



LIU QIANG'S RESUME

Name and Title: Edward Liu(Liu Qiang), President of SinoDrink

WORK EXPERIENCE

-March 2008-Now: Founder& President of SinoDrink

SinoDrink is the leading Italian Wine Importer & Distributor in China,the joint venture company of Generali,

-2003- 2008: General Manager, Metadesign (Shanghai) Trading Co., Ltd

Metadesign was a big wine importer who was mainly importing Lavazza coffee, Spirits like Campari, Skyy and Jagemeister and Italian wines.

-1999- 2003: Sales Director, Donelli Spa Beijing Representative Office

Donelli was a big wine producer in Italy who was one of earliest wineries to build up the representative office in China.

-October 1997- September 1999: GM Assistant and Sales Manager, Beijing Mike Trading Co., Ltd

It was one of earliest Italian foods and wines importers in Beijing.

-September 1994- July 1998, studying in South Normal's University

RELEVANT BIOGRAPHIC INFORMATION

- was interviewed & promoted as an outstanding Entrepreneur by Oriental Financial Channel of Shanghai TV in May 2018;

-was awarded as one of the 100 most meritorious personages during the past 15 years in China imported wines and spirits sector since China joining in the WTO by InterWine China in Nov 2018;

-is the first Chinese professional who has introduced two most influential Italian wine guides to China: Gambero Rosso Tre Bicchieri & Grandi Cru d' Italia and was fully engaged in the edit, proofreading, translation to the Chinese version.and the publication;

- was awarded as "The Outstanding Entrepreneur" in China Panda Award issued by Italian Embassy and China-Italy Chamber of Commerce in 2013;

-was awarded as "The Person of the Year" by GLODEN BOTTLE AWARDS of the Wine Magazine in Canton in 2011;

Additional notes:

In 2018, SinoDrink was awarded as 2018 Excellent Importer of Italian Wine in China by Italian Embassy and WineITA and also was awarded as the Excellent Importer of Wine & Spirits by Interwine China

In 2017, SinoDrink was awarded as 2017 Excellent Importer of Italian Wine in China by Italian Embassy and WineITA.

In 2016, SinoDrink was awarded as 2016 the most Influential Italian Wine Importer in China by Italian Embassy and WineITA.

In 2014, 2015 and 2016, SinoDrink was awarded "The best Italian Wine Importer in China" by Bettane+ Desseave Team.

In 2013, SinoDrink was the winner of The Best Italian SME in China Panda Award issued by Italian Embassy and China-Italy Chamber of Commerce.

In 2010, SinoDrink was proud to be the official wine partner of Italian Center of Shanghai Expo and Intercontinental Expo Hotel.

上海华饮贸易有限公司 Shanghai SinoDrink Trading Co.,Ltd

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