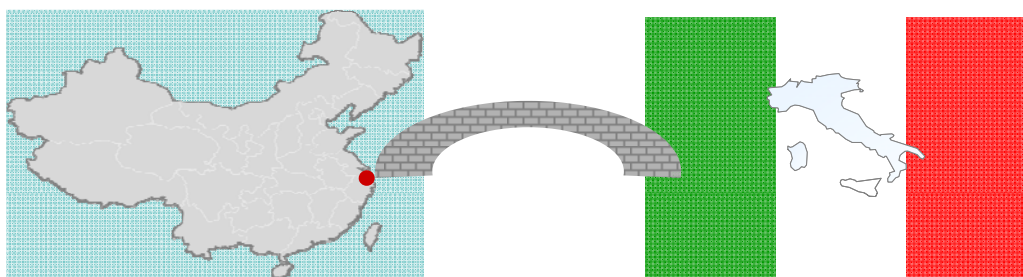




Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

Shanghai - Italy: a Bridge of Opportunities

Claudio d'Agostino, CICC Vice Chairman





China-Italy Chamber of Commerce

1991-2011: 20 Years of Presence, History and Growth

- CICC is a
 - private,
 - voluntary,
 - not-for-profit
 - organization
 - established in 1991
 - part of the Italian Chambers of Commerce network (in Italy and overseas)
 - recognized by both the Chinese Government and the Italian Government
- The CICC represents the Italian business with effective presence and commitment to China

CICC Members in China

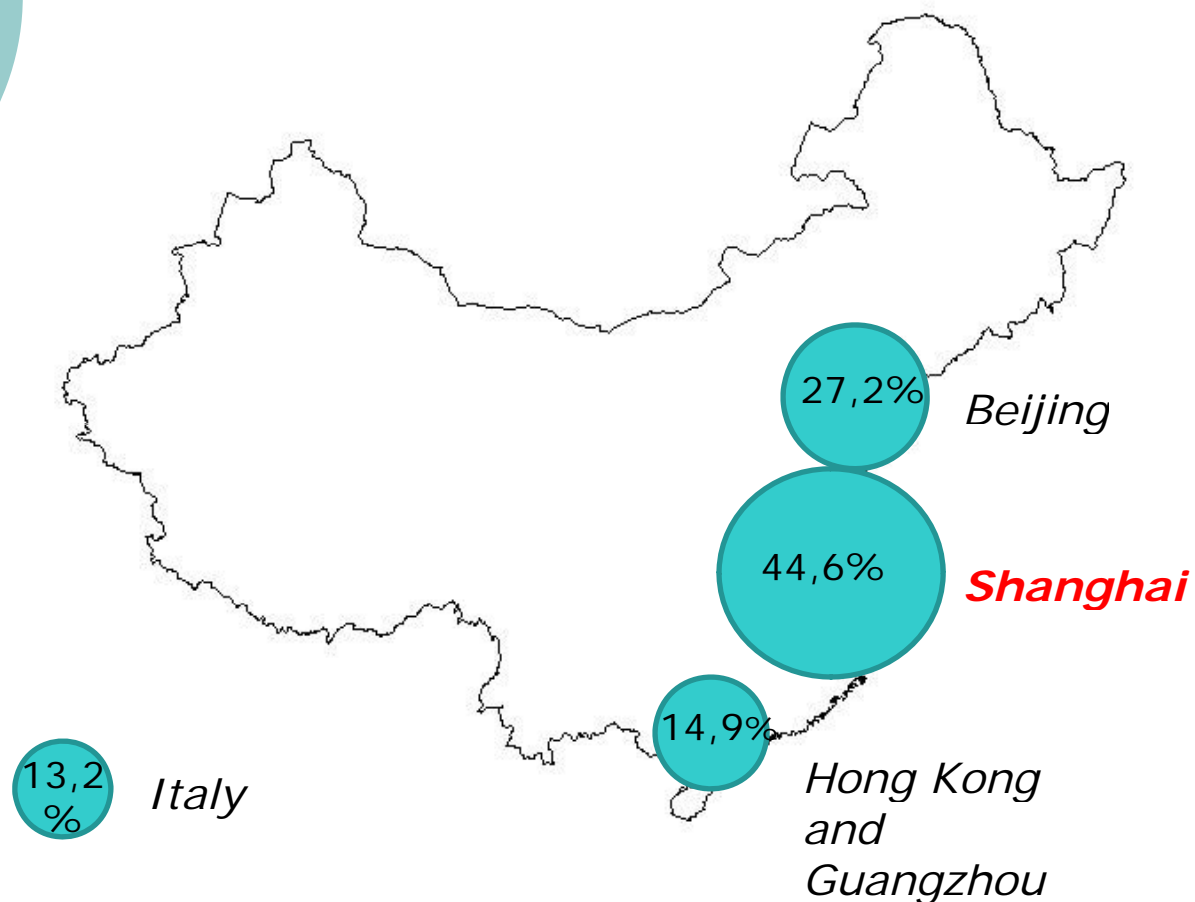
Who They Are

CICC Members encompass the wide variety of the Italian business activities in China:

- major industrial groups;
- small and medium enterprises;
- banking and financial institutions;
- educational institutions;
- consulting and professional services firms;
- private entrepreneurs.

CICC Members

Where They Are



CICC Members

724 Members

(end 2010)

Beijing: 197

Shanghai: 323

Guangzhou: 102

Hong Kong: 6

Italy: 96



CICC Members

What They Do

• Industrial Machinery	94
• Consulting, professional services	70
• Textile, Garments, Shoes, Accessory	64
• Automotive, Automotive Parts and Accessories	53
• Construction, Building materials, Furniture	49
• Trading, Import/Export	40
• Electric, Electronic products	34
• Food & Beverage	34
• Logistics, Forwarding	31
• Architecture, Interior Design	28
• Hotels, restaurants	23
• Chemical	21
• Banking, financial services	20
• Engineering	15
• Exhibition Organizers	12
• Others	136



CICC Activities

What We Are Working On

- Rotary Leadership Awards
- The Italian Grand Ball in Shanghai
- Premio Panda d'Oro, 2011 Edition
- 4th Suzhou Municipality Appreciation Meeting
- 2nd Qingpu Government/Customs Meeting
- Marchio Ospitalità Italiana
- EU SME Centre Activities
- CCICInforma



The Future

Where We Want to Go Next

- Vision for the next decade: a new Chamber for a new business environment
- Closest integration with local business communities
- Closest integration with European and international business community
- Focus on the people, focus on the young



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Thank you!