

**Press Release Notte Italiana – 16th November 2019**  
**ENGLISH VERSION**

The China-Italy Chamber of Commerce (CICC) holds its gala-dinner *Notte Italiana* on November 16, 2019 at Park Hyatt Hotel, Beijing.

*Notte Italiana* 2019 is part of the 4<sup>th</sup> edition of “Week of the Italian Cuisine in the World” (November 18-24), aimed at increasing the awareness on Italian cuisine and on made-in-Italy F&B products. As special guest, the starred chef Luigi Nastri.

In order to celebrate the 2026 Milan-Cortina Winter Olympic Games, *Notte Italiana* 2019 is focused on winter sports: with the showcase of products, the promotion of mountain tourism and of some famous destination. As special guest, Kristian Ghedina: ski world champion.

*Notte Italiana* is under the patronage of the Embassy of Italy in the People’s Republic of China, the Extraordinary Italian Taste, the Italian National Olympic Committee (CONI), the Municipality of Milan, the Municipality of Cortina d’Ampezzo, and Fondazione Cortina 2021.

**Week of the Italian Cuisine in the World**

The “Week of the Italian Cuisine in the World” is a programme supported by the Italian Ministry of Foreign Affairs, the Italian Ministry of Economic Development, the Ministry of Education, and the Ministry of Agricultural Policies. It aims at promoting the Mediterranean Cuisine (UNESCO intangible cultural heritage of mankind according).

**China-Italy Chamber of Commerce (CICC)**

The China-Italy Chamber of Commerce (CICC) is the only business organisation recognised by both the Italian Government (Ministry of Economic Development, MiSE) and People’s Republic of China (Ministry of Civil Affairs, MoCA) that aims to boost the internationalisation of Italian business and to promote the “Made in Italy” in the PRC.

Established in 1991, CICC has now offices in Beijing, Chongqing, Guangzhou, Shanghai, and Suzhou.

The CICC Members (546 in 2018) represent the Italian business community such as public-invested and multinational corporations, small and medium-sized enterprises (both manufacturing and commercial), service companies, etc.

To companies settled in China and those with on-going business within the Chinese market, the CICC offers informative, training and business networking opportunities. Besides, the CICC qualifies itself as a voicing platform for them to share topics of common interest. To companies interested in strengthening their business in China, the CICC offers consultancy, assistance and marketing services.