

中国安徽文化与旅游推介会-意大利专场

简要介绍

Brief Introduction on Anhui China Culture and Tourism Promotion--Italian Special Conference

背景:

为促进各国人民,尤其是意大利人民对中国安徽省的了解,同时加强包括中国在内的各国人民对意大利的了解,安徽省文化旅游厅委托安徽出版集团旗下安徽时代艺术品文化投资有限责任公司,在前期出版、贸易和艺术交流等方面与意大利相关机构建立的合作关系基础上,联合举办安徽文化与旅游推介-意大利专场。

该推介会是安徽省文化和旅游厅主办,安徽时代艺术品文化投资有限责任公司承办的系列活动之一。

Background:

In order to promote understanding of the people from other countries, including Italia, on Anhui province of China, and also to strengthen impression of the people from other countries, including China, on Italia, Department of Culture and Tourism of Anhui Province has entrusted Anhui Times Artwork Culture Investment Co., LTD, branch company of Anhui Publishing Group, to hold Anhui China Culture and Tourism Promotion--Italia Special Conference jointly , on the basis of cooperative relationship established with relevant Italian institutions in the early

stage on publishing, trading and art exchange.

The promotion conference is one of a series of activities sponsored by Department of Culture and Tourism of Anhui Province and undertaken by Anhui Times Artwork Culture Investment Co., LTD.

活动时间 (Time) :

2019 年 1 月 28 日 16:00-18:00

16:00 / 28th Jan.2019

活动地点 (Venue) :

北京市海淀区五塔寺路 24 号北京石刻艺术博物馆院内船山书院金桔树厅

Kumquat Tree Hall, Chuanshan Academy.

No.24 Zhongguancun South Street, Haidian District, Beijing.

内容:

活动除安徽文化与旅游推介外,还将包含安徽特色茶艺表演以及一场小型酒会和茶歇,并将向所有嘉宾赠送安徽特色文化宣传品。

意方也会向到场的安徽文化旅游界及媒体组成的代表团介绍意大利悠久的历史,灿烂的文化,并通过代表团传递给广大的安徽人民。通过加深了解,促进双边旅游的发展。

Content:

Beside the Anhui culture and tourism introduction, Anhui style Tea performance and a small wine party with coffee break will be included in the activity, Anhui cultural souvenirs will be presented to all guests then as well.

The Italian guests will also introduce to Anhui delegation with Italian

long existed history and glorious culture, and extending it to Anhui people by the delegation. The improvement of understanding will definitely promote our mutual tourism development.

嘉宾:

活动上拟邀请共约 40 位嘉宾。将邀请的外方嘉宾包括：意大利领馆领导及工作人员, 意大利在中国的企事业单位代表、双方友好组织代表及各界友好人士、其他友好国家人士；将邀请的中方嘉宾包括：安徽省文化和旅游厅相关负责人、安徽出版集团代表及中国文化旅游界相关人士。

Guests:

About 40 guests will be invited. Guests will be invited from Italian side including: leaders and staffs from the Embassy, representatives from Italian enterprises and institutions in China, representatives of bilateral friendly organization and friendly personnel from all walks of life, personnel from other friendly countries; Guests will be invited from Chinese side including: officials from Department of Culture and Tourism of Anhui Province, representative of Anhui Publishing Group and people from Chinese cultural and tourism industry.