



# Convergence in China: IP and Technology Trends in China and Cross-Border Transactions

24–25 April 2014

Shanghai

A conference presented by the IBA Intellectual Property, Communications and Technology Law Section, supported by the IBA Asia Pacific Regional Forum

## Topics will include:

- Cloud computing in China
- Sourcing trends in China
- Video game development
- Mobile apps
- IP development and enforcement in China and cross-border

## Who should attend?

Legal professionals from private practice, including lawyers as well as patent and trademark attorneys, academics, in-house counsel of Chinese and international corporations as well as practitioners in the administration and law enforcement.



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the legal profession

\*As per the Solicitors Regulation Authority of England and Wales. The number of CPD points/hours available may vary for other bar associations and law societies depending on their criteria.



# Programme

## Conference Co-Chairs

Albert L Jacobs Jr *Tannenbaum Helpert Syracuse & Hirschtritt, New York*  
Diane Mullenex *Pinsent Masons, Paris; Co-Chair, IBA Communications Law Committee*  
Trevor W Nagel *White & Case, Washington DC*

## Host Committee

Dacheng Law Offices  
Jun He Law Offices

## Organising Committee

Peter Bartlett *Minter Ellison, Melbourne; Council Member; IBA Legal Practice Division*  
Caroline Berube *HJM Asia Law, Guangzhou; Senior Vice-Chair, IBA Asia Pacific Regional Forum*  
Dirk Stolz *Heuking Kühn Lüer Wojtek, Cologne*  
Erik Valgaeren *Stibbe, Brussels*

## Thursday 24 April Venue – Intercontinental Shanghai Expo Hotel

1300 – 1800 **Registration**

1400 – 1430 **Welcome remarks by Conference Co-Chairs**

1430 – 1500 **Opening address**

**Michael Greene** *A&L Goodbody, Dublin; Chair, IBA Legal Practice Division*

**Li Zhiqiang** *Jin Mao PRC Lawyers, Shanghai; Council Member, IBA; Representative of the All China Lawyers Association*

1500 – 1615 **SESSION 1**

### Cloud computing in China

This session is an introduction to the field of cloud computing in China and lays the groundwork for many technologies discussed in later sessions. The session will commence by reviewing the various types of cloud computing environments on the continuum of deployment models from private to public clouds, the benefits and risks related to such technology, and the legal and commercial issues associated with offering a range of infrastructure and other technologies on an 'As-a-Service' basis. Among examples of platforms that operate in a cloud will be a review of the legal issues relating to social media utilities like Weibo, not only from a social network perspective but also in the context of collaboration and communication tools for large commercial projects. The inherent cross-border nature of cloud computing and social networks will also be discussed.

*Moderators*

**Diane Mullenex**

**Trevor W Nagel**

*Panellists*

**Grace Chen** *Bird & Bird, Beijing*

**Wei Lui** *CBC Capital, Shanghai*

**Kimberly Nobles** *K&L Gates, Irvine, California*

**Marcus Vass** *Bird & Bird, Hong Kong*

1615 – 1645 **Coffee/tea break**

1645 – 1800 **SESSION 2**

### Sourcing trends in China

This session will highlight the legal and commercial issues regarding Chinese corporations undertaking major IT and network outsourcing projects as well as addressing the issue of China as an off-shore location for IT services provided as part of global sourcing arrangements.

*Moderators*

**Diane Mullenex**

**Trevor W Nagel**

*Panellists*

**Kevin Cheung** *Hewlett-Packard, Shanghai*

**Wei Yu** *Global InfoTech Group, Shanghai*

**Alex Zhang** *White & Case, Shanghai*

1900 – 2200 **Conference dinner**

*3F Terrace, Ballroom 1&2, Intercontinental Shanghai Expo Hotel  
Intercontinental Shanghai Expo, 1188 Xueye Road, Pudong, Shanghai*

## Continuing Professional Development/Continuing Legal Education

For delegates from countries where CPD/CLE is mandatory, the International Bar Association will be pleased to provide a Conference Certificate of Attendance which, subject to the exact CPD/CLE requirements, may be used to obtain the equivalent accreditation in your jurisdiction.

This conference has been accredited for CPD/CLE by the Solicitors Regulation Authority of England and Wales. New York and Californian attorneys may submit their certificates of attendance issued, and apply this credit earned to their New York and Californian CLE requirement. Delegates should ask staff at the registration desk for information as to how to obtain the hours.

0800 – 1700 **Registration**

0900 – 1015 **SESSION 3**

### **Video game development**

This session will pick up a broad range of commercial and legal issues relating to video gaming. Topics to be discussed will include IP concerns relating to the development of video games, privacy and data protection, technology transaction arrangements regarding the distribution of games, and communications issues relating to wireless operations and general platform concerns.

*Moderators*

**Diane Mullenex**

**Trevor W Nagel**

*Panellists*

**Julien Barès** *CEO 2K Games China, Shanghai*

**Alexandra Néri** *Herbert Smith Freehills, Paris; Vice-Chair, Intellectual Property and Entertainment Law Committee*

**Bryan Tan** *Pinsent Masons, Singapore*

1015 – 1045 **Coffee/tea break**

1045 – 1200 **SESSION 4**

### **Mobile apps**

The aim of this session is to outline and discuss the development and commercialisation of apps from an IP, technology and communications point of view. The session will focus among others on apps enabling mobile banking and payment as well as other 'hot apps' in China.

*Moderators*

**Diane Mullenex**

**Trevor W Nagel**

*Panellists*

**Lam Chung Nian** *WongPartnership, Singapore; Conference Coordinator, Communications Law Committee*

**Peng Tan** *Fangda Partners, Shanghai*

1200 – 1330 **Conference lunch**

*Shaoxing Restaurant*

*2 Floor Shanghai World Expo Exhibition & Convention Center, Shanghai, China*

1330 – 1515 **SESSION 5 (PART 1)**

### **IP development and enforcement in China and cross-border**

High-level speakers from China and other jurisdictions will discuss recent developments regarding IP protection and enforcement in China and cross-border and show the interplay with Chinese anti-monopoly laws. This will include discussions of the current Chinese Patent Law and its proposed amendment as well as its effects on patent litigation and the amount of damages which can be obtained. Furthermore the session will focus on how patents and trademarks can be protected and enforced in China. Both judicial and administrative IP enforcement will be highlighted.

1330 – 1345 **Keynote**

*Keynote speaker*

**Yongqing Hong** *Deputy Director General, Shanghai Municipal Administration of Intellectual Property, Shanghai*

*Moderator*

**Albert L Jacobs Jr**

*Speakers*

1345 – 1430 **Trademarks in China and their enforcement**

**Linda Chang** *Rouse, Shanghai*

1430 – 1515 **Recent changes in Chinese Patent Law**

**Daniel Xinhua Wang** *China Science Patent & Trademark Agent Ltd, Beijing*

1515 – 1530 **Coffee/tea break**

1530 – 1745 **SESSION 5 (PART 2)**

### **IP development and enforcement in China and cross-border**

*Moderator*

**Albert L Jacobs Jr**

*Speakers*

1530 – 1615 **Patent litigation in China and the pitfall for the unwary**

**Joseph Shang** *Dacheng Law Offices, Shanghai*

1615 – 1700 **The interplay between the Patent Law and the Anti-Trust Law in China**

**Zhaohui (Zoe) Wang** *Jun He Law Offices, Shanghai*

1700 – 1745 **Trials of patent cases and damages in China**

**Judge (TBC)**

# Information

## Date

24–25 April 2014

## Venues

Intercontinental Shanghai Expo Hotel  
1188 Xueye Road, Pudong  
Shanghai 200125, China  
Tel: +86 (0)21 3858 1188  
Fax: +86 (0)21 3858 1158

Shanghai World Expo Exhibition & Convention Center  
No. 1099 Guozhan road, Pudong district  
Shanghai, China  
Tel: +86 (0)21 2089 3600  
Fax: +86 (0)21 2089 3615

## Fees

Online registrations received:

	on or before 4 April	until 18 April
IBA member	US\$640	US\$790
China lawyer*	US\$350	US\$515
Non-member**	US\$865	US\$1015
Young lawyers (under 30 years)	US\$480	US\$1015
Academics/judges (full-time)	US\$480	US\$1015
Public lawyers	US\$480	US\$1015
Corporate counsel	US\$575	US\$1015

After **18 April** registrations must be received in hard copy at the IBA office.

Hard copy registration forms and fees received:

	on or before 4 April	after 18 April
IBA member	US\$710	US\$880
China lawyer*	US\$390	US\$550
Non-member**	US\$960	US\$1130
Young lawyers (under 30 years)	US\$535	US\$1130
Academics/judges (full-time)	US\$535	US\$1130
Public lawyers	US\$535	US\$1130
Corporate counsel	US\$640	US\$1130

\*China lawyer fee is only applicable to delegates resident in Mainland China.

\*\*By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this conference is held, which entitles you to the following benefits:

- 1) Password access to certain parts of the IBA website.
- 2) Receipt of *IBA E-news* and access to online versions of *IBA Global Insight*.
- 3) Pay the member rate for any subsequent conference registrations for this calendar year.

If you would like to become a full or general member of the IBA, which includes membership of one committee or more – and inclusion in and access to our membership directory – we encourage you to do so now in order to register for this conference at the member rate. Full details of how to join can be found at [www.ibanet.org](http://www.ibanet.org).

A reduced rate is offered to lawyers who are over the age of 65, have been an IBA member for more than 20 years and are no longer practising law.

## Transportation to conference venue

Transport to the Shanghai World Expo Exhibition & Convention Center will be provided on 25 April by bus from the Intercontinental Shanghai Expo Hotel. The bus will depart from the hotel every hour from 0800 to 1800. Transport will be provided back to the hotel at the conclusion of the conference.

## Language

All working sessions and conference materials will be in English, simultaneous interpretation in Chinese will be provided in all working sessions.

## How to register

Register online by **18 April** at [www.ibanet.org/conferences/conf511.aspx](http://www.ibanet.org/conferences/conf511.aspx) and make payment by credit card, to avail of the ten per cent online registration discount or complete the attached registration form and return it to Alice Kim at the IBA together with your payment. You should receive emailed confirmation of your registration within five days; if you do not then please contact Alice Kim at [alice.kim@int-bar.org](mailto:alice.kim@int-bar.org).

## Full payment must be received in order to process your registration.

### Fees include:

- Attendance at all working sessions
- Conference materials, including any available speakers' papers submitted to the IBA before 18 April.
- Access to the above conference working materials from the IBA website ([www.ibanet.org](http://www.ibanet.org)) approximately seven days prior to the conference
- Access to mobile delegate search application
- Lunch on 25 April
- Tea and coffee during breaks
- Invitation to conference dinner on 24 April

### Please note that registrations are not transferable.

### List of participants

In order for your name to appear in the list of participants, which will be distributed at the conference, your registration form must be received by **18 April** at the latest.

### Mobile delegate search application

All registered delegates will receive a printed list of participants at the conference, however delegates are now also able to use the mobile delegate search. This application has been developed to aid networking by giving delegates instant access to an up-to-date list of their fellow attendees, and comes with the added benefit of a built-in messaging service. All registered delegates with an internet or Wi-Fi-enabled device will have access, using their IBA username and password. Simply visit: [m.ibanet.org/conf511](http://m.ibanet.org/conf511).

### Registration confirmation

All documentation regarding your attendance at the conference can now be obtained from the IBA website. Upon receipt of your payment for the conference a confirmation email will be sent containing instructions on how to download the documents. Registration confirmation will not be distributed by post.

### Travel arrangements and visas

Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. **We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.**

### Please apply for your visa in good time.

### Promotional literature

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the Sponsorship Department at the IBA ([sponsorship@int-bar.org](mailto:sponsorship@int-bar.org)).

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## Payment of registration fees

**Pounds sterling:** by cheque drawn on a UK bank and in favour of the International Bar Association. Please send to: 4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom.

**OR** by bank transfer to the IBA account number: 13270222 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom or SWIFT address NWBKGB2L, IBAN GB05NWBK56000313270222. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Euro:** by cheque or bank draft, drawn on a euro zone bank and converted at the current rate of exchange and in favour of the International Bar Association.

**OR** by bank transfer to the IBA bank account number 550/00/06570631 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom or SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**US dollars:** by cheque converted at the current rate of exchange and drawn on a US bank and in favour of the International Bar Association. Please send to: 4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom.

**OR** by bank transfer to the IBA account number: 01286498 (Sort Code 56-00-03) at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom. SWIFT address NWBKGB2L, IBAN GB55NWBK60730101286498. **Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Credit card payments:** by Visa, MasterCard or American Express.  
**No other cards are accepted.**

**PLEASE ENSURE THAT YOUR NAME AND '[CON511SHANGHAI]' APPEAR ON ANY TRANSFER OR DRAFT.**

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## Social programme

1900 – 2200 Thursday 24 April

### Conference dinner

*3F Terrace, Ballroom 1&2, Intercontinental Shanghai Expo Hotel  
Intercontinental Shanghai Expo, 1188 Xueye Road, Pudong, Shanghai*  
Tel: +86 (0)21 3858 1188 x.5112

## Hotel accommodation

A limited number of rooms have been reserved at the Intercontinental Shanghai Expo Hotel, Shanghai for the nights of 23–25 April 2014.

Lisa Hadikusuma  
Event Services Manager  
Intercontinental Shanghai Expo  
1188 Xueye Road, Pudong  
Shanghai 200125, China  
Tel: +86 (0)21 3858 1188 x.5112  
Fax: +86 (0)21 3858 1158  
lisa.hadikusuma@intercontinentalexpo.com  
lisa.hadikusuma@icshexpo.com

The following rates are per room, per night and inclusive of one daily breakfast, inclusive of 15 per cent service charges.

Intercontinental Shanghai Expo Superior King: CNY1,100 single occupancy  
Intercontinental Shanghai Expo Club King: CNY1,675 single occupancy

The room rates are valid for the nights of 20–28 April, subject to availability of rooms at the time of reservation.

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## No Deductions or Withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

## Conference sell-outs

The IBA places its conference in venues of a suitable size for the event; however there are times when our conferences may sell out. Should this happen, prospective delegates will be informed and a waitlist will operate. The waitlist will function on a 'first come, first served' basis, subject to receiving registered delegate cancellations. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to the conference without a confirmed place at the event.

## Cancellation of registration

If cancellation is received in writing at the IBA office by **28 March**, fees will be refunded less a 25 per cent administration charge. We regret that no refunds can be made after this date. Registrations received after **28 March** will not be eligible for any refund of registration fees.

Provided you have cancelled your registration to attend an IBA conference in accordance with the terms of the 'cancellation of registration' clause included in the 'Information' section of the relevant conference programme, you must then confirm to us in writing at the IBA office as soon as possible but in no event later than one year (12 calendar months) from the date of any such conference all necessary details to enable any reimbursement owed to you to be paid. We regret that no refunds will be made after the date that is one year (12 calendar months) after the date of the relevant conference.

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## Cancellation and no-show policy

In the event that any cancellation or shortening of stay is received after **14 April 2014**, full duration suite charge will be applied accordingly to the credit card provided.

Please note that in the event of no-shows, full duration suite will be charged to the individual guest's credit card given at the time of booking.

**Please note that any reservation made after 14 April 2014 will be subject to availability and cannot be guaranteed at the special IBA rate. As a limited number of rooms have been blocked at the hotel, availability cannot be guaranteed once the room block is full.**

Delegates are responsible for making accommodation reservations directly with the hotel and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates (should these differ from the special IBA rate). The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

# TOKYO 19-24 OCTOBER 2014

ANNUAL CONFERENCE OF THE INTERNATIONAL BAR ASSOCIATION



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**W**ith a population of more than 13 million, the capital of Japan and the seat of Japanese government is one of the largest metropolises in the world. A city of enormous creative and entrepreneurial energy that enjoys a long history of prosperity, Tokyo is often referred to as a 'command centre' for the global economy, along with New York and London. Not only a key business hub, Tokyo also offers an almost unlimited range of local and international culture, entertainment, dining and shopping to its visitors, making it an ideal destination for the International Bar Association's 2014 Annual Conference.

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To register your interest, please contact: International Bar Association  
4th Floor, 10 St Bride Street, London EC4A 4AD, United Kingdom  
Tel: +44 (0)20 7842 0090 Fax: +44 (0)20 7842 0091 [ibaevents@int-bar.org](mailto:ibaevents@int-bar.org)

[WWW.IBANET.ORG/CONFERENCES/TOKYO2014.ASPX](http://WWW.IBANET.ORG/CONFERENCES/TOKYO2014.ASPX)

### OFFICIAL CORPORATE SUPPORTERS



# Registration form



## Convergence in China: IP and Technology Trends in China and Cross-Border Transactions 24–25 April 2014, Shanghai

Please read the 'Information' section before completing this form and return it together with your payment to Alice Kim at the address overleaf.

**Personal details** (Please attach your business card or write in block capitals)

Title \_\_\_\_\_ Given name \_\_\_\_\_ Family name \_\_\_\_\_

Name and country to be shown on badge (if different from above) \_\_\_\_\_

IBA membership number (if applicable) \_\_\_\_\_ Date of birth \_\_\_\_\_

Firm/company/organisation \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Special dietary requirements \_\_\_\_\_

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW  
PLEASE REGISTER BY **18 APRIL** ONLINE AT **WWW.IBANET.ORG/CONFERENCES/CONF511.ASPX**  
IBA MEMBERS CAN REGISTER ONLINE BY **4 APRIL** FOR US\$640  
PLEASE SEE 'INFORMATION' FOR FURTHER ONLINE REGISTRATION DETAILS.

Hard copy registration forms and fees received:	on or before 4 April	after 18 April	amount payable
IBA member	US\$710	US\$880	US\$
China lawyer*	US\$390	US\$550	US\$
Non-member**	US\$960	US\$1130	US\$
Young lawyers (under 30 years)	US\$535	US\$1130	US\$
Academics/judges (full-time)	US\$535	US\$1130	US\$
Public lawyers	US\$535	US\$1130	US\$
Corporate counsel	US\$640	US\$1130	US\$

**TOTAL AMOUNT PAYABLE US\$**

A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.

\*CHINA LAWYER FEE IS ONLY APPLICABLE TO DELEGATES RESIDENT IN MAINLAND CHINA.

\*\*JOIN THE IBA TODAY AND REGISTER FOR THIS CONFERENCE AT THE IBA MEMBER RATE.

PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT **WWW.IBANET.ORG**.

FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.

**PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.**



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**Payment details**

- I enclose a cheque/bank draft made payable to the IBA for the total amount payable.
- I have transferred to the IBA bank account the total amount payable and have attached a copy of the bank transfer details.
- Please charge the total amount due to my (delete as appropriate) Visa/MasterCard/American Express. *Other cards are not accepted.*

Card number \_\_\_\_\_ Start date \_\_\_\_\_ Expiry date \_\_\_\_\_

Name of cardholder \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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**Where did you first hear about this conference?**

- IBA CONFERENCE     OTHER CONFERENCE     DIRECT MAIL     INTERNET     ADVERTISEMENT
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*Please provide further details, quoting code (if applicable)*

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If you are agreeable to passing on your details, please tick this box

If you do **not** wish to receive IBA information and materials, please tick this box

Your details will however be included in the list of participants.

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Please send the completed form to:

**Alice Kim**

**International Bar Association**

10th Floor, Seoul Global Center Building

38 Jong-ro, 63 Seorin-dong

Jongno-gu, Seoul 110-792

South Korea

**alice.kim@int-bar.org**

www.ibanet.org

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For office use only Payment \_\_\_\_\_ Banked \_\_\_\_\_ Processed \_\_\_\_\_

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# Hotel reservation form



THE INTERCONTINENTAL SHANGHAI EXPO HOTEL  
(GROUP CODE: D 16)

**Convergence in China: IP and Technology Trends in China and Cross-Border Transactions**  
24–25 April 2014, Shanghai

**PLEASE RETURN TO:** INTERCONTINENTAL SHANGHAI EXPO – EVENT SERVICE DEPARTMENT

INTERCONTINENTAL SHANGHAI EXPO, 1188 XUEYE ROAD, PUDONG, SHANGHAI 200125, CHINA

TEL: (86) 21 3858 1188 EXT. 5112 / FAX:(86) 21 3858 1158 EMAIL: [LISA.HADIKUSUMA@INTERCONTINENTALEXPO.COM](mailto:LISA.HADIKUSUMA@INTERCONTINENTALEXPO.COM)

**Guest name [please underline surname]:**

Mr / Mrs / Ms: \_\_\_\_\_

**Booker name [please underline surname]:**

Mr / Mrs / Ms: \_\_\_\_\_

Email: \_\_\_\_\_

Arrival date \_\_\_\_\_ Departure date \_\_\_\_\_

Check in time: After 14:00

Check out time: Before 12:00

Dietary requests: \_\_\_\_\_

## Room type & rate

Superior King: CNY 1,100 net

Club King: CNY 1,675 net

THE ABOVE ROOM RATE IS INCLUSIVE OF 15 PER CENT TAX AND SERVICE. THE ABOVE ROOM RATE IS INCLUDING ONE DAILY BREAKFAST. ADDITIONAL BREAKFAST IS CHARGED AT CNY230NET PER PERSON PER DAY. FREE INTERNET ACCESS IN ALL GUESTROOMS.

LATE CHECK-OUT FROM 1400 HOURS TO 1800 HOURS WILL BE SUBJECT TO AVAILABILITY AT FIFTY PER CENT (50%) OF THE CONTRACTED RATE. EARLY CHECK-IN PRIOR TO 1400 HOURS AND LATE CHECK-OUT AFTER 1800 HOURS WILL BE SUBJECT TO THE FULL DAY'S RATE.

## Transportation *(Please advise if transportation is required from the airport)*

From/to Hongqiao Airport (SHA) at CNY550net per car, per trip (30KM)      From/to Pudong Airport PVG) at CNY750net per car, per trip (45KM)

Pick up  YES  NO      Flight details \_\_\_\_\_

Drop off  YES  NO      Flight details \_\_\_\_\_

**ATTENTION:** PLEASE FILL AND FAX THIS FORM TO +21 3858 1188 OR EMAIL TO [LISA.HADIKUSUMA@INTERCONTINENTALEXPO.COM](mailto:LISA.HADIKUSUMA@INTERCONTINENTALEXPO.COM) TO MAKE YOUR RESERVATION BEFORE **14 APRIL 2014**. RESERVATIONS WILL BE SUBJECT TO HOTEL ROOM AVAILABILITY.

UPON CHECK-IN, THE HOTEL WILL RE-CONFIRM GUEST'S LENGTH OF STAY. AFTER THIS FINAL CONFIRMATION, PLEASE BE NOTED THAT ANY EARLY DEPARTURE WITHOUT A 24HR NOTICE WILL BE SUBJECT TO ONE NIGHT ROOM CHARGE TO GUEST'S OWN ACCOUNT UNLESS IN FORCE MAJEURE.

ALL RESERVATION MUST BE GUARANTEED BY CREDIT CARD. GUARANTEED RESERVATIONS ARE SUBJECT TO ROOM CHARGE OF FULL STAY PERIOD IF NO-SHOW OR CANCELLATION LESS THAN 7 DAYS PRIOR TO ARRIVAL DATES.

## Billing *(Please provide following information to GUARANTEE your reservation)*

AMEX     Visa     Diners Club     MasterCard

Card number \_\_\_\_\_ Start date \_\_\_\_\_ Expiry date \_\_\_\_\_

Name of cardholder \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**We look forward to welcoming you at Intercontinental Shanghai Expo.**

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Module	First available start date
Business, finance and the legal services market	July 2014
International intellectual property practice	July 2014
International commercial legal practice	July 2014
International public companies practice	July 2014
International capital markets and loans practice	July 2014
International mergers and acquisitions practice	July 2014
International antitrust practice	July 2014
International business organisations	July 2014
International arbitration practice	July 2014
International joint ventures practice	July 2014

For further information, and to register please email: [llm@law.ac.uk](mailto:llm@law.ac.uk)

[www.law.ac.uk/llm](http://www.law.ac.uk/llm)



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Knowing the right people is often crucial but, when you have international clients or clients with international dealings, it can be of great advantage if your friends in high places are also in far-flung places.

As an International Bar Association member, working confidently across international borders presents no problems. You are able to draw on the world's most extensive expertise base to achieve the best possible outcome for both your client and your practice.

IBA membership offers the opportunity to meet, to interact with and to learn from like-minded lawyers and leading practitioners in many jurisdictions, right across the planet. Our membership roll runs to over 55,000 of the world's top lawyers and 206 Bar Associations and Law Societies worldwide.

Whatever your field of specialisation, we can provide you with instant access to a global network of fellow lawyers who are used to applying their local knowledge to the same or similar issues.

The IBA's on-going series of conferences and specialist meetings provides the perfect forum for convivial and constructive networking. Many an international merger or acquisition has been conceived at an IBA meeting and there are more than a few lawyers who say that joining the IBA was probably one of their more astute career moves.

What is more, the ability to market their firm in the right international circles has proven invaluable in many cases.

With membership of the International Bar Association, you can be sure of having all the right friends in all the right places, worldwide.



the global voice of  
the legal profession™

**To find out more about the IBA and the benefits that membership could bring to your firm please contact membership services on:**

Tel: +44 (0)20 7842 0090 Fax: +44 (0)20 7842 0091

Email: [member@int-bar.org](mailto:member@int-bar.org) or visit [www.ibanet.org](http://www.ibanet.org)



# International Bar Association

the global voice of the legal profession

The **International Bar Association** (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations and law societies. The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of over 50,000 individual lawyers and almost 205 bar associations and law societies spanning all continents. It has considerable expertise in providing assistance to the global legal community as well as being a source of distinguished legal commentators for international news outlets.

Grouped into two divisions – the **Legal Practice Division** and the **Public and Professional Interest Division** – the IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to-date information. Through the various committees of the divisions, the IBA enables an interchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of business law around the globe. Additionally, the IBA's high-quality publications and world-class conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and professional associates.

## **Communications Law Committee overview**

The IBA Communications Law Committee is a leading global forum for legal practitioners with specialist expertise or interest in the communications sector. The Committee offers members access to a worldwide network of leading practitioners, in-house counsel and regulators active in telecommunications and media markets. The scope of the Committee's work covers network, service and content-related developments across all delivery platforms. This provides members with access to practical global perspectives on the array of technological, commercial and policy issues which confront communications lawyers, their companies and clients.

## **IP and Entertainment Law Committee overview**

The term 'intellectual property', as it is commonly referred to today, includes a diverse range of areas of law. The main areas are: patents, trademarks, copyright, trade secrets and unfair competition. Allied to these are a number of related areas including data protection, database protection, privacy, design rights, domain names and the like. In the entertainment law area the key focus is on the creation, provision and delivery of content in relation to print, films, broadcasts, cable programmes, musical works and sound recordings. There is also involvement with media law including defamation and privacy and authors' rights in a more general sense. The IBA IP and Entertainment Law Committee provide Members with a forum in which to discuss all this and more.

## **Technology Law Committee overview**

The Technology Law Committee of the International Bar Association brings together lawyers practising aspects of the law particularly relevant to modern technologies. They have in common that they deal with developing bodies of law coming to grips with the new questions posed by new technologies. The mandate of the Technology Law Committee is broad and includes virtually any kind of technology.

## **Contact information**

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