

MAIN PARTNER	PARTNER	SPONSOR
 HONG KONG WINE TRADE SHOW (in occasion of the IWLA). The Main Partner will have a personalized desk for B2B meetings and workshops. Tasting of the Main Partner's wine will be included in the official program. BEIJING F&B TRADESHOW: The Main Partner will have a personalized desk for B2B meetings and workshops. Tasting of the Main Partner's wine will be included in the official program. Cooking masterclasses: the products of the Main Partner will be used in the culinary demonstration held by Master Guest Chefs. CHINESE CUISINES MEET ITALIAN WINES: The wines will be used in the culinary demonstrations and presented by talented sommeliers. The Guide: wine products will be paired with Chinese dishes created by famous contemporary Chinese Chefs. * 3 wines included into the Guide. Logo of the Main Partner will appear on the guide. SHANGHAI F&B TRADESHOW: The Main Partner will have a personalized desk for B2B meetings and workshops. Tasting of the Main Partner's wine will be included in the official program. Cooking masterclasses: the products of the Main Partner will appear on the guide. SHANGHAI F&B TRADESHOW: The Main Partner will have a personalized desk for B2B meetings and workshops. Tasting of the Main Partner's wine will be included in the official program. Cooking masterclasses: the products of the Main Partner will be used in the culinary demonstration held by Master Guest Chefs. 	 HONG KONG WINE TRADE SHOW (in occasion of the IWLA). The Main Partner will have a personalized desk for B2B meetings and workshops. Tasting of the Main Partner's wine will be included in the official program. BEIJING F&B TRADESHOW The Partner will have a personalized desk for B2B meetings and workshops. Tasting of the Partner's wine will be included in the official program. Cooking masterclasses: the products of the Partner will be used in the culinary demonstration held by Master Guest Chefs CHINESE CUISINES MEET ITALIAN WINES: The Guide: wine products will be paired with Chinese dishes created by famous contemporary Chinese Chefs. *2 wines included into the Guide. Logo of the Partner will appear on the guide. SHANGHAI F&B TRADESHOW: The winery will showcase its products. Opportunity for B2B meetings. The wine products will be used in the culinary demonstrations and presented by talented sommelier 	 HONG KONG WINE TRADE SHOW (in occasion of the IWLA). The Main Partner will have a personalized desk for B2B meetings and workshops. Tasting of the Main Partner's wine will be included in the official program. BEIJING F&B TRADESHOW The Sponsor will have a personalized desk for B2B meetings and workshops. Tasting of the Sponsor's wine could be included in the official program. Cooking masterclasses: the products of the Sponsor could be used in the culinary demonstration held by Master Guest Chefs. CHINESE CUISINES MEET ITALIAN WINES: The Guide: wine products will be paired with Chinese dishes created by famous contemporary Chinese Chefs.* 1 wine included into the Guide. SHANGHAI F&B TRADESHOW: The winery will showcase its products. Opportunity for B2B meetings.
3 STOPS: euro 20,000.00	3 STOPS: euro 14,000.00	3 STOPS: euro 10,000.00
1 SINGLE STOP: euro 8,500.00	1 SINGLE STOP: euro 6,500.00	1 SINGLE STOP: euro 5,000.00



THE EVENT	THE GUIDE
 The wines will be used in the culinary demonstrations and presented by talented sommeliers The wines will be paired with Chinese dishes created by famous contemporary Chinese Chefs 	 Each wine will be presented on a page of the Guide and paired with a Chinese modern or traditional dish
12 bottles/wine	1 WINE/PAGE : euro 500.00
12 bottles/ wine	5 PAGES: euro 2,000.00