



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

Hainan International Consumer Products Expo 中国国际消费品博览会

— Sponsorship Deck 赞助方案 —

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China-Italy Chamber of Commerce

中国意大利商会



The 3rd China International Consumer Products Expo

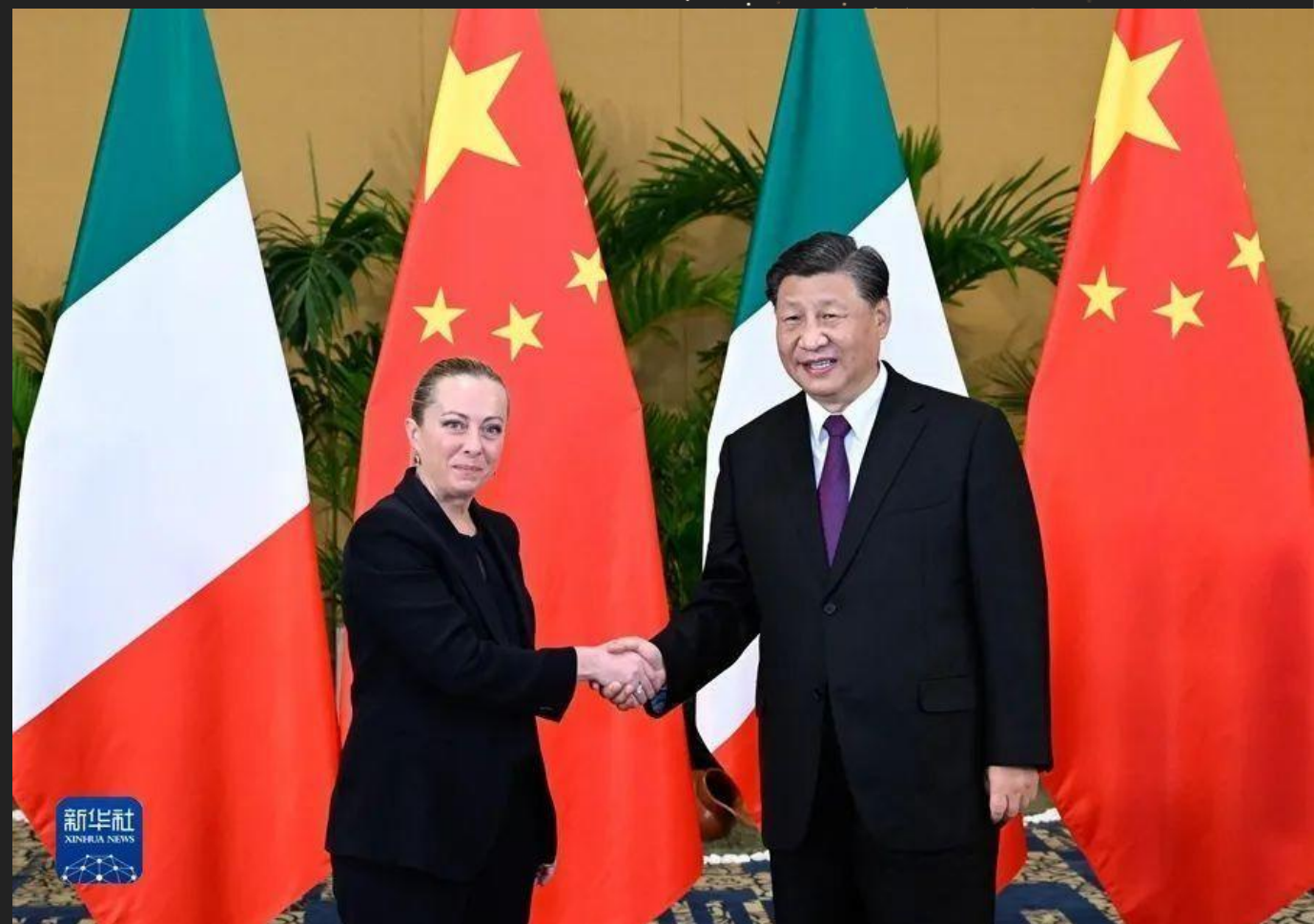
第三届中国国际消费者博览会

On November 17th 2022, President Xi met with Italian Prime Minister Meloni and stressed that:

China selected **Italy** to be the **Country of Honor** of the 2023 China International Consumer Products Expo.

2022年11月17日，习近平主席会见意大利总理梅洛尼，并强调：

欢迎**意大利**担任2023年中国国际消费品博览会**主宾国**。





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The 3rd China International Consumer Products Expo

第三届中国国际消费者博览会

We



expo
HAINAN

2023.April 10th-15th

Haikou, Hainan, China

2023年4月10-15日

中国·海南·海口



CONTENT 内容

01 Brief 摘要

02 Venue 展场

03 Sponsorship Package Details 赞助方案详情

04 Contact 联系方式



Brief 摘要

/01

Brief 摘要

The **Hainan International Consumer Products Expo** will take place at Hainan International Convention and Exhibition Centre in Haikou (Hainan Province) in April 2023. 中国国际消费品博览会将于2023年4月在海口的海南国际会展中心举行。

This will be a very special edition since, after the bilateral meeting in November between President Xi Jinping and Prime Minister Meloni, ITALY has been selected as the Country of Honor. 这将会是非常特别的一届消博会，皆因在上年11月习主席和意大利总理梅洛尼进行双边会谈后，意大利被选为消博会主宾国。

The **CICC**, in its role as aggregator and coordinator of Italian companies present in the territory representing the high-end market, will organize a Company Pavilion, which will be part of the Italian National Pavilion, organized in synergy with the Embassy of Italy to the P.R.C., the Consulate General of Italy in Guangzhou and ITA - Italian Trade Agency. 中国意大利商会，作为代表高端市场的意大利企业的聚集者和协调者，将与意大利驻华大使馆、意大利驻广州总领事馆和ITA - 意大利对外贸易委员会，合作组织意大利商会展馆，该馆为意大利国家馆的一部分。

The target of 2023 aims at not only replicating the success of the 2022 edition, but to make it an even bigger event, with larger exposition space and higher number of exhibitors. We want to consolidate the system's "high value position" which is coherent with the image that Italy wants to give of itself, while opening up to a larger number of key players in the high-end market. 2023年的目标不仅是复制2022年的成功，而且是使其成为一个拥有更大展览空间和更多参展商的大型活动。我们希望巩固“高价值地位”的体系，这与意大利希望树立的形象相一致，与此同时在高端市场向更多关键参与者开放。





Venue 展场

/02

Venue 展场

Hainan International Convention and Exhibition Center in Haikou (Hainan Province)
(海南省) 海口市海南国际会展中心





Sponsorship Package Details

赞助方案详情

/03

Sponsorship Deck 赞助方案



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	Benefits 权益	BRONZE 青铜赞助	SILVER 白银赞助	GOLD 黄金赞助
Before the Fair 展会前	Sponsorship Mention with logo on Flyer & on News 在海报&新闻上提及赞助并展示公司Logo	✓ + small logo 小 logo	✓ + medium logo 中 logo	✓ + big logo 大 logo
	Company Introduction on News 在新闻上刊登公司简介	100 words 100字	200 words + photos 200字+照片	500 words + photos + wechat account qr code 500字+照片+微信公众号二维码
	Event News Shared via Mass Mailing 群发邮件分享活动新闻	✓	✓	✓
	Company WeChat*Post 微信推文介绍公司	x	1篇	2篇
During the Fair 展会中	Company Logo on Printed Backdrop 在背景板中展示公司 logo	✓ + small logo 小 logo	✓ + medium logo 中 logo	✓ + big logo 大 logo
	Company Video Display in loop 无限循环播放公司视频	Up to 1 min 最长1分钟	Up to 5 min 最长5分钟	Up to 10 min 最长10分钟
	Company Logo on PPT * 在PPT中展示公司 logo*	✓	✓	✓
	Sponsorship Mention by the MC * 主持人现场提及赞助*	✓	✓	✓
	Company Exposure on Stage * 公司在舞台上曝光	x	✓	✓
	Exclusive company seminar at Italian Pavilion 在意大利展馆组织独家研讨会	x	x	✓
After the Fair 展会后	Company Logo on Website 在网站上展示公司 LOGO	x	3 months 3个月	6 months 6个月
	Company Logo on Newsletter 在新闻简报上展示公司 LOGO	x	5 months 5个月	10 months 10个月
	Company Logo on Post News 在新闻上展示公司 logo	✓	✓	✓
	Company Introduction on Post News 刊登公司介绍	x	100 words 100字	200 words 200字
	Third Party Mainstream Media Exposure 第三方主流媒体曝光	collective exposure 集合曝光	collective exposure 集合曝光	focused exposure 聚焦曝光
	Member Price 会员价	10,000	30,000	50,000
	Non-Member Price 非会员价	20,000	40,000	60,000

* 现场研讨会



Contact us! 联系我们!

If you are interested in becoming partner of the China International Consumer Products Expo,
and need more details on our offers, feel free to contact:

如果您有兴趣成为中国国际消费品博览会的合作伙伴，
想垂询我们方案的更多细节，欢迎联系：

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Thank you!
谢谢!