



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

China-Italy Chamber of Commerce
Career Day 2020

Job Description

Position: **Digital Marketing Internship**

Job Description (100 words):

- Based on given materials, create/edit graphic, video, and written content for social media posting and other marketing materials;
- Assist with monitoring social media channels – Facebook, Instagram, Twitter, Pinterest, LinkedIn, YouTube, WeChat and Weibo;
- Research industry news, trends, and influencers on a daily basis to identify opportunities;
- Track and measure analytics of social media posts and initiatives;
- Participate in social media planning meetings and prepare summary of action items as required;
- Assist communication with clients/partners in overseas (mostly in Europe).

Job location: **Beijing**

Type of job (full-time, part-time, internship): **Internship**

Required experience: **0-2**

Starting date: **July 1, 2020**

Salary (if indicated): **<5,000 / month**

Candidates' requirements (100 words)

- Current college students (Juniors, Seniors and Graduate level) and can work at least 3 days a week;
- Background in Digital Media, Graphic Design, Marketing is preferred;
- Basic visual design skills (good sense of balance, grid, color, typography, etc.);
- Strong initiative and excellent organizational skills;
- Professional demeanor and energetic personality;
- Strong Microsoft Office skills;
- Fluent English level is required, good level of Chinese is a plus.



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Company Information

Company Name: **Digiant Global Ecommerce Co., Ltd.**

Company Description (100 words):

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Digiant Global Ecommerce Co., Ltd. Digiant is a full-service Digital Agency, we offer following services to International enterprises to grow business in China and Chinese enterprises become international.

- Brand Localization**
- Social Media Marketing**
- Search Marketing**
- Technology Development**
- eCommerce Solutions**

The solutions mainly cover 4 industries: Consumer goods, Tourism, Professional Services and Higher Education.

Website: www.digiantglobal.com