



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

EFESO
CONSULTING

FULL-DAY TRAINING: FACTORY MODEL
工厂模型课程

NOVEMBER 18, 2016 – SHANGHAI, FROM 9.00 AM TO 17.00 AM



What is course about 课程内容？

- What is Factory Model? 工厂模型是什么？
- Why do we need Factory Model? What's the routine way to plan plant budget then deploy to department? Can the way guarantee the realization of plant and department budget target? Can the current reviewing frequency to these target be effective? 我们为什么需要工厂模型？工厂通常采用什么方法进行工厂的财务预算以及展开到各职能部门？这些方法能否确保工厂及对应职能部门的预算目标的实现？目前开展的指标周期性评审效果如何？
- How to build a Factory Model? What's the concept of zero-loss and cross-interaction of valuation among plant KPIs? 如何实现工厂模型？什么是零损失的概念以及工厂各指标间的财务结果影响如何？

Who or what level/ type of managers who should attend？谁或是什么级别/类型的管理人员适合参加该课程？

- Plant manager 工厂厂长
- Operation manager 运营经理
- Continuous improvement manager 持续改进经理
- Finance Manager 财务经理
- Production manager 生产经理
- Maintenance manager 维护经理

Training Deliverables 主要交付成果是什么或出席者可以从培训中收获什么？

The method of identification of costs and losses in a plant and get the right directions to achieve concrete improvements 识别工厂成本损失的方法，以获得更明确的改善方向

- Know how to dig out the overall loss and potential saving at plant 知道如何挖掘工厂的整体损失和潜在收益
- Know how to calibrate and consolidate the plant budget plan 知道如何根据实际分析来制定可靠的工厂财务预算
- Know how to link the KPI with cost and realize dynamic monitoring 知道如何将工厂的KPI（关键绩效指标）和工厂成本关联起来，实现动态监控
- Know how a plant can keep continuously improvement based on solid data analysis 知道如何使工厂保持不断的提升和改进

THIS TRAINING WILL BE DELIVERED IN CHINESE LANGUAGE ONLY

该课程使用中文授课



Time 时间	Contents 内容
9:00 to 9:30	Registration 签到
9:30 to 10:40	Introduction to Factory Model 工厂模型介绍 <ul style="list-style-type: none">• What's Factory Model 什么是成本模型？• Why Factory Model? 为什么要开展成本模型？• How to realize Factory Model? 如何实现成本模型？
10:40 to 11:00	Coffee Break 茶歇
11:00 to 11:20	KPI simulation ? 基于成本模型的KPI模拟介绍
11:20 to 12:30	Core Module Introduction 工厂模型核心模块介绍： <ul style="list-style-type: none">• OEE (Overall Equipment Efficiency) cost 设备效率成本分解• Maintenance cost deployment 设备维护成本损失分解
12:30 to 14:00	Lunch Break 午餐



Time 时间	Contents 内容
14:00 to 15:20	Core Module Introduction 工厂模型核心模块介绍： <ul style="list-style-type: none">• Manpower Efficiency cost 人工效率成本分解• Energy Efficiency cost 能源效率成本分解• Material Efficiency cost 材料效率损失分解
15:20 to 15:40	Coffee Break 茶歇
15:40 to 16:10	Improvement master plan, saving system and calibration of plant budget 基于分析的改进主计划和成本预算目标的校准
15:10 to 16:20	Case study 案例分享
16:30 to 17:00	Q & A Session 问答和讨论环节

ABOUT THE TRAINER 培训师简介:

Frank Peng 彭新国

Senior Consultant for WCOM 世界级制造高级咨询师

- 14 years working experience in Fortune Global 500 manufacturing plant for quality management and improvement, rich experience in combining theory and practice. Good at quality improvement and application of quality tools, and can define and implement the WCOM improvement project for customer. 14年的世界500强制造企业现场工作经验，专注于生产型企业的质量管理和改进，丰富的理论和实践结合经验。擅长质量改进和质量工具的应用，和客户WCOM改进项目的寻找和开展。
- Major Client experience 主要客户:
 - Yili Group WCM project - WCOM Factory Model and quality improvement 伊利酸奶事业部WCM项目- WCOM成本分解和质量改进
 - Saint Gobain China - WCOM Quality Green belt training 圣戈班 - WCOM质量支柱绿带培训
 - Marykay China -WCOM Factory Model 玫凯琳（杭州） - WCOM工厂模型项目
 - Ecolab China - WCOM Factory Model 艺康 (Ecolab)中国 - WCOM工厂模型项目
 - AVIC China - Quality and technical deployment 中航 哈尔滨 - 产品质量提升
 - Bosch Automative Suzhou - Technical buyer and supplier quality management 博世汽车部件（苏州） - 技术采购和供应商质量管理



Training 课程	Fee (RMB) 费用 (人民币) + taxes 6%	1 person or 1 training CICC Member 1人或1次培训 CICC会员	2 people or 2 trainings CICC Member 2人或2次培训 CICC会员	3-4 people or 3-4 trainings CICC Member 3-4人或3-4次培训 CICC会员	5 people or 5 trainings CICC Member 5人或5次培训 CICC会员
½ day 半天	1,700	10 % discount	20 % discount	30 % discount	50 % discount
1 day 一天	2,500	10 % discount	20 % discount	30 % discount	50 % discount
2 days 两天	4,000	10 % discount	20 % discount	30 % discount	50 % discount

➤ Registration 注册申请：

By email (info.china@efeso.com) with the registration form completed. Please fill it in, sign it and stamp it. Send it to us at least 7 days before training date. 请将填好、签字并盖章的培训申请表通过邮件的形式发送至info.china@efeso.com。请在培训课程开始7天之前将表格发回。

➤ Training fee and payment 培训费用和支付：

A) Company booking. If the registration is made as a company, payment should be executed by bank transfer and should be to be received at least 5 days before training is fixed. 公司支付。如果课程由公司申请，需通过银行转账的形式支付，并且需要在培训开始的5天前到账。

B) Personal booking. The payment should be executed by bank transfer to be received at least 5 days before training is fixed. 个人支付。通过银行转账的形式支付，并且需要在培训开始的5天前到账。

Location of the training 培训地点: Shanghai 上海



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