

Guangzhou, January 2023

Subject: China-Italy Chamber of Commerce Pavilion at the Hainan International Consumer Products Expo 2023

Dear Members:

The Hainan International Consumer Products Expo will take place at Hainan International Convention and Exhibition Center in Haikou (Hainan Province) in April 2023.

This will be a very special edition since, after the bilateral meeting in November between President Xi Jinping and Prime Minister Meloni, ITALY has been selected as the Country of Honor.

CICC, in its role as aggregator and coordinator of Italian companies present in the territory representing the high-end market, will organize a Company Pavilion, which will be part of the Italian National Pavilion, organized in synergy with the Embassy of Italy to the P.R.C., the Consulate General of Italy in Guangzhou and ITA - Italian Trade Agency.

The target of 2023 aims at not only replicating the success of the 2022 edition, but to make it an even bigger event, with larger exposition space and higher number of exhibitors. We want to consolidate the system's "value position" which is coherent with the image that Italy wants to give of itself, while opening up to a larger number of key players in the high-end market.

The sectors in focus at this Hainan Expo are:

- Jewelry, Watches, Clothes & Accessories
- Footwear, Luggage and Bags
- Cosmetics & Perfume
- Food and Beverage (imported food and wine, organic food)
- Healthcare
- New Energy Auto, Sport Cars
- Yacht and Luxury Sailing
- Outdoor Sports
- Intelligent Technology
- Consumer Electronics
- Unmanned Aerial Vehicles (UAV)

For detailed information on the industrial sectors covered by this important event please visit the website at the following link: [China International Consumer Products Expo \(hainanexpo.org.cn\)](http://China International Consumer Products Expo (hainanexpo.org.cn))

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Call for interest in participating as exhibitor

CICC, in cooperation with ITA/ICE, has already entered the preliminary stages in the preparation of the Italian Pavilion. For this, we are calling for a preliminary interest by companies to be part of this high-end event.

For those of you who are interested, please fill out and return the following form within 14/02/2023 to infoguangdong@cameraitacina.com indicating your non-binding interest for:

	YES/NO
1. Rough adhesion to participation without commitment in the Italian pavilion of Hainan Expo	
2. Dimension of stand 9 m ² (3×3)	
3. Dimension of stand 36 m ² (6×6)	
4. Other dimension demanded (specify)	
5. If you bring the machine with the electric supply of 380V-50Hz	
6. Other indications	

For facilitating and addressing subsequent communications, you should indicate:

Company's name _____

Name & surname _____

Position _____

E-mail address _____

Mobile number _____

- Contact: Vincenzo Raffa

- Tel.: +86-20-8365 2983

- Email: infoguangdong@cameraitacina.com

Date, signature & stamp _____

Best regards, Hainan Expo 2023 – CICC Team