

CHINA-ITALY CHAMBER OF COMMERCE

2017 SERVICE PROVIDERS NATIONAL WORKING GROUP UPDATE

III CICC Members Meeting Shanghai 16th February 2017





SERVICE PROVIDERS NATIONAL WORKING GROUP

Purposes and Proposals

16 February 2017 III Chamber of Commerce Members' Meeting

Working Group Coordinator: to be determined

Working Group Promoter: Cristiana Barbatelli





Camera di Commercio Italiana in Cina 中国意大利商会 China-Italy Chamber of Commerce

(Re-) Startup of the Service Providers National Working Group

(be kind and rewind)

Assumption

Whereas:



Service providers are a significant quota over the actual overall total members of the CCIC (+or-30%)

Therefore

Service providers should be *adequately represented* and made visible with fair criteria within the CCIC

Actual implementation : norms and rules

The prep SPWG group ,*according to the CCIC Statutary methods and rules*, will inform the CCIC Committee and ask to **formally recognise and endorse** the re-existance of the Service Provider National Working Group (hereby SPWG).



National SPWG : the mission

The mission of the SPWG is :



Playing the role of Advisor to the CCIC (as far as services are concerned) so as to acquire a recognized status when dealing with Italian and Chinese public and private Institutions on issues and topics where a professional advice is required or a strategic, operation support is required.

National SPWG Group: the basic objectives



National Service Provider Working Group basic objectives :

- 1. Widen as much as possible the members' participation base by including in the Group all categories of service providers
- 2. Enhance the pro-active participation of the Group's members in the activities of the Group, also by establishing roles and functions (Coordinator and Vice-coordinators) on a rotating basis
- 3. Promote the cross-participation with other Groups of the CCIC (involvement in other Group's activities, sharing of any materials produced, exchanging ideas and initiatives, creating and participating in joint initiatives with other WG)



National SPWG : first activities proposals

Inside the SPWG :

In order to increase the WG members discussion level, to empower the WG members to get a better awareness on various topics in planning and communicating future activities, also by contacting and soliciting existing members in order to identify specific issues and potential topics for discussion and involve as many members as possible

From the SPWG to and together with the CCIC:

□ Promote the reorganisation of the CCIC database so as to obtain a pool of data that can be efficiently used by all members and Working Groups

Coordinate and support a self assessment analysis of the CCIC in order to identify weak and strong areas, to suggest methods for improving revenues sources and channels, transform the CCIC into a winning model and a compact economic champion.



Contact Information

To be determined soon...

Ad interim : please with a certain moderation contact Cristiana.barbatelli@gmail.com Or Cristianabarbatelli@barbatelli.net

