

# IGNITE: moving Ideas

## CONTEST GUIDELINES

### 1. INTRODUCTION

- 1.1 “IGNITE: moving ideas” is a contest of “ideas” co-organized by the China-Italy Chamber of Commerce (CICC) and the Associazione Giovani Italiani in Cina (AGIC).
- 1.2 The term “Idea/s” hereby refers to “any projects submitted by Participants”;
- 1.3 The contest is addressed to welcome teams of Italian and Chinese Students/Young Professionals (S/YP), resident in China for at least one semester during the ongoing academic year, and it aims to award the most creative and innovative Ideas of the year.
- 1.4 The contest wishes to activate the regenerative thinking of S/YP in China and to give those Ideas opportunities to be listened, discussed and, hopefully, become real projects.
- 1.5 Via the contest, S/YP are given the opportunity to present their Ideas and be sure those Ideas are intellectually protected by an officially recognized contest of Ideas; furthermore, the chosen teams will be tutored by professionals and scholars in China, sponsored by well-established enterprises and judged by China’s experts. The most outstanding Ideas will be awarded at the Golden Panda Award (Panda d’Oro) in June 2019 in Shanghai, China.
- 1.6 The logo of the contest reminds the Infinity of Zeno di Elea, a pre-Socratic Greek philosopher from Italy. The logo concept wishes at first to describe force beyond any natural element; and then to recall the harmonious circular shapes which are commonly used in China, as a tribute to the Country where the Ideas were conceived in this celebration of creativity and innovation.
- 1.7 The contest aims to empower millennials, the future movers and shakers, in activating Ideas that are rooted in our traditions and overlook the future.
- 1.8 The official language of the contest is English.
- 1.9 All contest’ guidelines are listed here below.

### 2. MAIN ACTORS

- 1.1 The Participants are students and alumni enrolled in an Italian University in China, a Foreign University in China or a Sino-Italian Campus in China, as well as young professionals, in teams of at least two individuals: one Italian and one Chinese national, aged under 30 years’ old, resident in China for at least one semester during the current academic year. At least half of the team must have an active AGIC and CICC membership.
- 1.2 The Sponsors, Members and Friends of CICC, which financially support the contest, appoint one tutor to welcome the Participants during specific tutoring moments, are given visibility on media and during events, welcome the contest’ Participants during pre-determined

moments, interact with the Auditors and the Organizers.

- 1.3 The Auditors, CICC Coordinators and AGIC Board Members, who approve Participants' eligibility, organize and coordinate tutoring moments, and supervise over the execution of the contest's phases.
- 1.4 The Partners, Italian Universities in China, Foreign University in China and Sino-Italian Campus based in China, which inform their students and alumni about the contest and promote their active participation in the contest itself.
- 1.5 The Judges Committee, representatives of Italian Institutions, scholars and professors in China, who will evaluate the Ideas according to the eligibility criteria as listed in Paragraph 4.

### **3. PROGRAM**

- 3.1 The program of the contest' first edition is as follows. The program may vary according to the Organizers' indications.
- 3.2 From November 2018 to February 17<sup>th</sup> 2019: registration is open for Participants, Sponsors and Partners (via Registration Form). Participants submit the Registration Forms (and related attachments) to [ignite@assogic.com](mailto:ignite@assogic.com). Sponsors and Partners submit the Registration Forms (and related attachments) to [ignite@cameraitacina.com](mailto:ignite@cameraitacina.com).
- 3.3 From November 2018 to February 17<sup>th</sup> 2019: Participants submit their Ideas in the form of one abstract (max. 200 words) and one video-pitch (max 2 minutes). Application's acceptance is subject to Organizers' and Auditors' approval, by February 28<sup>th</sup> 2019.
- 3.4 From February 28<sup>th</sup> 2019 to April 30<sup>th</sup> 2019: Participants develop their previously-presented Ideas. Ideas cannot be changed after approval issued by Organizers and Auditors. Participants attend tutoring sessions to discuss about their Ideas and further developments with Sponsors, Partners and Auditors.
- 3.5 Before April 30<sup>th</sup> 2019: Participants submit their final projects to the Auditors, in the form of one power point (max 20 slides) and any material necessary to present the project (tables, charts, videos, pictures, data, etc.).
- 3.6 Before May 31<sup>st</sup> 2019: Judges Committee evaluates the projects submitted by Participants.
- 3.7 During June 2019: Awarding Ceremony during Panda d'Oro 2019 in Shanghai, China.

### **4. ELIGIBILITY CRITERIA**

4.1 Ideas shall follow these parameters, at their best, and they will be judged on a scale from 1 to 10, based on:

- 4.1.1 Social Utility: how the presented Idea can have a positive impact on the society.
- 4.1.2 Sustainability: how the presented Idea can help to preserve the environment.
- 4.1.3 Economic & Financial Stability: how solid is the presented Idea from an economic and financial point of view.
- 4.1.4 Innovation: how the presented Idea introduces something new and effective into the

market.

4.1.5 Creativity: how creative is the presented Idea.

4.1.6 Contribution to the growth of Italian know-how: how the presented Idea accelerates Italy's expertise of talented businesses.

## **5. IDEAS AWARDS & EVALUATION**

5.1 The first contest' edition will end with an award ceremony during the Panda d'Oro 2019, in Shanghai, China.

5.2 The Judges Committee is the one and only contest main actor, appointed by the Organizers, to evaluate and judge the Ideas presented by the Participants, and shall have the right to exclude from the contest at any moment, at its discretion, anyone who is considered to be acting in an unfair matter and/or against the principles of the contest and/or anyone who alter the content of their Ideas after being accepted by the Organizers and Auditors.

## **6. COPYRIGHTS & PRIVACY**

6.1 Every Idea submitted by the Participants remains property of the listed author, who will take care of protecting the related intellectual property rights based on existing laws and regulations.

6.2 Participants acknowledge and accept that the Organizers cannot be deemed responsible for any claim, loss and/or any consequence that is related to the inappropriate and/or incorrect use of information by the Participants.

6.3 The Organizers will encourage the Participants and the Sponsor Companies into signing a non-disclosure agreement to protect the Ideas submitted by Students and Young Professionals.

6.4 The personal data provided by the Participants in the Registration Form must be true and faithful, and it will be monitored by the Organizers.

6.5 In case the Participants fail to submit proof of data in relation to requests coming from the Organizers, they will be excluded from the contest.

6.6 Organizers commit to confidentiality and will not disclose Participants' Ideas to any unauthorized third-party and/or use, directly or indirectly, the information, data and details provided by the Participants, Sponsors, Partners and Auditors.

6.7 Organizers have the right to communicate with Partners, Sponsors and other contest' main actors that they believe to be useful for the development of the contest' phases.

## **7. INFORMATION**

7.1 For further information and clarification please contact the following email addresses: [ignite@cameraitacina.com](mailto:ignite@cameraitacina.com) or [ignite@assogic.it](mailto:ignite@assogic.it).

## **8. OBLIGATIONS**

8.1 All contest' actors must accept the Contest Guidelines.

8.2 Organizers have the right to modify the Contest Guidelines at any time.

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### Appendix

The following part represents a mutual understanding between Party A (Participant/s) and Party B (Sponsor Company) to ensure the confidentiality of the Idea received by Party A throughout and after the duration of the Contest. The parties involved are:

**PARTY A:** (Student/Young Professional)

**PARTY B:** (Sponsor Company)

- (i) Every Idea submitted by the Participants remains property of the listed author, who will take care of protecting the related intellectual property rights based on existing laws and regulations.
- (ii) Party B commits to confidentiality and will not disclose Party A's Idea to any third-party and/or use, directly or indirectly, the information, data and details provided by Party A.
- (iii) Party B will engage in tutoring sessions, providing Party A with the support to develop the Idea. Once the tutoring and mentoring period will come to an end, Party B will not retain any copy of the information and data shared by Party A.
- (iv) The Organizers shall not, in any event, be held responsible for any loss or misappropriation of the Idea.

Party A and Party B certify that they have read, understood and agree to follow the Terms and Conditions stated above.

Date:

Party A (signature):

Date:

Party B (stamp):