Qian Liu, Ph.D.
Deputy Director, China Forecasting Service
Economist Intelligence Unit (EIU)

Qian Liu (Louise) is an expert on economic analysis and econometric forecasting on China's provinces and 287 key prefectures. Louise is responsible for adopting econometric models, a combination of economic and statistical techniques, to facilitate the analysis of economic data and produce short- and long-term macro-economic forecasts. She also leads key industry forecasts in China.

Louise is also responsible for generating bespoke research and forecasts for clients in China. She has designed and led modeling and scenario analysis in China across the industry spectrum, including healthcare, agriculture, FMCG and retail, education, construction, automotive and energy, for multi-national companies as well as governments to cast insight on regional economic disparities and market growth forecasts.

Before joining the EIU, Louise obtained her Ph.D. in Economics from Uppsala University, Sweden, and spent one year as a visiting researcher at the University of California, Berkeley. She is currently also a part-time visiting research fellow at Fudan University, China, and a guest lecturer at the Chinese Academy of Social Science and Tsinghua University. Her research focuses on Labor Economic, and her fields of interest include education, gender and employment. Louise's research articles appear in regarded publications as the Oxford Economic Papers, the B.E. Journal of Economic Analysis & Policy (produced by Berkeley Electronic Press) and China Economic Review.

Louise is currently based in Beijing. She grew up in China and speaks native Mandarin, fluent English and good Swedish. She has given numerous presentations to Chinese Economists' Conference and various Chambers of Commerce. She frequently speaks to media including the BBC World Service, Financial Times, Australian Broadcast Company, China Radio International and Xinhua and briefs foreign corporations on China, its regional growth and long-term business strategies.