



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

China-Italy Chamber of Commerce
Career Day 2020

Job Description

Position: **HoReCa Sales Executive**

Job Description (100 words):

- Mainly in charge of the HoReCa Channel customers and especially develop new customers;
- To maintain the good relationship with old customers and expand the wine sales to our HoReCa Channel customers, including Restaurants, Hotels and Bars etc;
- Responsible for the outstanding accounts of customers;
- To assist and arrange the winery Suppliers' visits plan and Marketing events and promotions;
- Actively cooperate with the plans and policies of company's development to achieve the sales tasks.

Job location: **Shanghai**

Type of job (full-time, part-time, internship): **Full-time**

Required experience: **N/A**

Starting date: **N/A**

Salary (if indicated): **N/A**

Candidates' requirements (100 words)

- Bachelor's degree or above;
- Have some customers' data base;
- Approachable and have teamwork spirit;
- Energetic and motivated, able to work under pressure;
- Good in English Listening, Speaking and Writing and have the related wine knowledge;
- Good in Chinese.



Camera di Commercio Italiana in Cina

中国意大利商会

China-Italy Chamber of Commerce

Company Information

Company Name: **Shanghai SinoDrink Trading Co., Ltd.**

Company Description (100 words):

SinoDrink was established in 2008 and Edward Liu is the founder and the president of the company. As a member of Generali, the 2nd largest insurance company in the world, Sino-Drink is the daughter company of Genagricola group. As an Italian wine specialist in China, SinoDrink is the leader of Italian wine importers and has introduced a wide variety of Italian fine wines to the Chinese Market. We are also specialized in wine investment, wine event or-ganization, fine wine collection and winery tour. Having more than 50 suppliers from 20 re-gions all over the Italy, SinoDrink aims to introduce fine Italian wines to Chinese customers and share with them the healthy Italian lifestyle.

Liu SinoDrink 2008 Edward
S.P.A SinoDrink Genagricola Generali

SinoDrink Si
noDrink 50

20