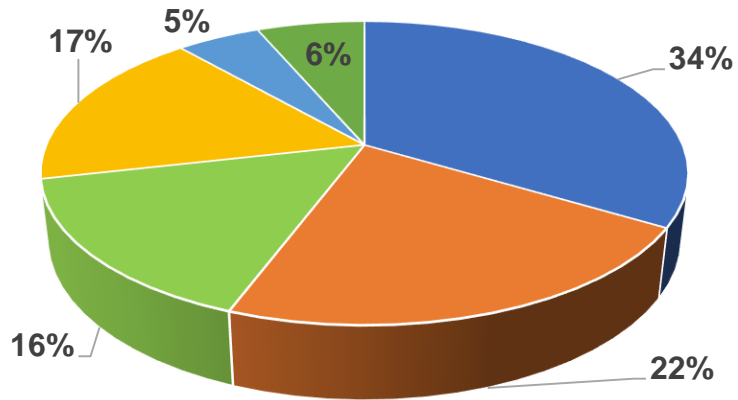


# Our survey

- Launched on February 13
- Closed on February 19
- **Total number of respondents: 188**

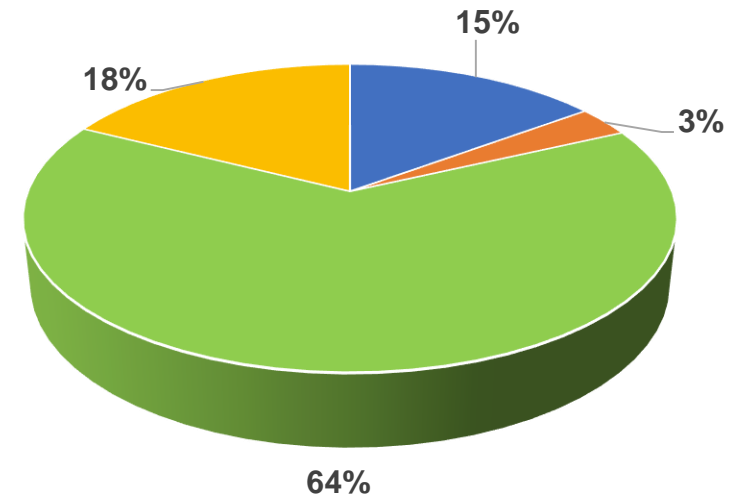
# The sample (188 respondents)

NUMBER OF EMPLOYEES



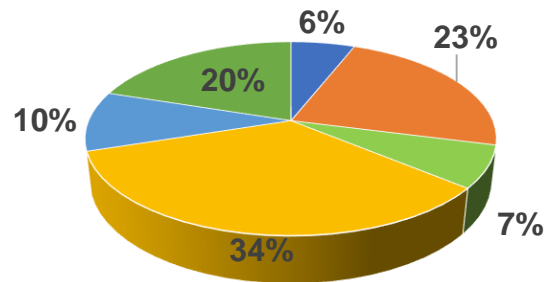
- less than 10
- 10-50
- 50-100
- 100-500
- 500-1000
- more than 1000

GEOGRAPHICAL LOCATION



- North
- West
- East
- South

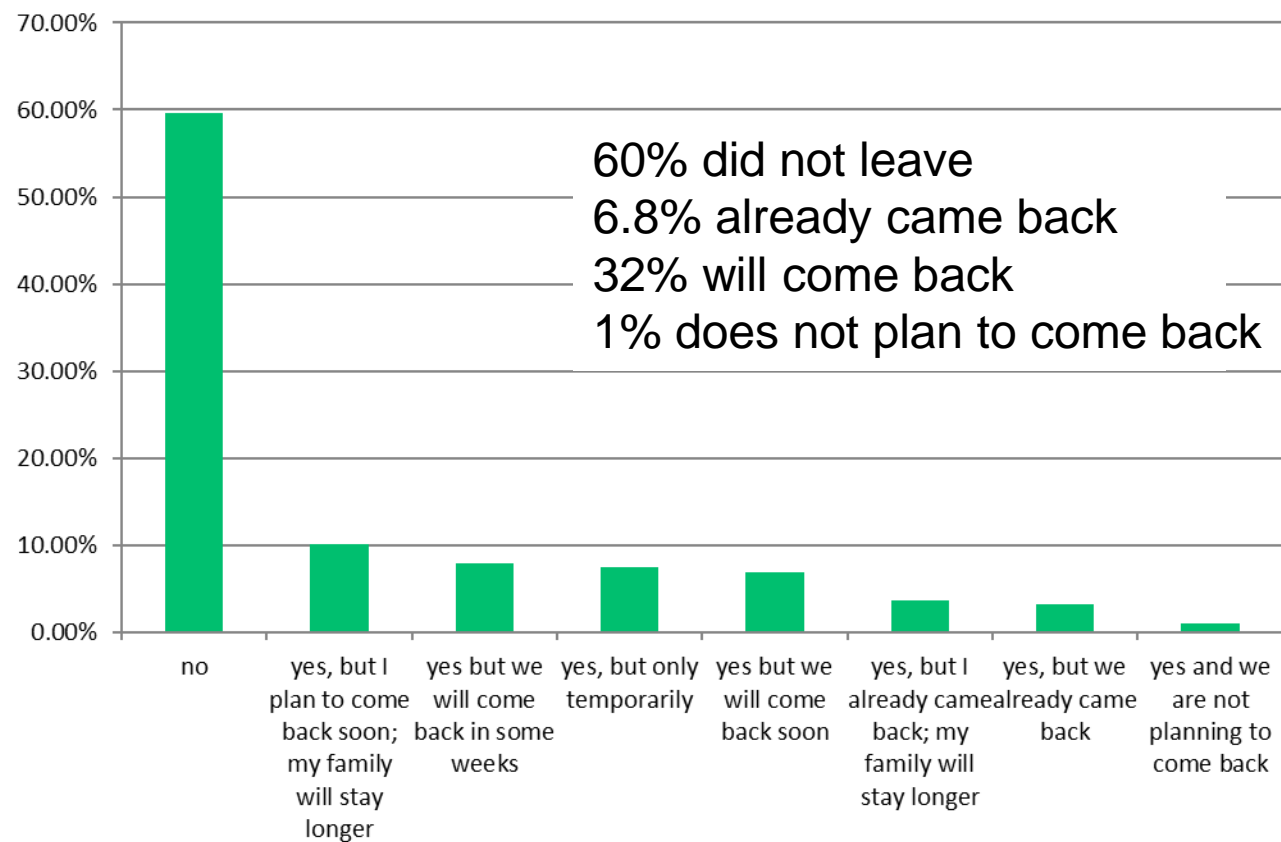
BUSINESS SECTOR



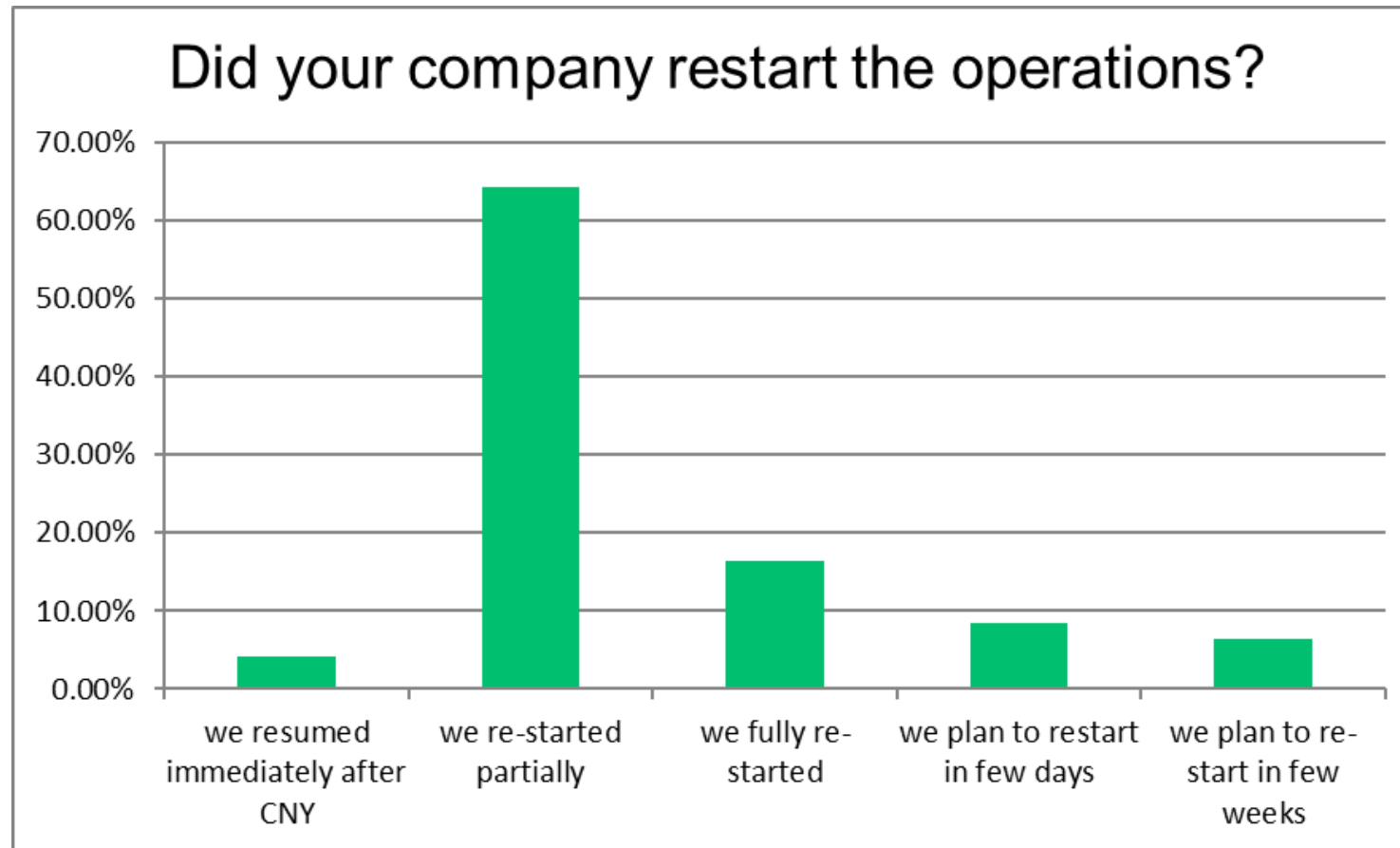
- service to people
- intangible B2B services
- tangible B2B services
- manufacturing B2B
- manufacturing B2C
- trading/commerce

# The majority of our members did not leave China

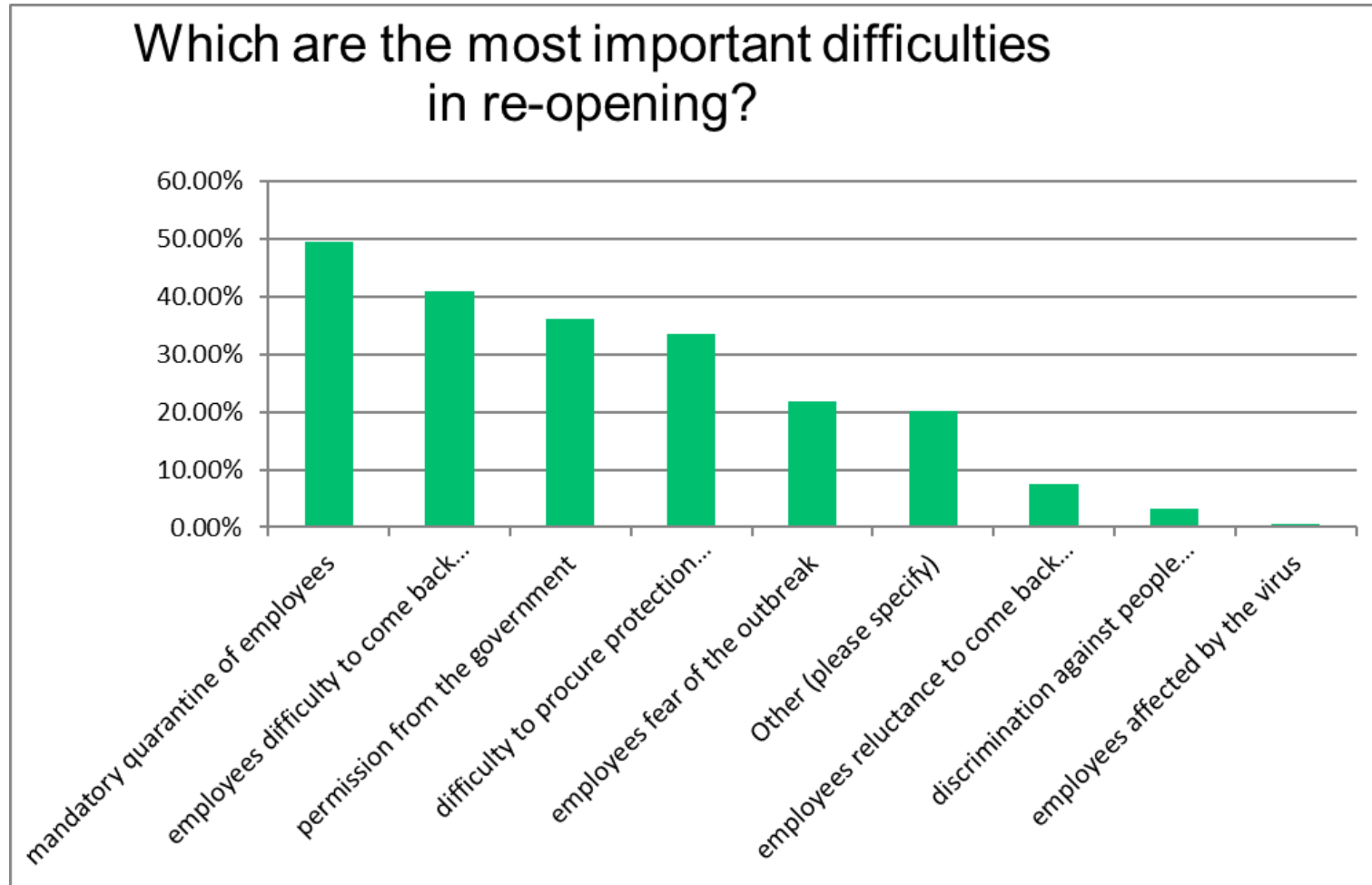
Did you and your family leave China because of the outbreak?



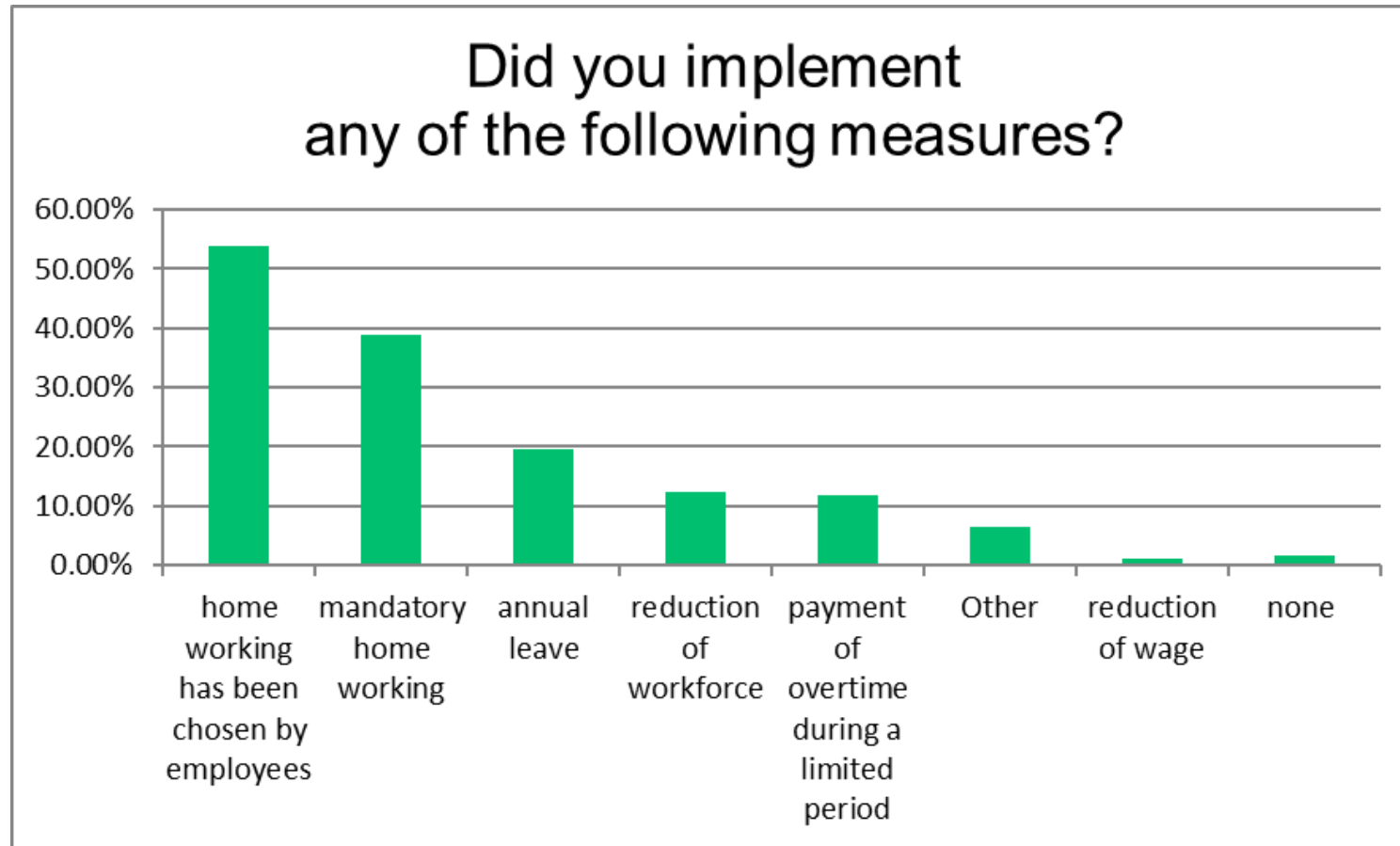
# 85% of our members already re-started



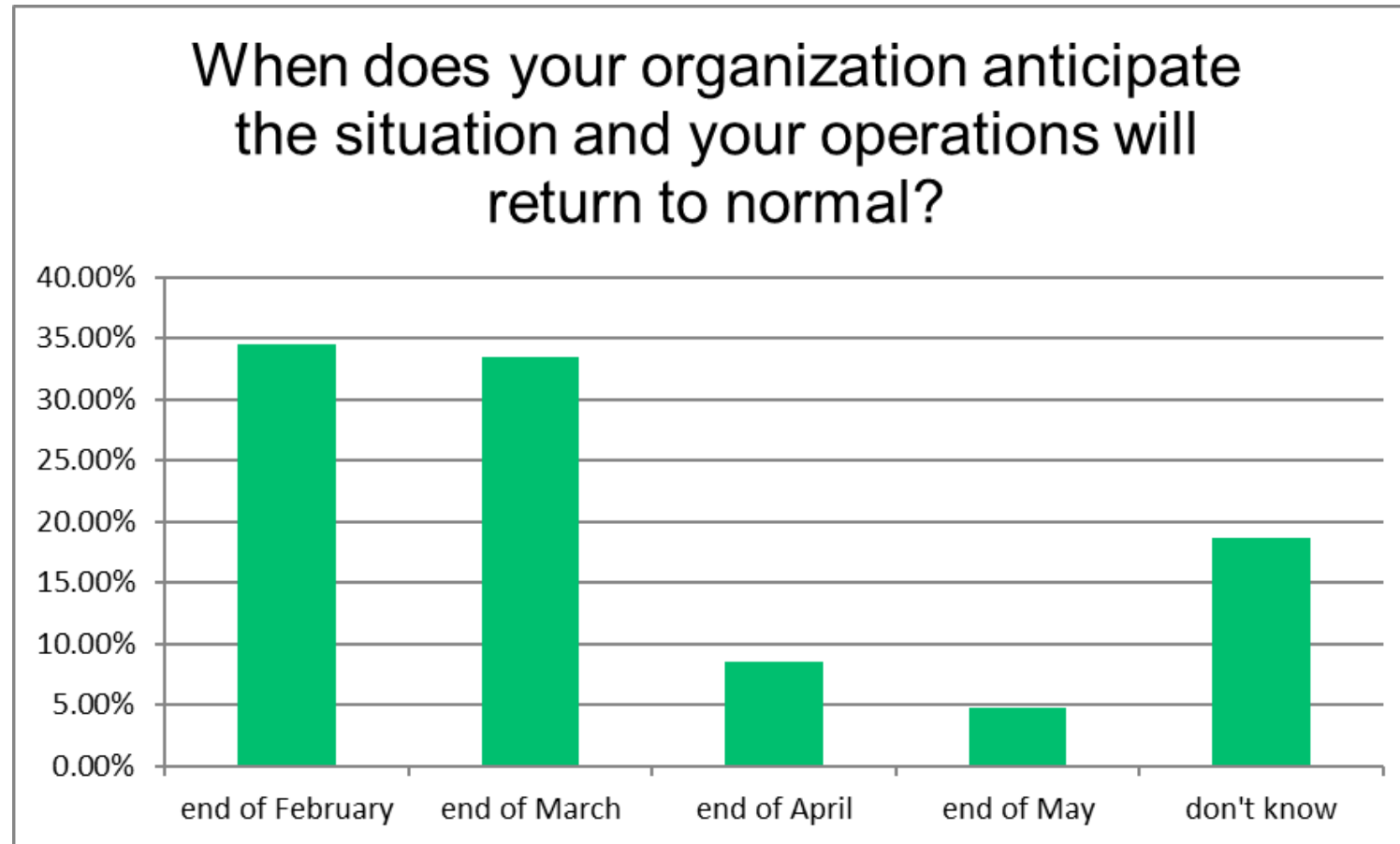
# Government measures to contain epidemic are the biggest obstacle to the re-opening



# Home working is the preferred choice of CICC members

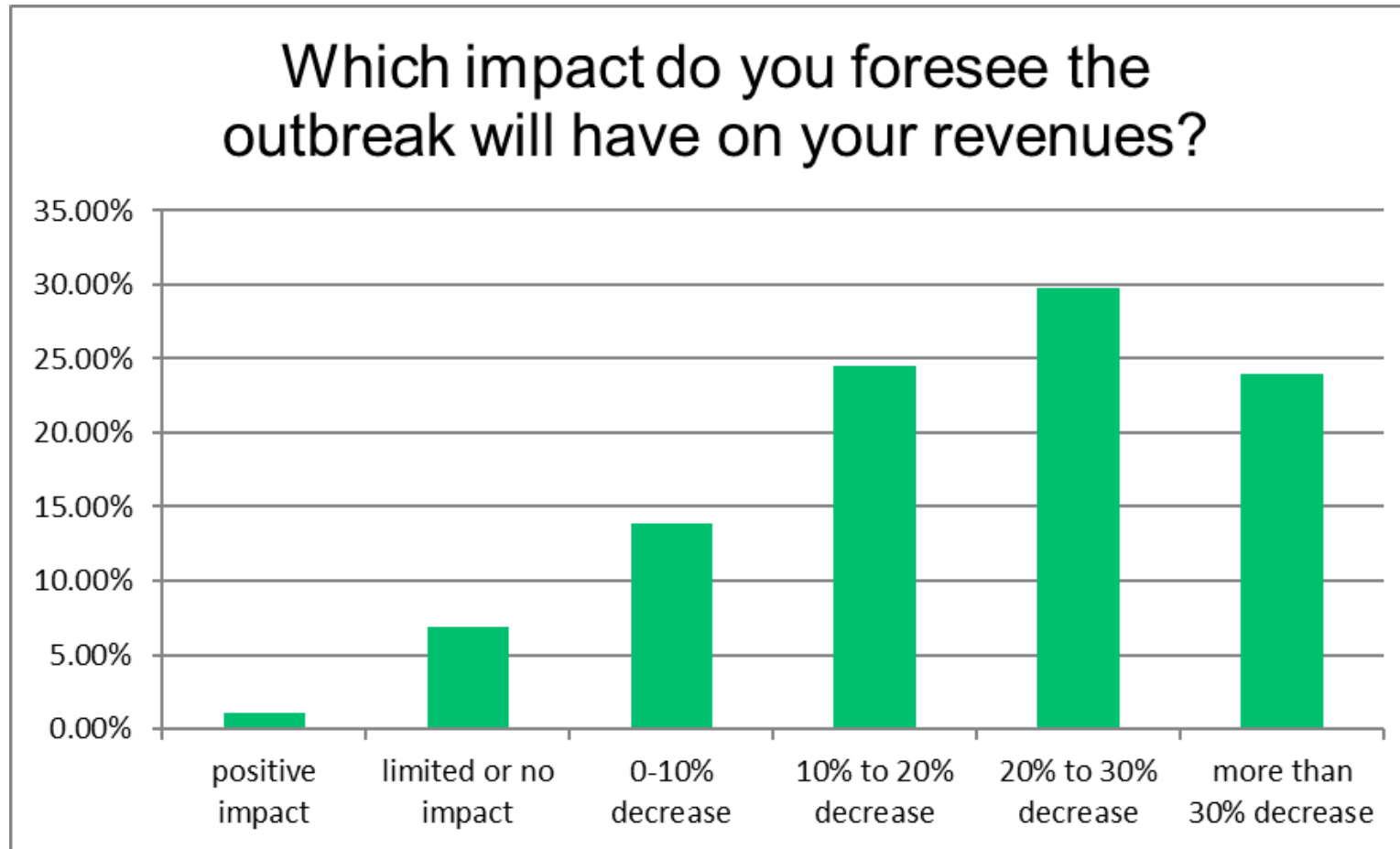


# CICC members are quite optimistic about a quick return to normality



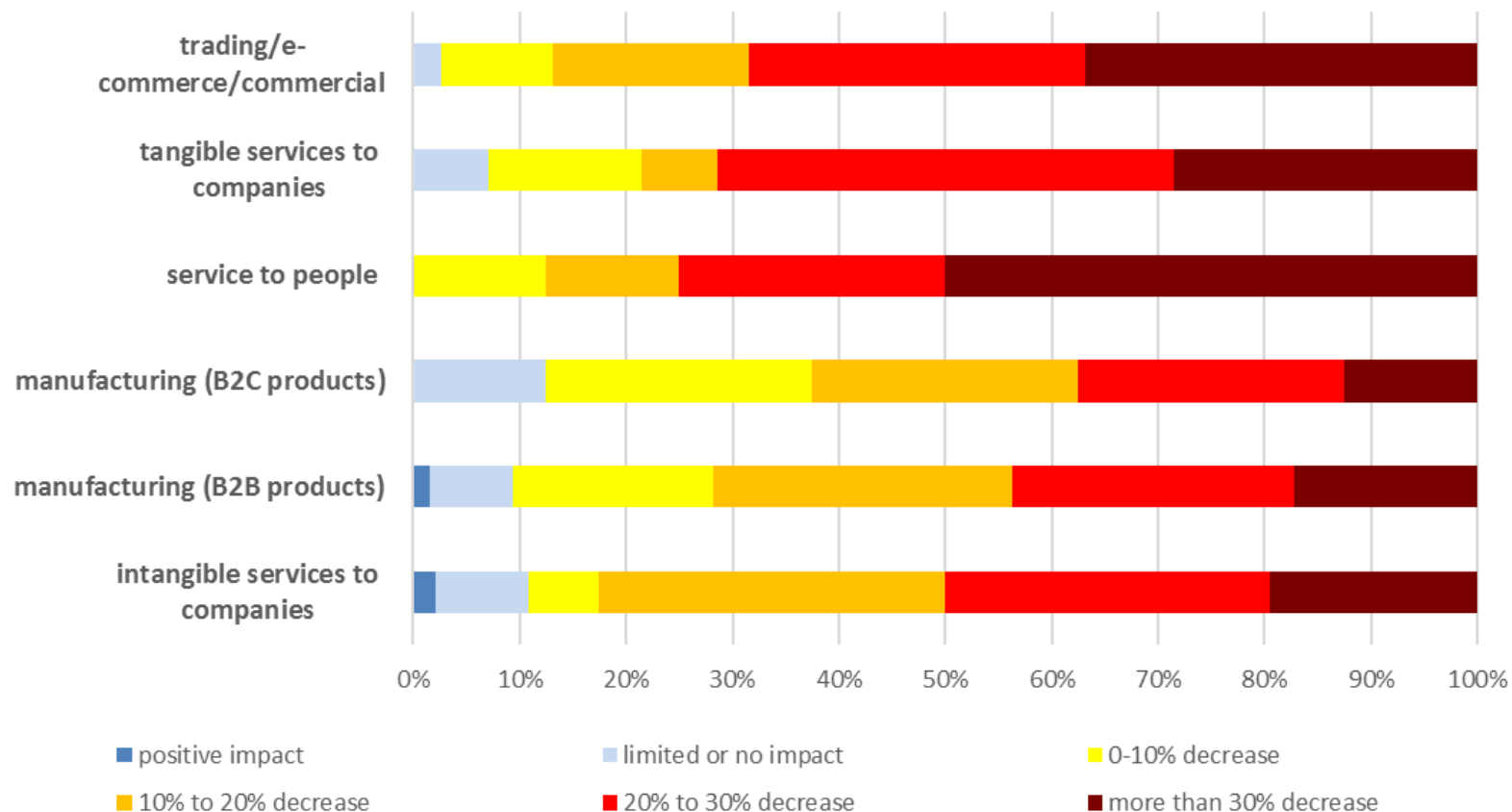


# The impact of COVID-19 on the business will be very relevant

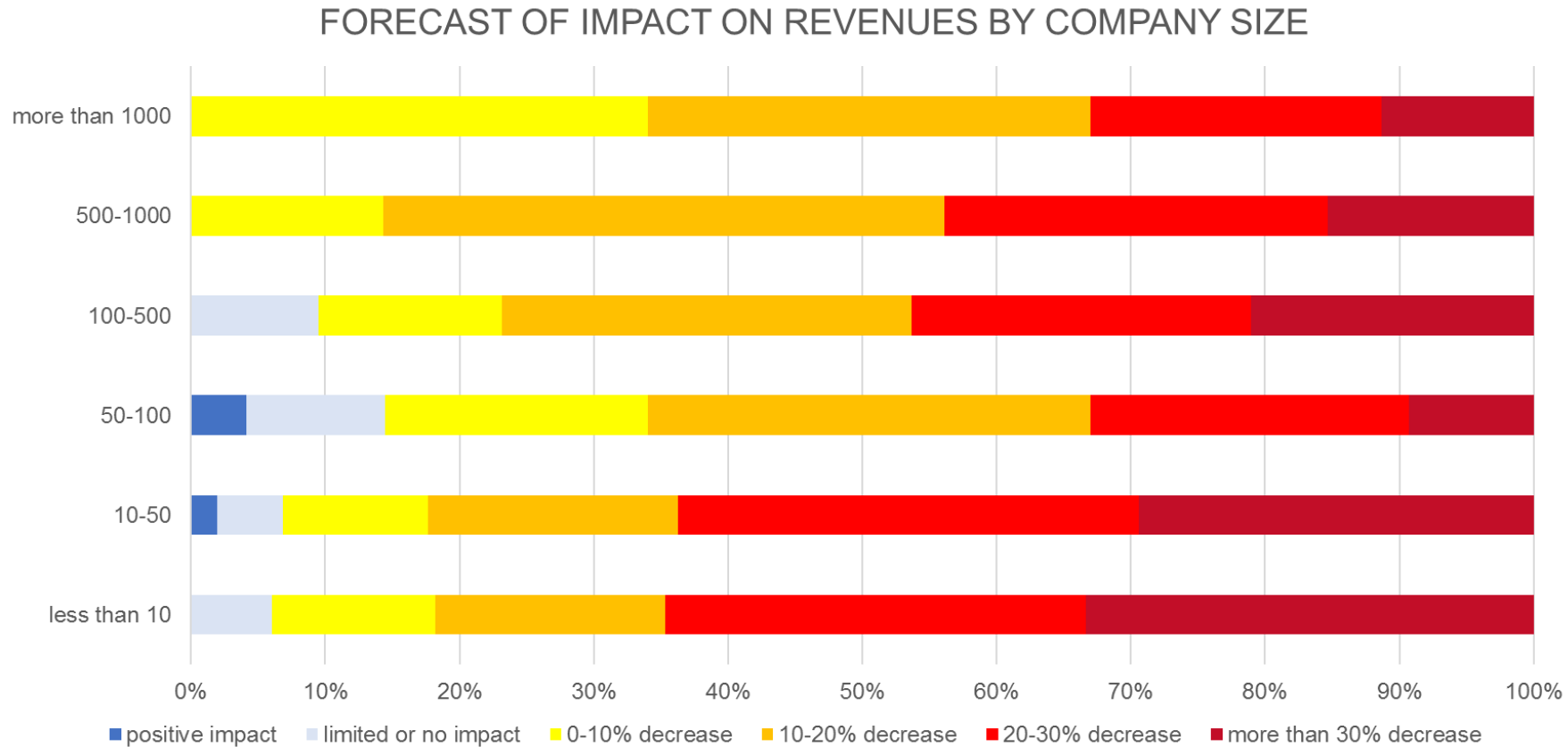


# Service companies are more concerned than manufacturing ones

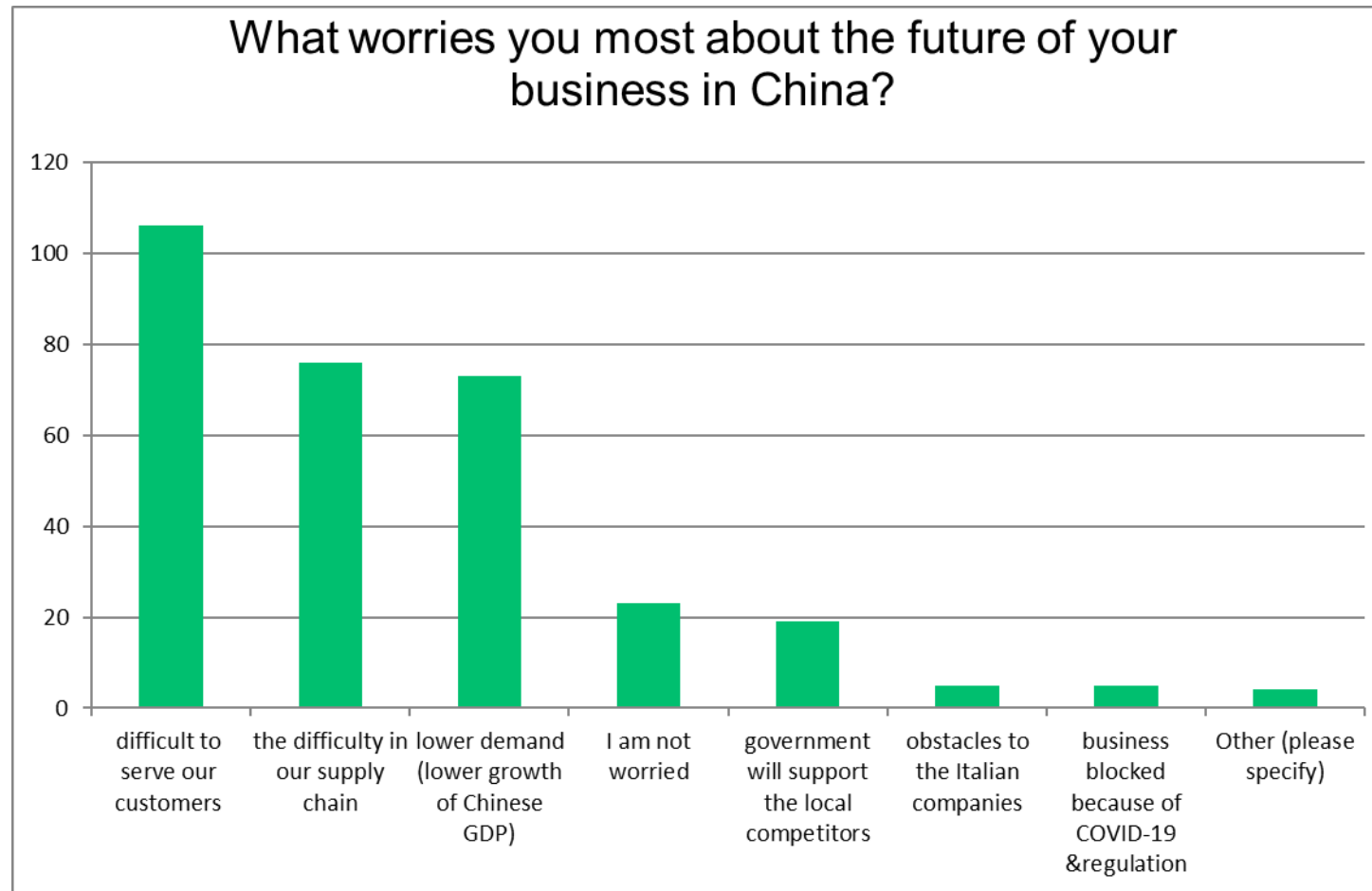
## FORECAST OF IMPACT ON REVENUES BY SECTOR



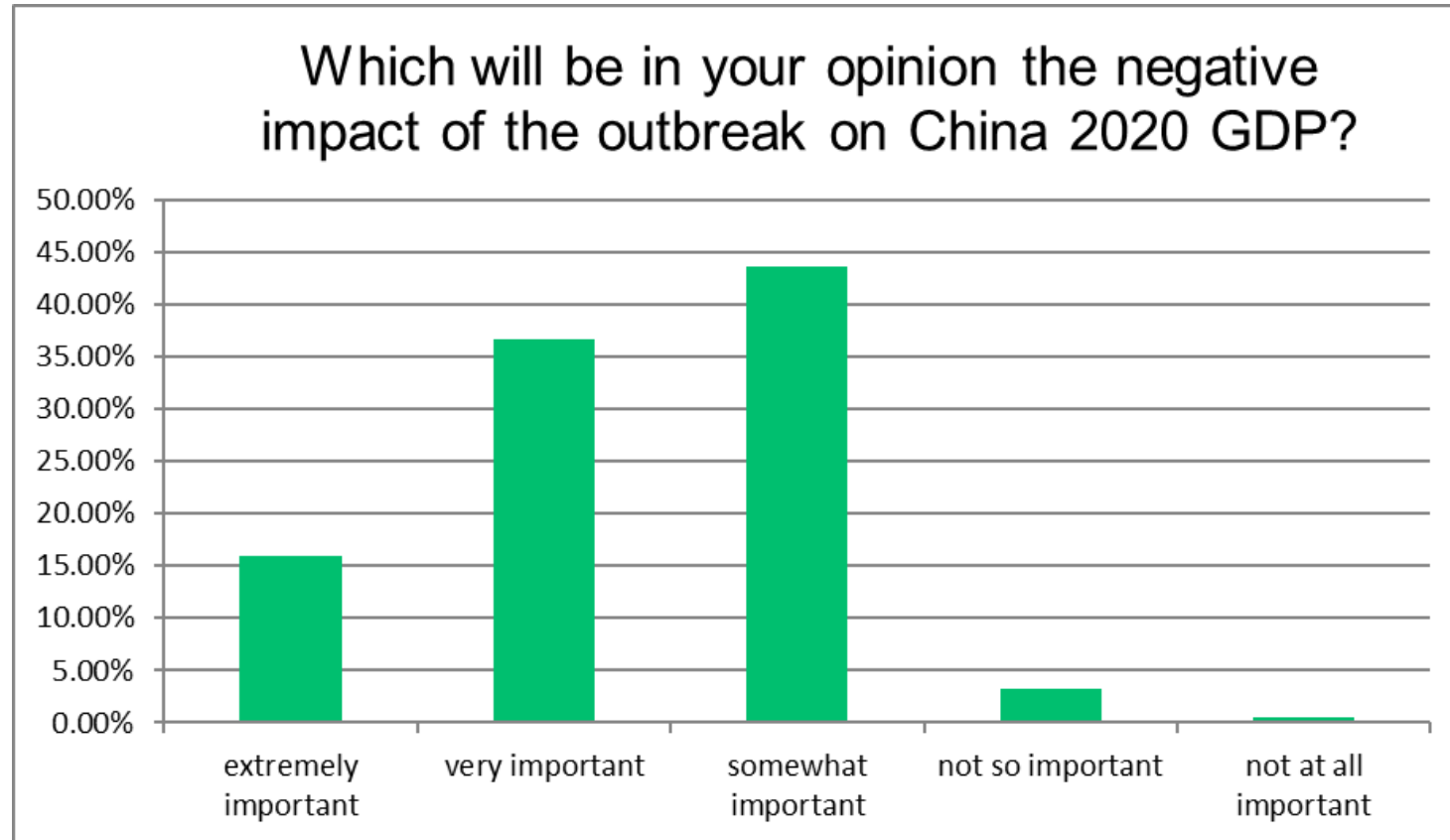
# Smaller companies are more worried



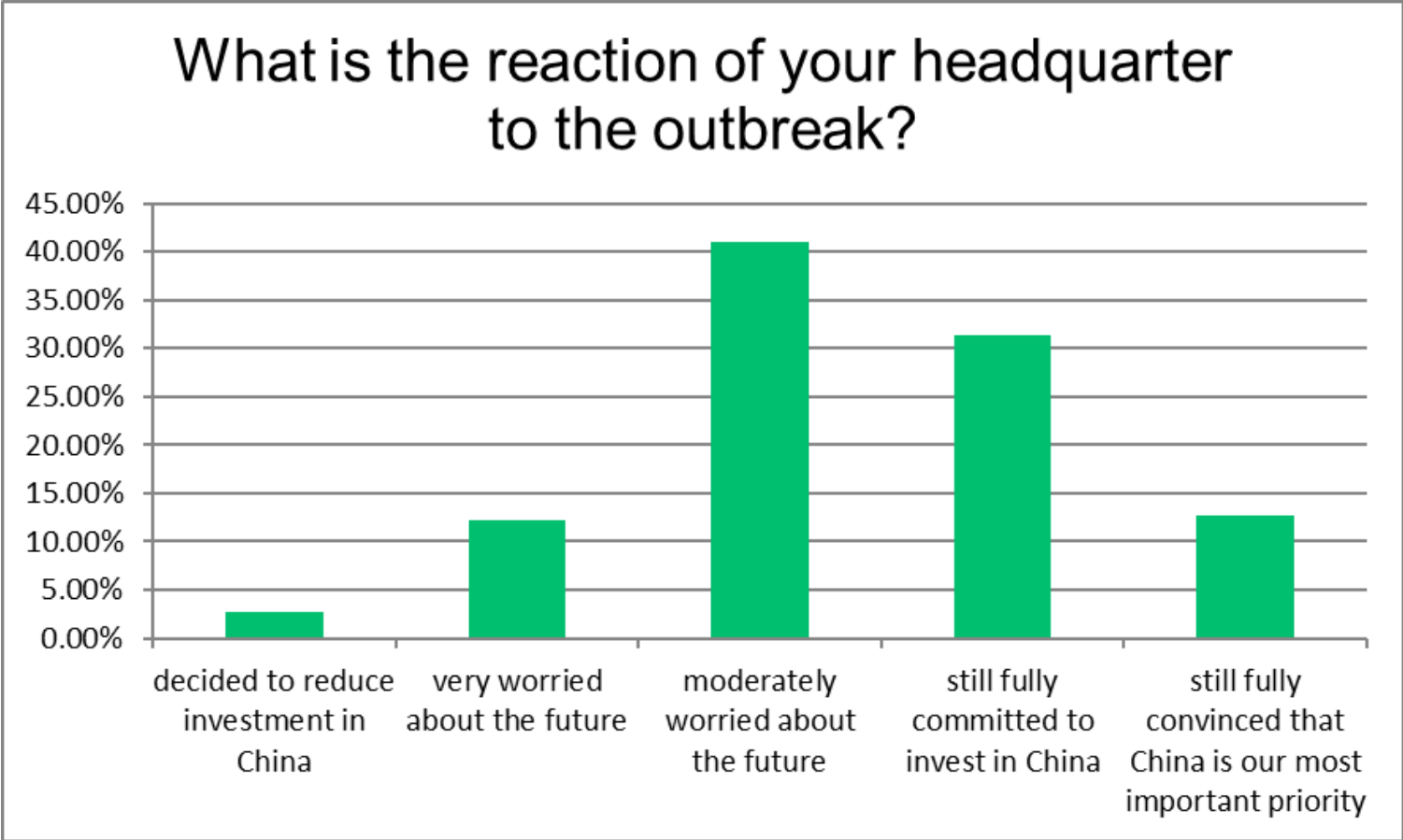
# The future difficulties are market rather than government related



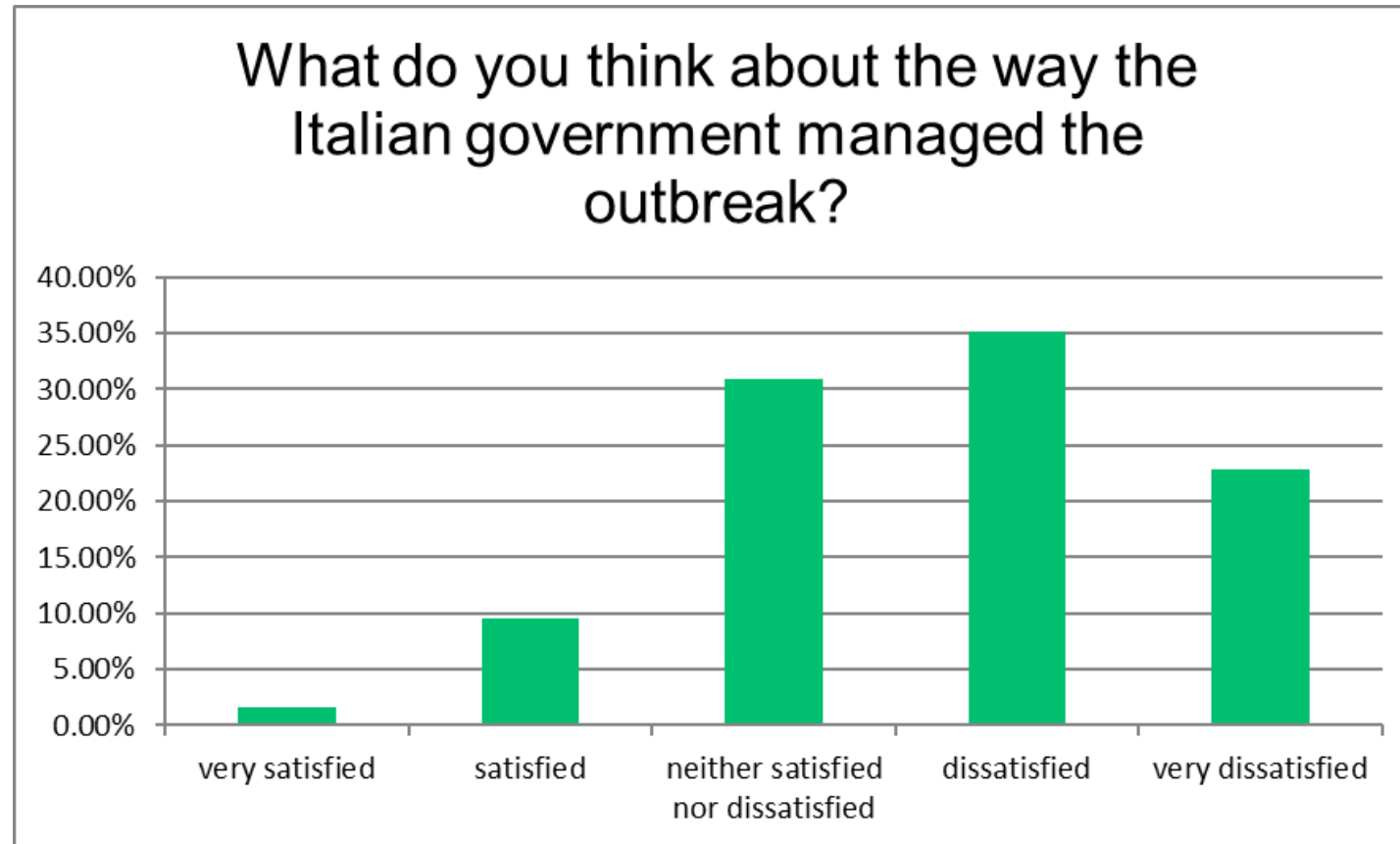
# The impact of COVID-19 on China GDP is estimated to be very serious



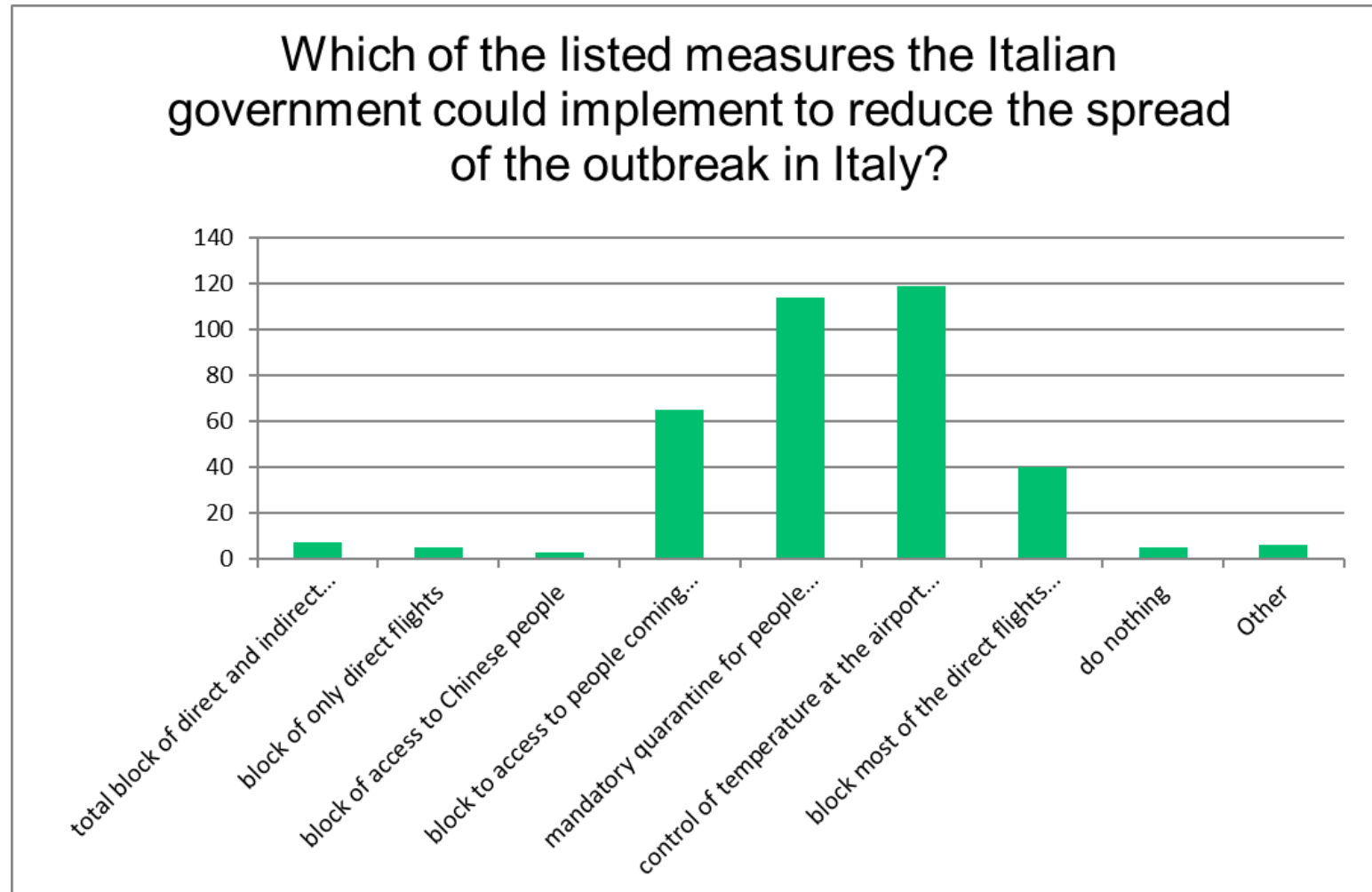
# The headquarters of the CICC members are worried but still positive about investing in China



# The CICC members are not satisfied by the way the Italian government managed the crisis

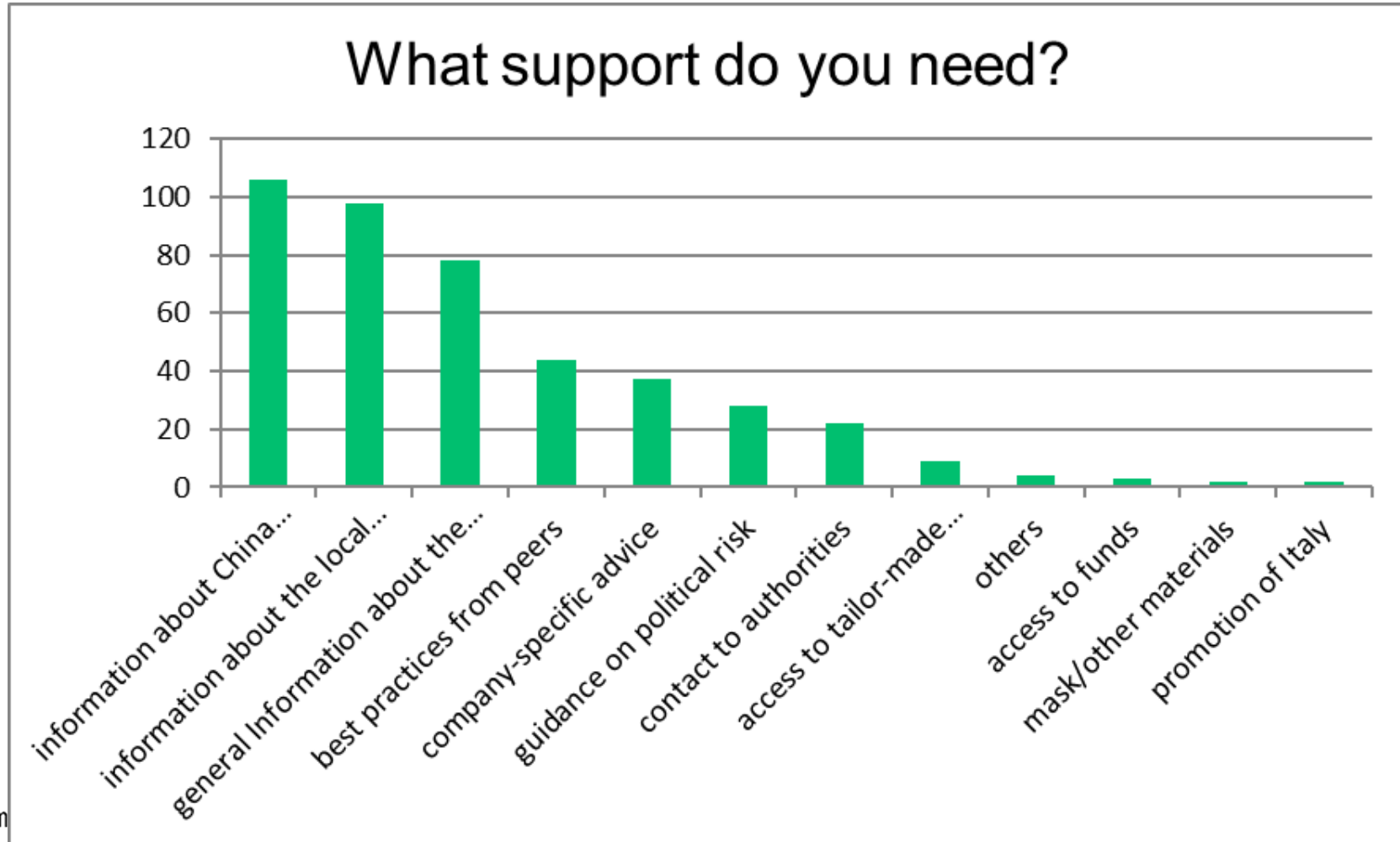


# The respondents suggest more focused measures to prevent the spread in Italy





# Our members are mostly looking for information





The China-Italy Chamber of Commerce is committed to provide the best possible support to its members.

**Thank you for helping us to better help you**

