

## Motivation Letter – Ermanno Vitali

I am currently CEO at Yixing FAAM Industrial Batteries Co Ltd with full responsibility for Chinese business. FAAM is a battery manufacturer and has its own plants in Italy and China, producing industrial batteries widely used in electric forklifts, golf carts, electric vehicles, UPS systems, alarm systems, etc. around the world.

Between 2016 and 2019 I worked as General Manager at Chongqing Chuanyi AnsaldoBreda Joint Venture Company, responsible for the strategic leadership and management of the JV. The AnsaldoBreda JV in China is involved in the design and production of Electric Traction System of urban light railways transportation.

I worked before at FAAM with the position of Global Sales Manager and Marketing Manager, and also as Vice General Manager of Yixing FAAM Batteries Co Ltd, setting up the new production plant in China, since 2006.

I am passionate about exploring new culture and environment. I think that find the balance of things is the successful way to work and live. I am very easy to adapt to new professional and business environments. My real passion is China, where I also found love: I am married with a Chinese woman and we have three daughters.

I would like to support the Italian Chamber of Commerce in China with my personal involvement in the organization because I would like to make available my personal experience and network of relationships to the CICC in order to give support to Italian Companies in the Jiangsu Province; ideally supporting the existing Working Group or creating a new one in order to facilitate the communication between the Italian Companies of the area, organizing and supporting regular meetings, doing lobby activities towards local government and through all the possible actions that can give best support for the development of Italian Community and Business in the area.

Yixing, 13/04/2020