



COIFAIR News

First Issue Sep 3rd, 2012

Foreword

The move to launch COIFAIR News aims to open a window based on China Overseas Investment Fair as a e-media for all foreign and Chinese attendees in communication target to relative units of overseas investment cooperation, to reveal policy trend of China government on overseas investment, introduce COIFAIR organizational progress and preparation work, report units, figures and incidents in COIFAIR organizational process.

The News is bi-weekly and in Ch-En bilingual, including columns of [Organization overview], [Newly-confirmed attendees], [Attendees views], [VIP focus], [Notice], [Destination country briefing] and so on. Welcome all attendees to positively submit articles and supply relevant information, to successfully make the News a daily communication platform for all attendees and members.

Wang Hongtao, Executive Secretary-General
China Overseas Investment Fair

Notice

According to China Ministry of Commerce, from January to July, Chinese investors directly invested to 2407 outbound enterprises in 117 countries and areas all over the world, with accumulated non-financial direct investment amount reaching to USD42.22 billion, increased by 52.8% compared with last year, among which, equity investment and other investment was up to USD33.82 billion, accounting for 80.1% and reinvestment based on revenue was up to USD8.4 billion, accounting for 19.9%.

Organization Overview

According to the COIFAIR Secretariat, by July 31, 2012, 155 exhibition booths have been booked, covering 62% of the total amount; 14 investment seminar venues have been booked, covering 70% of all; 31 Chinese and foreign speech guests have been invited, covering 58%; 892 overseas investment projects have been collected, covering 45%; over 50% overseas project release conferences have been booked; over 50% food and wine for the banquet of “Wonderful Global Night” has been ready.

Newly-confirmed Attendees



The Indiana Economic Development Corporation

Following the participating in the 3rd COIFAIR in 2011, the Indiana Economic Development Corporation will attend COIFAIR 2012 again as Platinum sponsor of U.S. forum: its headquarter office in America would attend with a delegation with more diversified ways. Apart from setting up a booth within American pavilion, Indianan government leader will also present a speech at the forum of Invest in USA.



Deloitte Touche Tohmatsu CPA Ltd.

Our professionals at Deloitte China provide a full range of audit, consulting, financial advisory, risk management and tax services, and work closely within Greater China, across Asia-Pacific and around the world to provide clients of every size with local experience and international expertise. In China, Deloitte employs nearly 10,000 people in 16 offices including Beijing, Chongqing, Dalian, Guangzhou, Hangzhou, Harbin, Hong Kong SAR, Jinan, Macau SAR, Nanjing, Shanghai, Shenzhen, Suzhou, Tianjin, Wuhan and Xiamen, serving one-third of all companies listed on the Stock Exchange of Hong Kong and more than 800 MNCs and their affiliated companies on the Chinese Mainland. Deloitte will show its professional service through face-to-face communication to transnational corporations investing in China and Chinese enterprises going overseas.



Philippine Department of Agriculture

This year, Department of Agriculture Philippines will attend the fair for the first time leading a powerful delegation of leading Philippine agricultural enterprises. During the fair, one-on-one high-end meetings will be held for the delegates to communicate face to face with Chinese agricultural enterprises and agricultural institutions. In addition, Department of Agriculture Philippines is also the fruit sponsor of the banquet of “Wonderful Global Night”.

VIP focus



Forum speaker-H.E. Mr. Aart Jacobi, New ambassador of the Kingdom of the Netherlands to China

Aart Jacobi started to work for the Dutch Ministry of Foreign Affairs in 1984. Before becoming the ambassador of the Netherlands in Beijing he was stationed as ambassador in Surinam and he has been working as the director of the Department of Human Rights, Good Governance and Humanitarian Aid at the Ministry of Foreign Affairs in The Hague. Mr. Jacobi has also worked at the Embassy of the Kingdom of the Netherlands in Tokyo and Madrid as head of the Economic Department.

Aart Jacobi graduated from the University of Leiden where he studied Japanese Language and Culture, he is also a graduate of Kyoto University in Japan where he specialized in Japanese constitutional law. Due to his personal interests and previous experience in the region he is eager to start work in Beijing: "My previous long-term stay in Asia has enriched me with some knowledge about the region. It will be interesting to apply this knowledge again and bring it up-to-date with China's recent and turbulent development into becoming a global player in almost every field."



Forum Speaker: Song Young Gil, Mayor of Incheon, Korea

Song Young Gil, was born in Goheung County Jeollanam-do Korea in 1963, and was elected as mayor of Incheon. Since Song Yongji took office, he thought highly of the relationship between China and Korea with bright prospect, so he encouraged Incheon to constantly carry out practical collaborations with China in various fields taking fully advantage of Incheon's geographical position. Mayor Song Young Gil will attend COIFAIR 2012 as a key speaker, speaking highly of COIFAIR as an exclusive, professional international investment platform to push further bilateral economic exchange and cooperation between companies of Korea and China.

Attendee's Views

We are very thankful for the invitation from COIFAIR Secretariat. The 3rd COIFAIR was of great success with heavy visitor flow at U.S. Pavilion. Embassy of the United States of America U.S. Commercial Service will try to assist organizing the 4th COIFAIR and invite the ambassador and the executive officers of SelectUSA from Washington to attend the fair with our best.

--Embassy of the United States of America U.S. Commercial Service

We, together with our German partners, set up exhibition booths, held a seminar of Invest in Germany and exchanged effective business cards with numerous enterprises and institutions while exchanged information with lots of enterprises with intention of investing in German or have invested in Germany with a decent result. Hereby, we hope to express our gratitude to the organization committee of China Overseas Investment Fair and its staff as well as China Industrial Overseas Development and Planning Association for supplying the good platform and for their hard work and efforts on inviting enterprises. Meanwhile, we also communicated with the conference organizers, presenting several comments and suggestions. We think highly of the platform and expect the service could be improved. We hope COIFAIR becomes more successful and we will go on our active participation in the future.

--FrankfurtRheinMain GmbH

It is very pleased to participate in China Overseas Investment Fair for the second time. As the winner of Best exhibitor and Organization & Contribution Award last year, the 5000 Ecuadorian roses as the gift for COIFAIR were highly recommended. Also, Ecuador is known and understood by more people and enterprises, which bring us increasing investment and visiting opportunities. Therefore, we will continue to participate in the 4th China Overseas Investment Fair. Besides, regarding to the 3rd COIFAIR, we suggest publishing the information on overseas investment projects as early as possible, which save time for Chinese enterprises to evaluate the areas of interest and determine the targeted exhibitors.

--Commercial Office of Ecuador in Beijing

Destination Country Briefing

--Belgium-Flanders



For business looking to establish or expand operations in Europe, the region of Flanders provides a prime location based on a dynamic, knowledge-based economy. For centuries Flanders has occupied a crucial position and played an important role at the crossroads of European trade. Situated right at the point where Europe's three major cultural and linguistic groupings meet. The location of Flanders puts it right at the hub of Europe's wealthiest area and right at the heart of European decision-making. As the northern region of Belgium, Flanders is a prime business region. Total area of Flanders is about 13,522 square meters with inhabit more than 60,000, which equals to 60% of the total population of Belgium. Dutch is the key language of the region. Main industries of Flanders include automobile, green energy,

chemicals, food and life science, as well as spirited high-tech sector, mutually support and make progress together with advanced high-tech group allied by professional research institutions and universities on innovation and research, from information communication technology and teleprocessing to signal processing and nanotechnology. Enterprises in Flanders can also own excellent labors of high quality. They are the most productive, multilingual, well-educated and professionally trained employee groups. Flanders offers enterprises an ideal business site in today's global economy. Flanders is an ideal business region for enterprises in today's global economy.

【China Overseas Investment Fair Secretariat 】 Edit

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