



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

MEMBER RECEPTION

华南地区会员招待会

19 MAY

6:00 PM - 8:30 PM

Register for SZ Event



20 MAY

6:00 PM - 8:30 PM

Register for GZ Event



About the Event



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中国意大利商会
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The China-Italy Chamber of Commerce (CICC) cordially invites you to the **Member Reception** in Shenzhen and Guangzhou. The event provides you with the opportunity to:

- Meet the **newly elected Vice President** and **Board Members** responsible for South China
- Meet **CICC Members**
- Learn of **CICC Recap of 2021** and **Outlook for 2022**

Agenda:

- 6:00 - 6:30 PM Registration
- 6:30 - 7:00 PM Opening Remark
- 7:00 - 7:30 PM Members Introduction
- 7:30 - 8:30 PM Networking

Introduce Your Company:

Members and Friends of CICC will introduce their companies in a **3-minute** or **6-minute*** speech. The event follows the **networking format** and aims at **increasing visibility** to all Members and Friends of the Chamber and **strengthening business connections** as well as **fostering business opportunities**.

Attendees (estimated): 50

- CICC Members and Friends
- Representatives of business associations and institutions
- Representatives of business communities in South China

Venue:

- **Shenzhen:** AZZURRO Italian Restaurant Homemade 意大利私房菜
- **Guangzhou:** LE HACHOIR 亚莎



** Reserved for Supporting Members only*

Sponsorship – Types and Benefits



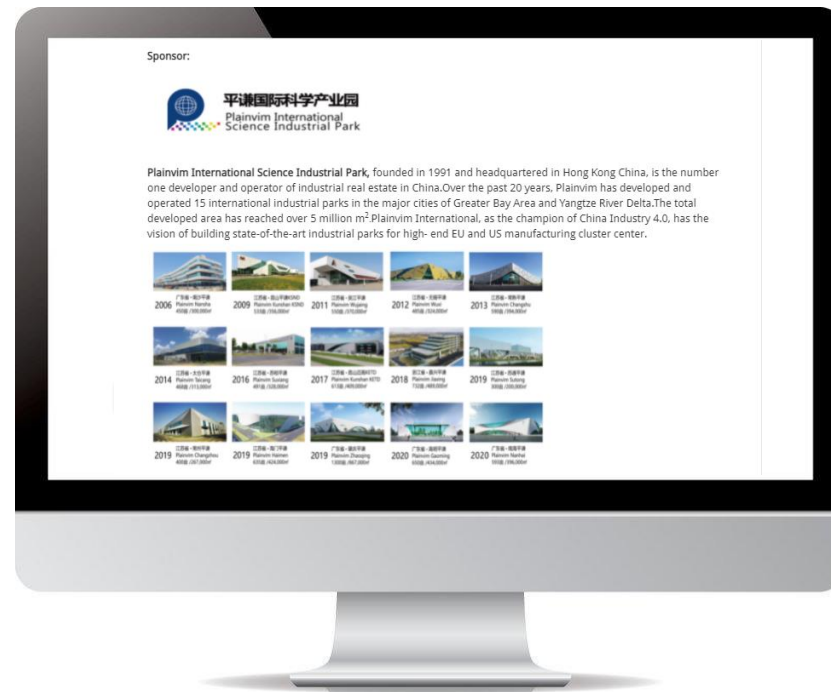
	Benefits	Type 1	Type 2	Type 3
<u>Before</u> the event	Company logo on event posters	Small	Medium	Large
	Company logo on all CICC platforms (Wechat/Linkedin/website)	✓	✓	✓
	Company introduction on all CICC platforms (Wechat/Linkedin/website)	✓	✓	✓
	Mass mailing to all CICC contacts (10,000 + Contacts)	✓	✓	✓
<u>During</u> the event	Company brochure in the registration area	✓	✓	✓
	Sponsor mention during the event	✓	✓	✓
	Display of company video (<2 min) at the registration area	✓	✓	✓
	Logo on main KVs		✓	✓
	Promotional materials display at venue		✓	✓
	10-minute company presentation			✓
<u>After</u> the event	Mention in WeChat post event review with a thank you note		✓	✓
	Logo on CICC Newsletter and CICC website for 3 months		✓	✓
	Dedicated company promotion article in the Chamber website		✓	✓
		5,000	10,000	15,000

Sponsorship – Exposure and Promotion Examples



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- Company logo on event posters
- Company logo on all CICC platforms
- Company introduction on all CICC platforms
- Personal mass mailing to all CICC contacts
- etc.



Early Birds Tickets on Sale! Reserve now your place at Notte in Galleria, April 22nd



China-Italy Chamber of Commerce <info@cameraitacina.com>
To Vincenzo Raffa

[i](#) If there are problems with how this message is displayed, click here to view it in a web browser.

Dear Ally,

We are glad to announce that **Early Birds tickets** are now available for our signature Italian Gala Night 2022 **“Notte in Galleria”**, April 22nd, Park Hyatt Beijing.

Notte in Galleria will celebrate the uniqueness of Italian products in the exquisite combination of product aesthetics and quality. In the year of the celebrations for the “China-Italy Year of Culture and Tourism”, this special night will be a discovery into our rich artistic heritage that nourishes this distinctive aesthetic taste.

The event will follow the *“Il China-Italy Business Dialogue”*, the **high-level conference** organized by the **Embassy of Italy to the P.R.C.** in collaboration with **ITA - Italian Trade Agency** and the **China-Italy Chamber of Commerce** to promote **Made in Italy**.

Experience the uniqueness





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Contact Us



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