



Company Name:
Address:
CEO/GM's name:
Contact (e-mail and phone):

NOTE: To fill in the questionnaire on screen, you can scroll the questions using your mouse or the Tab Key. For multiple choice questions, click on the square grey field using the mouse left key. Where required to fill in information, you can directly type your reply in the blank space, as per standard word typing rules on file.
The questionnaire can be downloaded, filled in and sent back to infoshanghai@cameraitacina.com by the DEADLINE OF May, 6th, 2014, or can be printed, filled in by hand writing with an ink pen, and sent by fax to China-Italy Chamber of Commerce to +86-21-61351313.

COMPANY GENERAL INFORMATION

1. Year in which the firm was established

2. Primary industry in which the firm is engaged

Advertising services	<input type="checkbox"/>	Insurance services	<input type="checkbox"/>
Architecture/ interior design/ industrial design	<input type="checkbox"/>	IT / internet services	<input type="checkbox"/>
Automotive / automotive parts and accessories	<input type="checkbox"/>	Leather products, shoes, leather accessories	<input type="checkbox"/>
Banking / financial services	<input type="checkbox"/>	Logistics / forwarding services	<input type="checkbox"/>
Chemical	<input type="checkbox"/>	Machinery for food industry	<input type="checkbox"/>
Construction / building materials	<input type="checkbox"/>	Machinery for heavy industry	<input type="checkbox"/>
Consulting, legal services	<input type="checkbox"/>	Machinery for textile industry	<input type="checkbox"/>
Electric / electronic products	<input type="checkbox"/>	Metallurgy industry	<input type="checkbox"/>
Energy supply	<input type="checkbox"/>	Other Machinery	<input type="checkbox"/>
Engineering	<input type="checkbox"/>	Packaging	<input type="checkbox"/>
Exhibition organizers	<input type="checkbox"/>	Sales & Marketing Services	<input type="checkbox"/>
Food & Beverage	<input type="checkbox"/>	Textile, garments, fashion	<input type="checkbox"/>
Furniture	<input type="checkbox"/>	Trading / import - export	<input type="checkbox"/>
Hotels / restaurants	<input type="checkbox"/>	Travel / tourism	<input type="checkbox"/>
Human resources	<input type="checkbox"/>	Other (please specify)	<input type="checkbox"/>

3. Which award does your company want to apply for?** (multiple choices)

Panda d'Oro-Cina Award <input type="checkbox"/>	The Best Project Panda Award <input type="checkbox"/>	The Time-honoured Panda Award <input type="checkbox"/>	The Sustainable Panda Award <input type="checkbox"/>	The Best SME Panda Award <input type="checkbox"/>	The Innovative SME Panda Award <input type="checkbox"/>
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**** Please refer to CICC mailings or relevant news posted on CICC website for the description of the awards**

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4. Turnover and margins of the company established in China (or parent company in Italy) in the last year, in RMB

2013

Turnover

Net Operating Profit (EBIT)

5. What percentage of the total product/services in 2013 did the Chinese/ Italian firm sell to Italy/China?

Countries	2013 % of export
China	
Italy	
Total Exports	100%

6. Which of the following legal entity has your Company established in China/Italy?

	N. of entities in 2013	Year of establishment	Number of employees
Wholly foreign-owned enterprise			
Representative office			
Joint venture			
Regional/branch office			
Regional headquarters			
R&D center			
Holding company			
Foreign-invested company limited by shares			
Other (please specify)			

7. Total amount invested in China/Italy (stock of investments since first market entry, please indicate the amount in RMB)

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China-Italy Chamber of Commerce





8. Total amount invested in China/Italy in the last year (2013), please indicate the amount in RMB

9. Total amount (value of products/services) exported to China/Italy in the last year (2013), please indicate the amount in RMB

10. How did your company's production in China/Italy change in 2013 compared to 2012?

Improved substantially	<input type="checkbox"/>	Improved slightly	<input type="checkbox"/>	Remained the same	<input type="checkbox"/>	Contracted slightly	<input type="checkbox"/>	Contracted substantially	<input type="checkbox"/>
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11. Does your company plan to increase investments in China/Italy in 2014-15? yes ☐ no ☐
If yes, please specify what plans you are going to implement, and the amount of investments in RMB.

12. Is your company operating in one of below areas?*

Promotion of Made in Italy	<input type="checkbox"/>	Implementation of CSR values	<input type="checkbox"/>
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*if you tick one or more choices, please describe your project shortly:

13. If you apply for "The Best Italian SME in China Panda Award" or "The Innovative SME Panda Award", please outline the main steps of your business strategy towards China.

14. Is your company willing to be a sponsor of "The Italian Gran Gala 2014" to be held in Shanghai?

YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
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Sponsorship Levels advertised in our Gala Dinner e-mailings are as follows:

Supporting: RMB 88,000.00

Diamond: RMB 50,000.00

Gold: RMB 40,000.00

Silver: RMB 30,000.00

Confidentiality note:

CICC guarantees that all contents hereby received shall be kept confidential, and disclosed to the knowledge of the Judging Panel only, for examination and selection purposes.

Application Terms & Conditions:

The application is to be sent as an attachment at infoshanghai@cameraitacina.com, before the 6th May 2014, noon time.

Any documents which the applicant might deem useful to further sustain his nomination should be included into the application in order to be considered by the Jury.

