QUESTIONNAIRE ON CORPORATE SOCIAL RESPONSIBILITY

Which of the following options best describes how your company has worked mainly in the Chinese market over the past 12 months?

1. Import/export of goods or services from China □
2. By licensing intellectual properties □
3. Through agreements of Processing Trade □
4. Participation in BOT project □
5. Through the activities of a Representative Office □
6. Participation in agreements of Cooperative Exploitation □
7. Through the activities of a branch of foreign company □
8. Through a joint venture of which we are minority partners □
9. Through a joint venture of which we are majority partners □
10. Through a WFOE □
11. Through a company incorporated in China in which we own minority shares of M&A □
12. Through a company incorporated in China in which we own majority stakes or totalitarian following a process of M & A □
13. Through the activities of a branch of foreign company □

IF YOU CHOOSE 1 TO 6, PLEASE ANSWER REFERRING TO CSR PRACTICES CARRIED OUT BY YOUR COMPANY MAINLY WITH CHINESE MARKET.
IF YOU CHOSE 7 TO 13, PLEASE ANSWER REFERRING TO CSR PRACTICES CARRIED OUT BY YOUR COMPANY WITH CHINESE IDENTITY

1. Do you know the theme of social responsibility?
   I know very well the principles and instrument of RSI and apply them in my company □
   I don’t know so well that topic □
   I have never heard about that □

2. Which is the area of social responsibility more significant for your company?

   Governance and dialogue with the stakeholders [LEVEL OF IMPORTANCE]
   Policy towards employees [LEVEL OF IMPORTANCE]
   Relationship with clients and suppliers [LEVEL OF IMPORTANCE]
   Relationship with the community [LEVEL OF IMPORTANCE]
   Environment protection [LEVEL OF IMPORTANCE]

3. In your opinion which are the reasons that may move a company to adopt RSI practices ?

   Ethical motivation of top management [LEVEL OF IMPORTANCE]
   Promote corporate image [LEVEL OF IMPORTANCE]
   Increase of the efficiency [LEVEL OF IMPORTANCE]
   Greater employee satisfaction [LEVEL OF IMPORTANCE]
   Commercial advantages to new markets [LEVEL OF IMPORTANCE]
   Benefit in relationship with institution finance and community [LEVEL OF IMPORTANCE]
   Public incentives [LEVEL OF IMPORTANCE]
   ONG pressure from consumer association and media [LEVEL OF IMPORTANCE]

4. Do you think that relationship with China of your company has encouraged the adoption of RSI practices ?
   Very much □
   Pretty much □
   not at all □
   Indifferent □
5. In which of the following areas your company has realized significant operations?

- System of governance transparency and relationship with investors and shareholders
- Health and development of employees
- Practices of responsible business
- Climatic changes
- Social responsible investing
- Partnership with community

6. Which are CSR actions did you use?

- Ethic code
- Social budget, intangible capital budget
- Ethic certification SA8000
- Certification CSC9000T
- Certification EMAS
- Cause Related Marketing social Partnership
- Business foundation

7. Which of the following problems your company has recently faced?

- Employee safety
- Children work
- Irregular work
- Women rights
- Overtime
- Fair pay

8. Which of the following measures has your company adopted to reduce environmental impact?

- Energy saving
- Waste recycling
- Mobility management (car pooling, car sharing)
- Sustainable packaging
- Develop of environmental friendly product
- Life Cycle Assessment processes
- Management of environmental system
- Use of renewable resources

9. Which are concrete actions towards community in which your company operate?

- Donation to organizations having social or environmental utility
- Sponsorship of sport and cultural events
- Cause Related Marketing campaign
- Partnership projects of social solidarity
- Corporate foundation
- Corporate voluntary
- None

10. For greater transparency to the market in which you operate, which of the following practices your company has set up?

- Clear information about products or services
- Investigation about client’s customer satisfaction
- Selection and evaluation of suppliers
- Registration of complaint by costumer
- Supply chain control
- Involvement and awareness of costumers and suppliers on issues of CSR
- Code of conduct for suppliers
11. What do you think could be the main benefit of the adoption of measures for social responsibility?

**LEVEL OF IMPORTANCE**

- Enhancing corporate reputation
- Improving relations with suppliers, institutions, donors, community
- To strengthen the sense of employee
- Increase of the efficiency
- Acquisition of commercial benefits
- Identification of reputational risks
- Better access to credit

12. Which are in your opinion problems related to the development of initiatives in the field of social responsibility by your company?

**[LEVEL OF IMPORTANCE]**

- Lack of knowledge
- Lack of institution assistance
- Lack of specific legislation on CSR
- Business benefits not immediate
- High costs
- Lack of corporate skill
- Little impact on social and environmental business
- Few interest of the company

13. Which of the following activities do you want to realize in the next years?

- Communicate company performance in CSR and sustainability to stakeholders
- Improve environmental impact of products/services
- Develop new products/services which help to reduce social or environmental problems
- Improve energetic influence
- Reduce green house gas emission or waste
- Improve rigid control on suppliers concerning standard regarding human rights

14. There are further information that you consider valuable to the company’s application to “CSR AWARD”?

N.B. We hereby inform you that the information contained in this questionnaire will be used only by Italy China Foundation, by CeSIF, and by Officina Etica Consulting, for the assignment of a research paper about CSR in China, which data will be presented in an aggregate and anonymous way.