

# The 4th China Overseas Investment Fair Newest Brief

Time: Dec. 03-04, 2012

## Venue: China World Trade Centre, Beijing China World Hotel

## Approved by: National Development and Reform Commission, PRC Hosted by: China Industrial Overseas Development & Planning Association China Development Bank

### **Co-Chairmen:**

Zhang GuobaoChairman of China Overseas Industrial Overseas Development & Planning<br/>AssociationFormer Vice Chairman of National Development and Reform Commission<br/>Former Director General of National Energy Administration

Chen Yuan Chairman of Board of China Development Bank

### [Special Supporters]

Ministry of Foreign Affairs Ministry of Commerce Ministry of Finance The People's Bank of China State-owned Assets Supervision and Administration Commission of the State Council State Administration of Foreign Exchange China Banking Regulatory Commission China Security Regulatory Commission China Insurance Regulatory Commission Export-Import Bank of China China Export & Credit Insurance Corporation The People's Government of Beijing Municipality

The World Bank World Trade Organization (WTO) United Nations Development Programme (UNDP) United Nations Industrial Development Organization (UNIDO) United Nations Conference on Trade and Development (UNCTAD) Organization for Economic Co-operation and Development (OECD) World Association of Investment Promotion Agencies (WAIPA)

#### [Fair Framework]

Exhibition and Negotiation Forums Investment Promotion Seminars Overseas Investment Project Release Conference Contract Signing Ceremony of Grand Overseas Investment Cooperation Projects One-on-one Cooperation Negotiations Award Presentation of Chinese Companies' "Going out" Banquet Salon

#### [Participation Formats]

Setting up a Booth Honorable Guest or Professional Spectator Registration Holding a Promotion Seminar Overseas Investment Project Release Conference One-on-one Negotiation Application Organizing a Business Banquet Sponsorship Cooperation Advertisement Release

#### [Exhibition Content]

Investment Projects International Financing Investment Service Investment Environment Securities Investment Enterprise Publicity

## [Participant Units]

Multinational Corporations Entity Company **Financial Institutions** Government Agencies Accounting and Auditing Legal Services Investment Consulting International Organizations Third-party Service Suppliers

[Draft Agenda]			
Dec. 2, 2012	[Sunday]		
08:00-22:00	Exhibition move-in	[Expo. Hall at China World Trade Center]	
08:00-20:00	Registration	[Expo. Hall at China World	
Trade Center]			
Dec. 3, 2012	[Monday]		
08:30-17:00	Exhibition	[Expo. Hall at China World Trade Center]	
09:00-12:00	Plenary Forum:		
	Invest and Cooperate for	or a Better World [Main Conference Hall]	
09:45-11:45	Promotion Seminar of the Republic of Buryatia Russia		
		[Conference Hall 2]	
12:00-13:30	Luncheon		
13:30-16:30	Thematic Forum: International Cooperation in Energy		
		[Main Conference Hall]	
14:00-15:00	Promotion Seminar of	Ecuador [Conference Hall 3]	
14:00-15:00	Promotion Seminar of FrankfurtRheinMain Germany		
	[M	ulti-function Room 1 at China World Hotel]	
14:00-15:00	Promotion Seminar of Saxony-Anhalt Germany		
		[Conference Hall 4]	
14:00-14:30	Project Release Conference of Inchon Korea		
		[Conference Hall 2]	
14:45-15:45	Project Release Conference of Khabarovsky Krai Russia		
		[Conference Hall 2]	
15:30-16:30	Promotion Seminar of C	hile	
		[Conference Hall 4]	
18:00-20:00	"Wonderful World" Ba	Inquet [Main Conference Hall]	
Dec. 4, 2012	[Tuesday]		
08.30 - 17.00	Exhibition	[Expo_Hall at China World Trade Center]	

08:30-17:00	Exhibition	[Expo. Hall at China World Trade Center]
09:00-10:20	Regional Forum: Com	pose a New Chapter of Sino-Latin American

	Investment Cooperation	[Main Conference Hall]	
10:00-11:00	Promotion Seminar of Saxony-Anhalt Germany		
		[Conference Hall 4]	
10:30-12:30	Promotion Seminar of Philippine Agricult	ture	
		[Conference Hall 3]	
10:40-12:00	Regional Forum:		
	Invest and Cooperate to Benefit Africa		
		[Main Conference Hall]	
09:00-12:00	Thematic Forum: Outbound Investment R	isk Aversion	
		[China World Hotel]	
09:00-12:00	Country Forum: Invest in Russia Forum		
		[Conference Hall 1]	
12:00-13:30	Luncheon		
14:00-17:00	Country Forum: Invest in USA Forum		
		[China World Hotel]	
13:30-16:30	Thematic Forum:		
	Banking's Role in China Overseas Invest	ment	
		[Ma	

in Conference Hall]

## [Media Partners]

I. Strategic partners:

- 1. Xinhua News Agency
- 2. People's Daily
- 3. Finance Channel of CCTV
- 4. China Daily
- 5. 21<sup>st</sup> Century Business Herald
- 6. Caixin Media
- 7. Wall Street
- 8. Bloomberg
- 9. Hexun Net
- 10. China Economic Net
- 11. CNBC

II. Other Partners:

122 other domestic and foreign Medias of news agency, TV, Newspaper, Magazine and Net.

## [Attendee Data of Former Sessions]

## Attendee Data of Former Sessions

Year/Session	COIFAIR 2009	COIFAIR 2010	COIFAIR 2011
Country Quantity	122	128	135
Attendee Unit Amount	180	192	280
Visitors	3600	4200	4500
Exhibition Space	5500 m²	5500 m²	8800 m²
Forum audiences	2800	3000	2800
Investment Projects	1500	2000	3200
Contract Amount	USD930million	USD2.17billion	USD3.65billion