

Day One: 11 Oct., 2013

具体内容以现场发布为准
Schedule subject to change

Meeting Room A		
Time	Topic	Partner
10:00-11:00	SHOES STYLE GUIDE. THE MUST HAVE OF THE SEASON 鞋履时尚指南: 当季潮品	Orietta PELIZZARI MATTORI studio Milano
13:30-14:30	SHOES STYLE GUIDE TRENDS COMING FROM ART MUSIC AND DESIGN 鞋履时尚指南: 来自艺术、音乐和设计的趋势	Aldo PREMOLI AP STUDIO
15:00-16:00	How to manage Trademarks and Design Issues in China from a Foreign Country Company Perspective 外资公司在中国如何管理商标和设计	Giovanni F. CASUCCI Gabriella RENIERO BARDEHLE PAGENBERG
Meeting Room B		
10:00-12:00	Fashion Buyers in Mainland China Market 时尚买手走进中国大陆	MODA-MBA (Moda college of fashion) 香港摩大时尚学院 Hong Kong Fashion Buyer Association 香港时尚买手协会
13:00-14:00	Exploring Innovative Sales Pattern for Chinese Footwear Market 探究中国鞋履品牌渠道模式新突围?	THE FASHION SHOP 服装店杂志
14:15-15:15	Retail and Fashion in Mainland China: Trends and Opportunities 中国内地的零售及时尚:趋势与机遇	Giovanni Di SALVO StraBRANDING Ltd. Dario ACCONCI P&P Ltd.
15:30-16:30	2014年春夏鞋履流行趋势发布 2014 Spring/Summer Footwear Trend Release	Saisangeeth DASWANI STYLESIGHT美国时尚趋势公司

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11-13 Oct., 2013
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Day Two: 12 Oct., 2013

具体内容以现场发布为准
Schedule subject to change

Meeting Room A		
Time	Topic	Partner
10:00-11:00	HIDDEN VALUES OF MADE IN ITALY: PASSION, CULTURE, SENSUALITY 意大利制造的潜在价值: 激情、传统、感性	Aldo PREMOLI AP STUDIO
11:30-13:00	To be confirmed	CICC China Italy Chamber of Commerce
13:30-14:30	STORYTELLING. STORIES OF ITALALIAN STYLE 意大利口味的故事	Orietta PELIZZARI MATTORI studio Milano
15:00-16:00	SHOES AND ENGINES 鞋履动力	Orietta PELIZZARI MATTORI studio Milano
Meeting Room B		
10:00-12:00	POP大讲堂 – Innovation Concept for Footwear E-Commerce 鞋企网销新思路 When Italian Craft Meets with Chinese Brand 意大利工艺遇见中国品牌	Michael Chen (TaiWan) 陈建志 EFC时尚电堂 GAO Rui 高锐 品牌运营指导顾问
13:30-14:30	Foresight + Insight: Spring Summer 2014 2014春夏季: 趋势预测及解析	Lindsey ALT FASHION SNOOPS
15:00-16:00	Fashion Industry & Buyers 时尚行业与买手制	易宁 TUDOO聚渡时尚策划有限公司

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Day Three: 13 Oct., 2013

具体内容以现场发布为准
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Meeting Room A		
Time	Topic	Partner
10:00-11:00	UNIQUE & UNIVERSAL / EXCLUSIVE & INCLUSIVE 独家 & 普适 / 排他 & 包容	Aldo PREMOLI AP STUDIO

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