

Hot World Cup

Passion carnival



Cheng Xing Media Group

2014-The World Cup super Carnival

[Beijing· Chaoyang sports center]

Event planning

Director : Eric Wang





More than 1 month of the super fans ' Party
40 days Media promotion.

10,000 person per day * 30days =300000 person

Combining the famous media:

BTV, Beijing radio, Sina weibo ,Youku

BTV 体育



YOUKU
优酷



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Beer square、**8vs8 Football match**、**Food**、**football girl**、**Football cheerleader**、**Brazilian dance**、**Hot Music**、**Football Game**、**Roadster Party**、**The World Cup goods**、 **Let's Rock!**



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We sincerely invite these countries which have super football strength: Brazil, Italy, Spain and France



The Food, The Music, The dance, The culture ,make the Carnival International norm !



The people all over these countries have a good place to watch the Game , Cheering for their countries.

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Highlights

➤ 4000 People Watching The World Cup

The Big LED will give people a strong impact, make people immersive, Just like you are in Brazil, now.

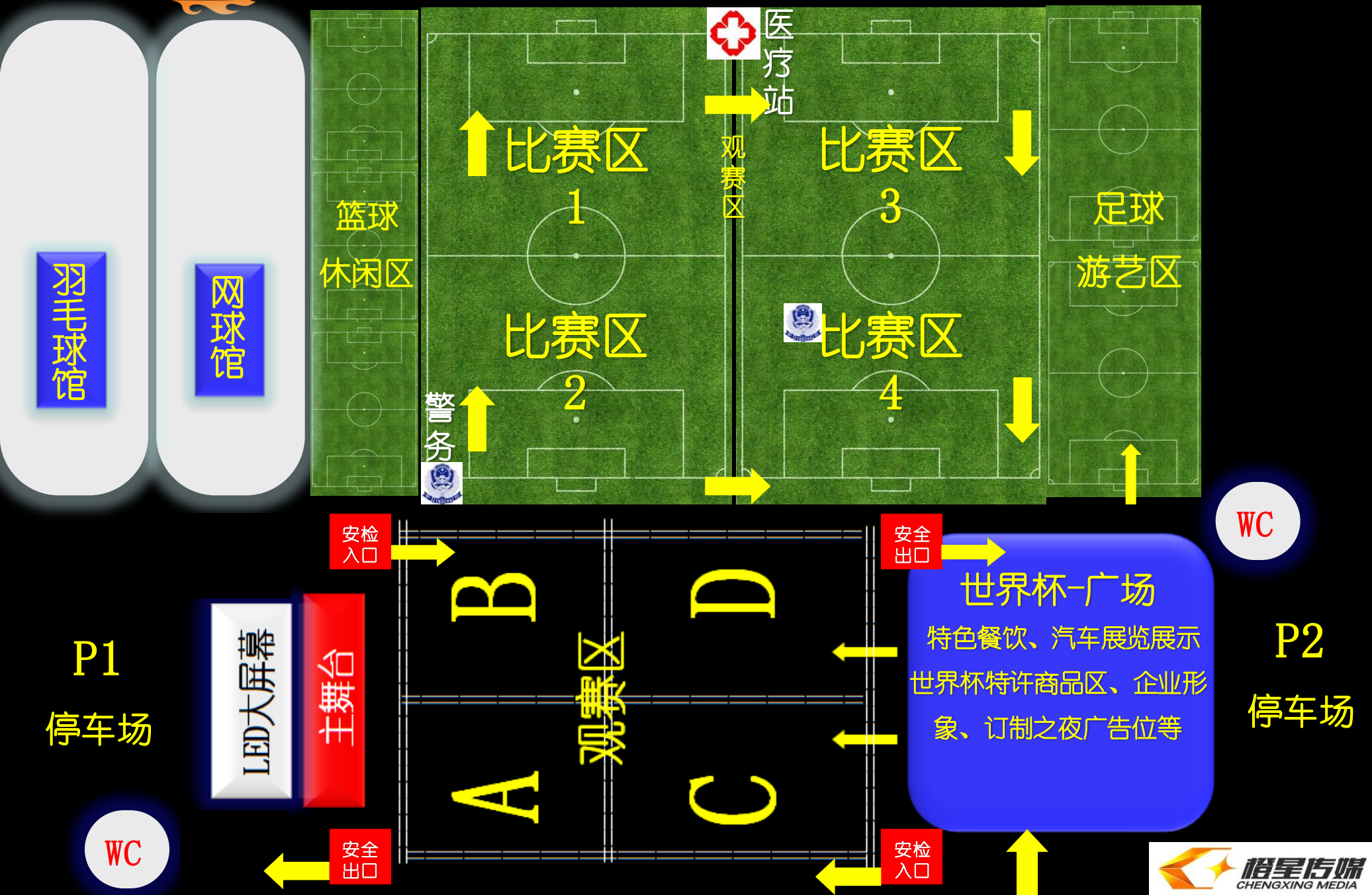


➤ The more Cool Games



Highlights

活动场地规划



Project proposals for investment

- ❑ Suppliers of Sports, Beer, Food, Drink and Coffee
- ❑ The Night of Brazil, Italy, Spain, France
- ❑ The Cultural exhibition of your country
- ❑ Tourism promotion of your country



• **Thanks For Your
Attention...**

感谢您的关注！

□ **CHENGXING MEDIA GROUP**

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