



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

Program of Guangdong Special Town Transformation & Upgrading Training and High-level Innovation Forum

Organizer: Department of Science and Technology of Guangdong Province
The Consulate General of Italy in Canton

Sponsors: People's Government of Beijiao Town
Association for the promotion of Towns of Industry Clusters of Guangdong
Guangdong Computing Center
Guangdong Science and Technology Exchange Center

Co- organizer: China-Italy Chamber of Commerce

1、 Opening Ceremony

Time: Thursday, April.7th, 9:00 ~ 12:00

Place: Ramada Plaza, Beijiao Town, Shunde District, Foshan City, Guangdong

Host: Zhou Mu Tang, Director of Development Plan of Department of Science and Technology of Guangdong

Scheduel:

9:00 - 9:10 Introduction of leaders and speakers

9:10 - 9:20 Welcoming Speeches by YE Jintu, Deputy Director General of Department of Science and Technology of Guangdong

9:20 - 9:30 Welcoming Speech by Mr. Paolo MIRAGLIA DEL GIUDICE, Consul General of Consulate General of Italy in Canton

9:30 - 9:35 Take photos of leaders and speakers

9:35 - 9:50 Introductory Address. The China and Italy School of Policy in Guangdong. Prof. Marco R. DI TOMMASO, The University of Ferrara

9:50 - 10:50 SPEECH ONE: Local policies and global strategy. Building on the unique characteristics of the Guangdong Model

SPEAKERS: Prof. Marco R. DI TOMMASO Dr. Elisa BARBIERI, University of Ferrara and c.MET05, Italy

10:50 - 12:00 SPEECH TWO: The facing problems and solutions of the development of industries clusters in China

SPEAKER: Prof. WANG Ji Ci, College of Urban and Environmental Sciences PEKING UNIVERSITY, PRC
12:00 END

2、 Speeches

Time: Thursday, April.7th, 14:00 ~ 17:00

Place: Ramada Plaza, Beijiao Town, Shunde District, Foshan City, Guangdong

14:00 - 15:00 SPEECH THREE: Clusters, sectoral variety and regional growth: evidence from European countries and policy implications

SPEAKER: Prof.Donato IACOBUCCI, Università Politecnica delle Marche and c.MET05, Italy

15:00 - 16:00 SPEECH FOUR: The route and the strategic choice for upgrading and optimizing

SPEAKER: Prof. FU Zheng Ping, Sun Yat-sen Business School

16:00 - 17:00 SPEECH FIVE: Industrial development strategies and patterns of development in Asia

SPEAKER: Prof. Pietro Masina, University of Naples "L'Orientale" and c.MET05, Italy

17:00 END

Time: Friday, April.8th, 9:00 ~ 12:00

Place: Ramada Plaza, Beijiao Town, Shunde District, Foshan City, Guangdong

8:20 - 9:10 SPEECH SIX: The case study of specialized town upgrading and optimizing



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SPEAKER: Mr. SUN Hai Feng, The Chief Representative of Productivity (Guangzhou) Consulting Co.,Ltd. (Mainland Subsidiaries of Hong Kong Productivity Council)

9:10-10:10 **SPEECH SEVEN:** Cluster in Italy: an updated picture of the Italian experience

SPEAKER: Prof. Marina SCHENKEL, University of Udine, Italy

10:10 - 10:30 Experience sharing of transforming and upgrading of Beijiao Town

SPEAKER: Beijiao Town

10:30 - 11:30 **SPEECH EIGHT:** Clustering for intangibles: High Tech cluster, R&D, innovation with specific reference to the U.S. experience

SPEAKER: Prof. Stuart O. Schweitzer, University of California Los Angeles, USA

11:30 - 12:00 Introduction of Industrial geography information system

SPEAKER: 广州首诚太合实业发展有限公司 Shu Chang

12:00 END



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Visiting

Time: Friday, April.8th, 14:00

Bus: Gate of Ramada Plaza

Team one (NO. 1、 2 Bus)

14:00 ~ 14:45 go to visit the Midea Headquarters

14:45 ~ 15:30 go to Beijiao Town, Shunde Industrial Design Park

15:40 Back to the hotel

Team two (NO. 3、 4、 5 Bus)

14:00 ~ 14:45 go to Beijiao Town, Shunde Industrial Design Park

14:45 ~ 15:30 go to visit the Midea Headquarters

15:40 Back to the hotel

April.9th Visit to Italian company (tbc)

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Camera riconosciuta dal Governo Italiano ai sensi della legge 1 luglio 1970, n. 518